

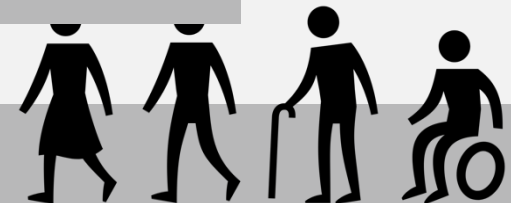


Texas Pedestrian Safety Coalition Meeting

August 20, 2026

Welcome & Agenda

10:00-10:10	Welcome and Introductions
10:10-10:20	2026 Texas Pedestrian Safety Forum Recap
10:20-10:40	Statewide Update on Youth Pedestrian Crashes Gaby Kolodzy, Texas A&M Transportation Institute
10:40-11:00	Enhancing Youth Pedestrian Safety with Schoolpool Taylor Hunter, Capital Area Metropolitan Planning Organization
11:00-11:15	Update on Texas Pedestrian Safety Task Force
11:15-11:30	Stakeholder Updates

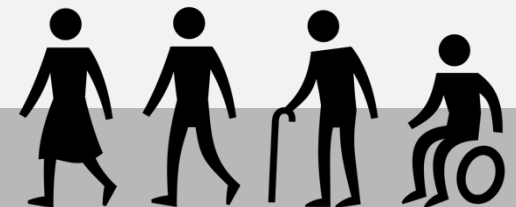




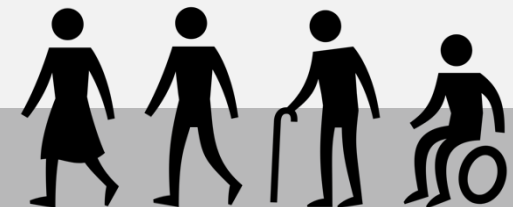
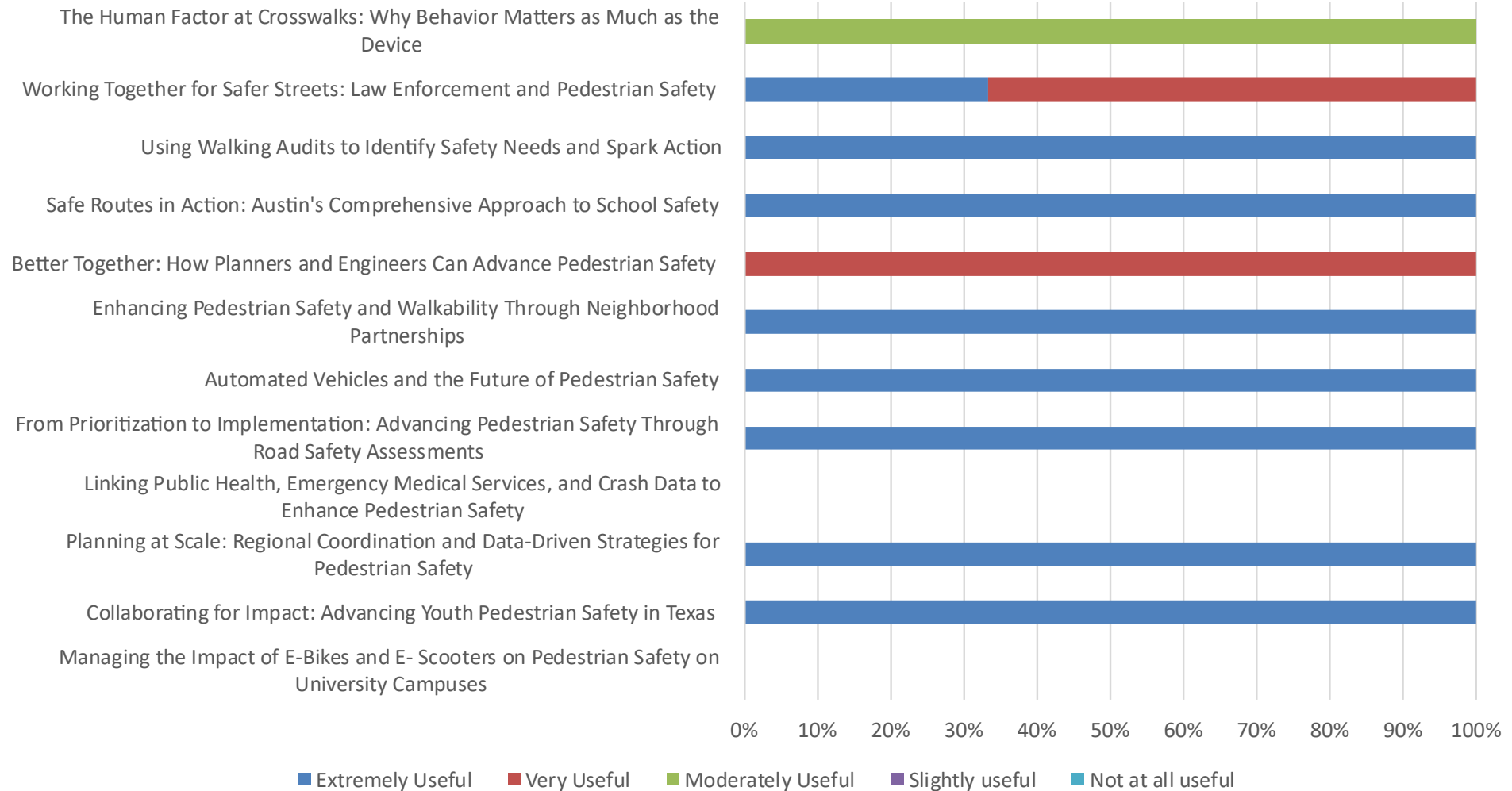
2026

TEXAS PEDESTRIAN SAFETY FORUM

Austin, Texas | May 6, 2026

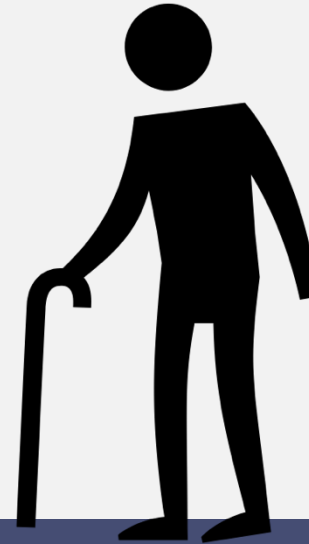
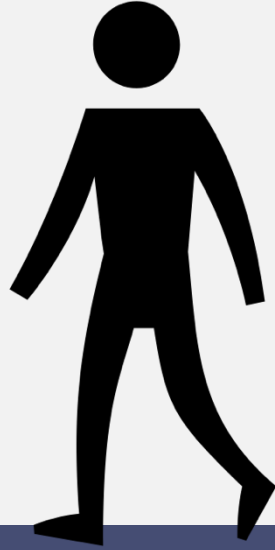
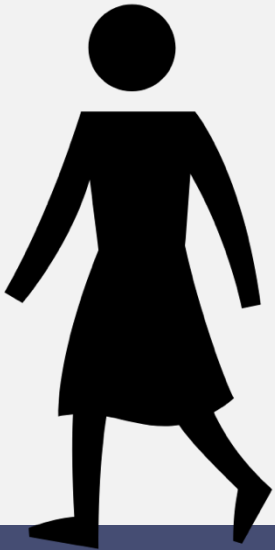


Session ratings (percentages)



Statewide Update on Youth Pedestrian Crashes

Gaby Kolodzy
Assistant Research Scientist
Texas A&M Transportation Institute



Youth Pedestrian Crashes in Texas & Education Support

Presented by:

Gabriella Kolodzy, MPA, CDP

Assistant Research Scientist

g-kolodzy@tti.tamu.edu



WHAT WE DO

Educate and empower communities to prevent youth car crashes.

Over 20 years of working with youth and educators across America to bring road safety programming to their community.

Youth Transportation
SAFETY
P R O G R A M



Teen peer-to-peer programs

Collegiate Education and Outreach



Youth Leadership and Development



You in the Driver Seat App

Research and Evaluation Services

Knowledge Transfer

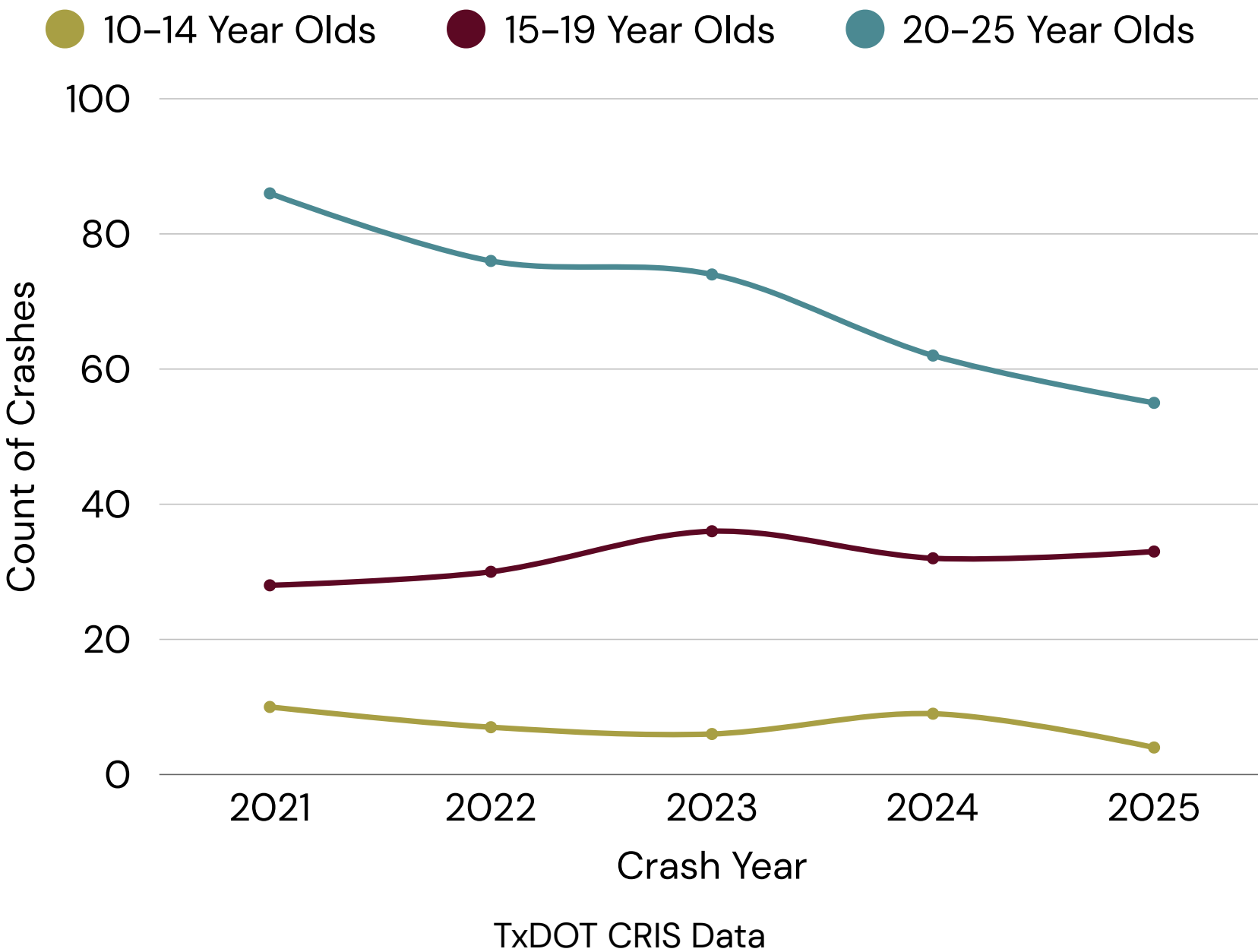


The Data

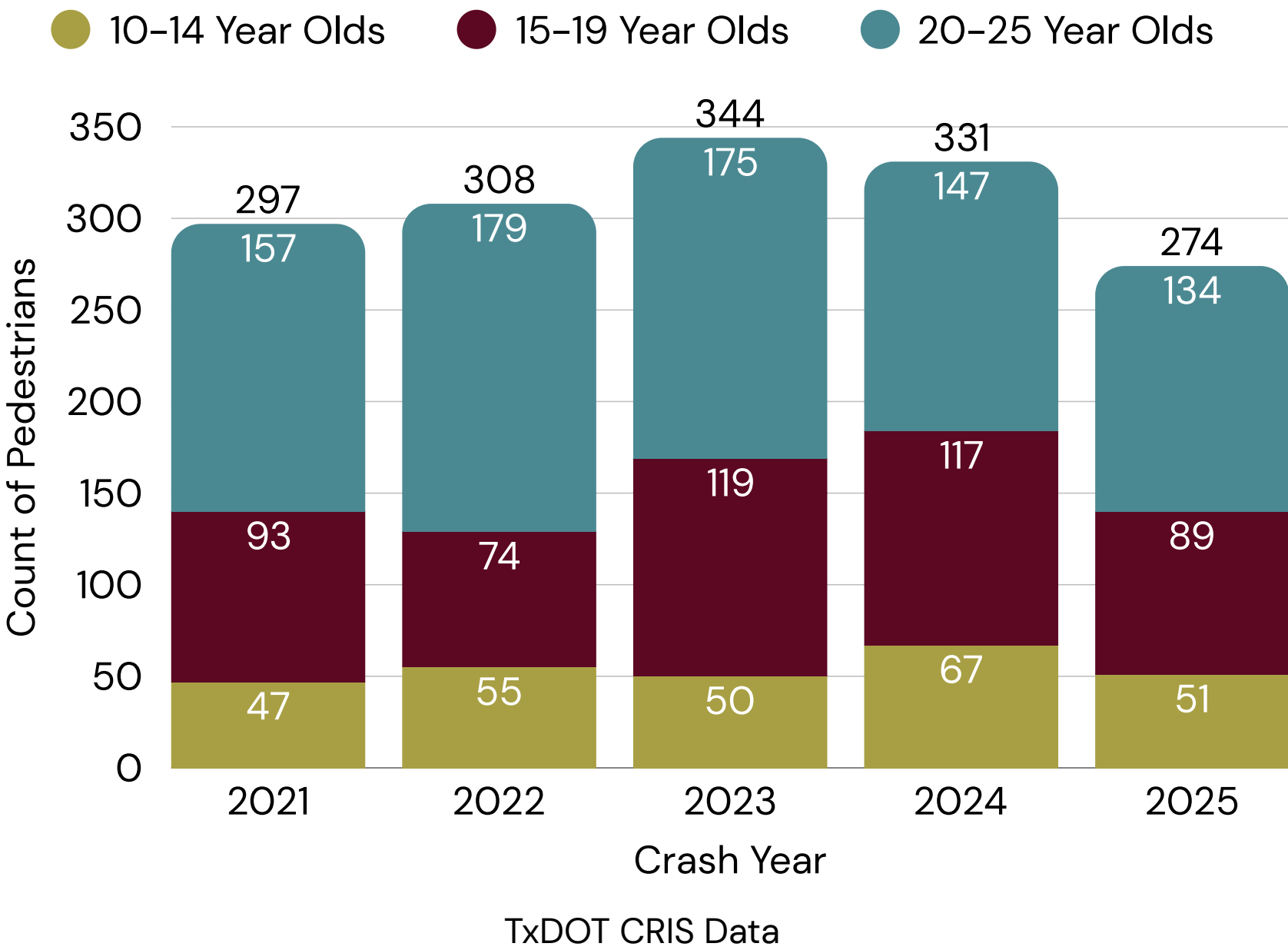


What We're Seeing by Age Groups

Count of Youth Pedestrian Involved Fatal Crashes in Texas, 2021-2025

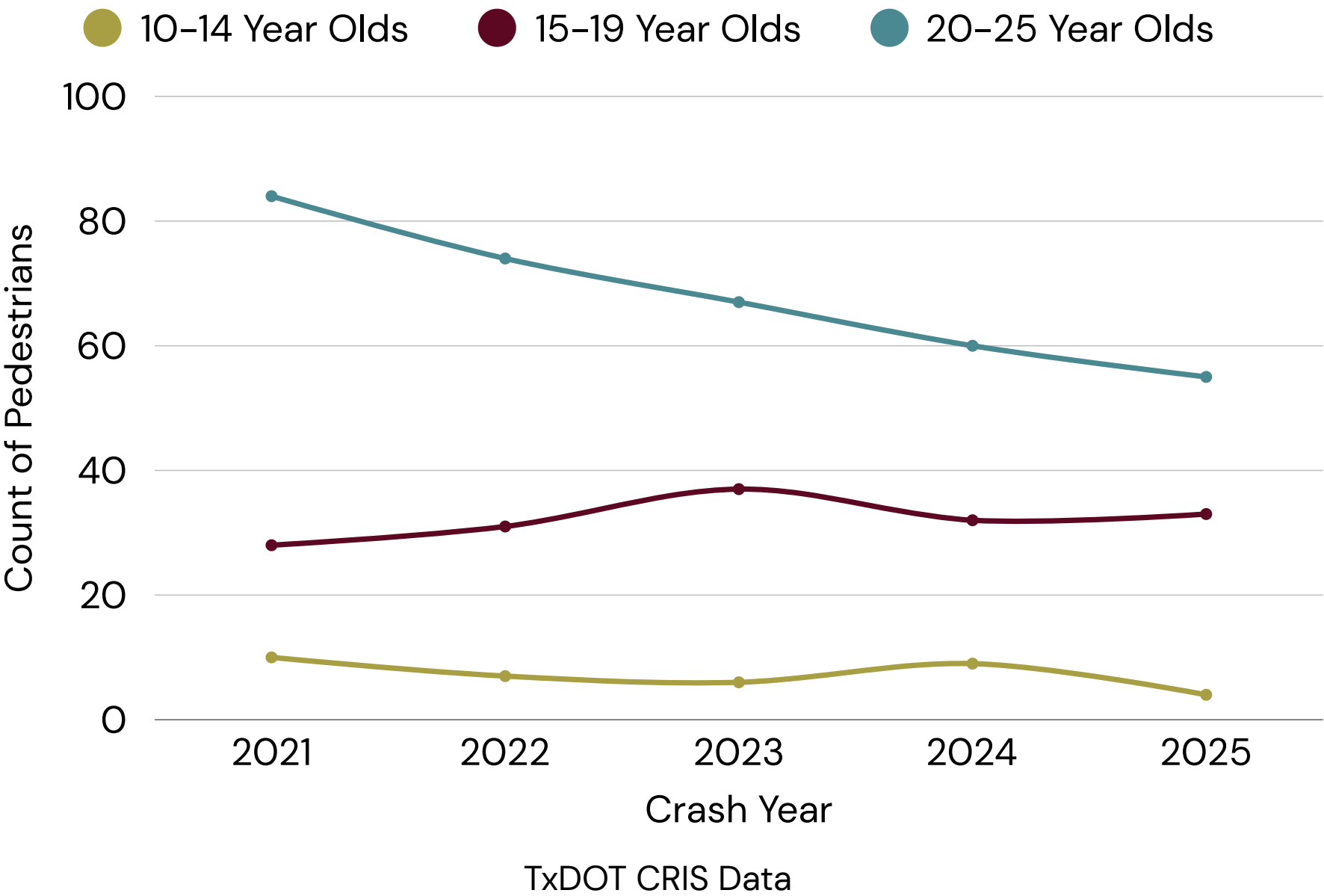


Count of Youth Pedestrian Serious Injury Crashes in Texas, 2021-2025



What We're Seeing by Age Groups

Count of Youth Pedestrian Fatalities in Texas, 2021-2025



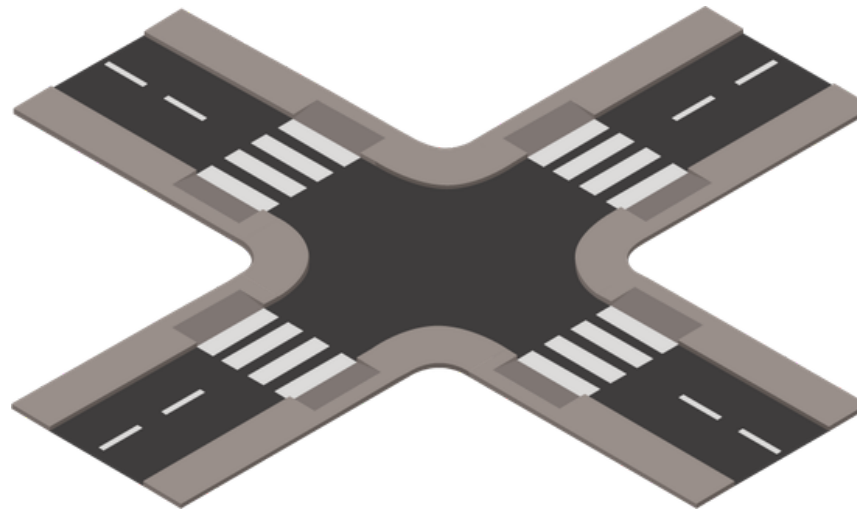
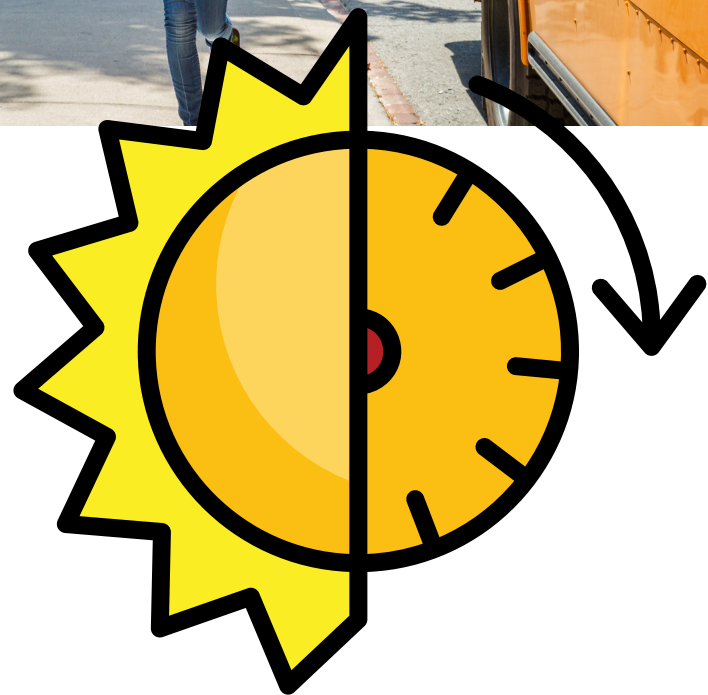
Age Group	Fatalities	Total Years of Life Lost
10-14 yrs (66.0 YLL/death)	36	2,376
15-19 yrs (61.1 YLL/death)	161	9,837
20-25 yrs (56.4 YLL/death)	340	19,176
Total YLL	537	31,389

YLL = Fatalities × Remaining Life Expectancy

Source: CDC National Center for Health Statistics, United States Life Tables, 2022. Years of Life Lost (YLL) were estimated by multiplying pedestrian fatalities within each age group by the CDC remaining life expectancy at the midpoint age of that group.

The Why

How young people use the road is different than how adults use the road.

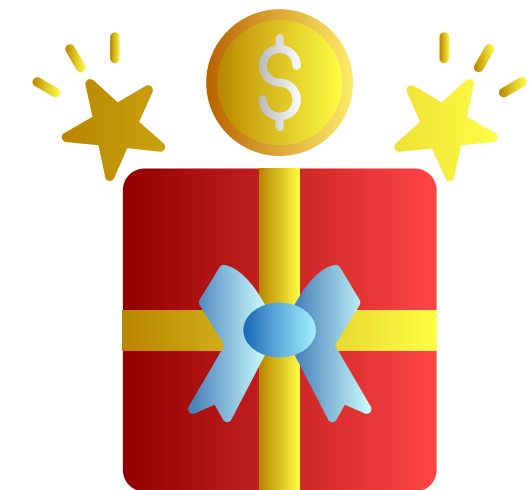


The Why

How we reach them is different too!



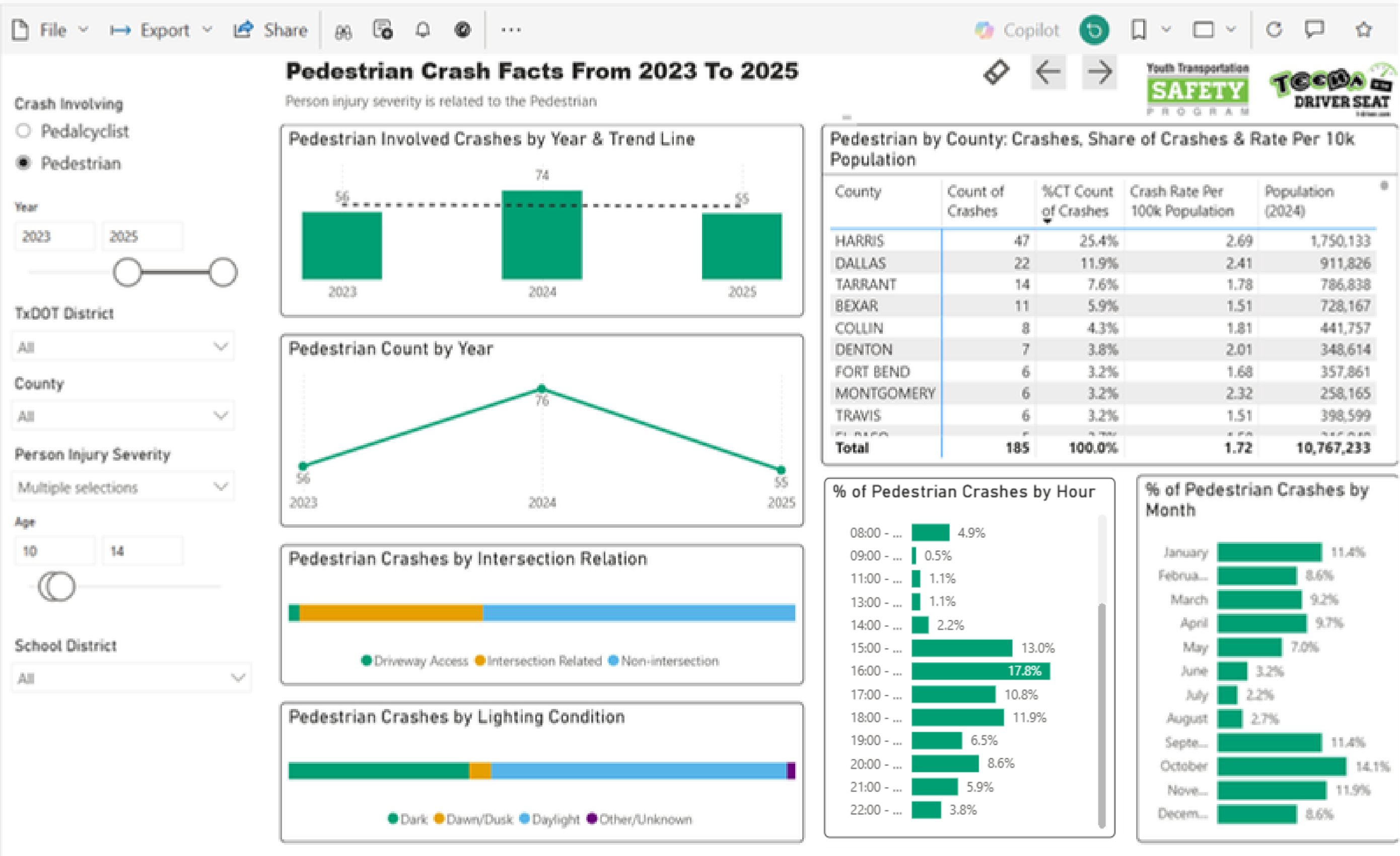
Experience



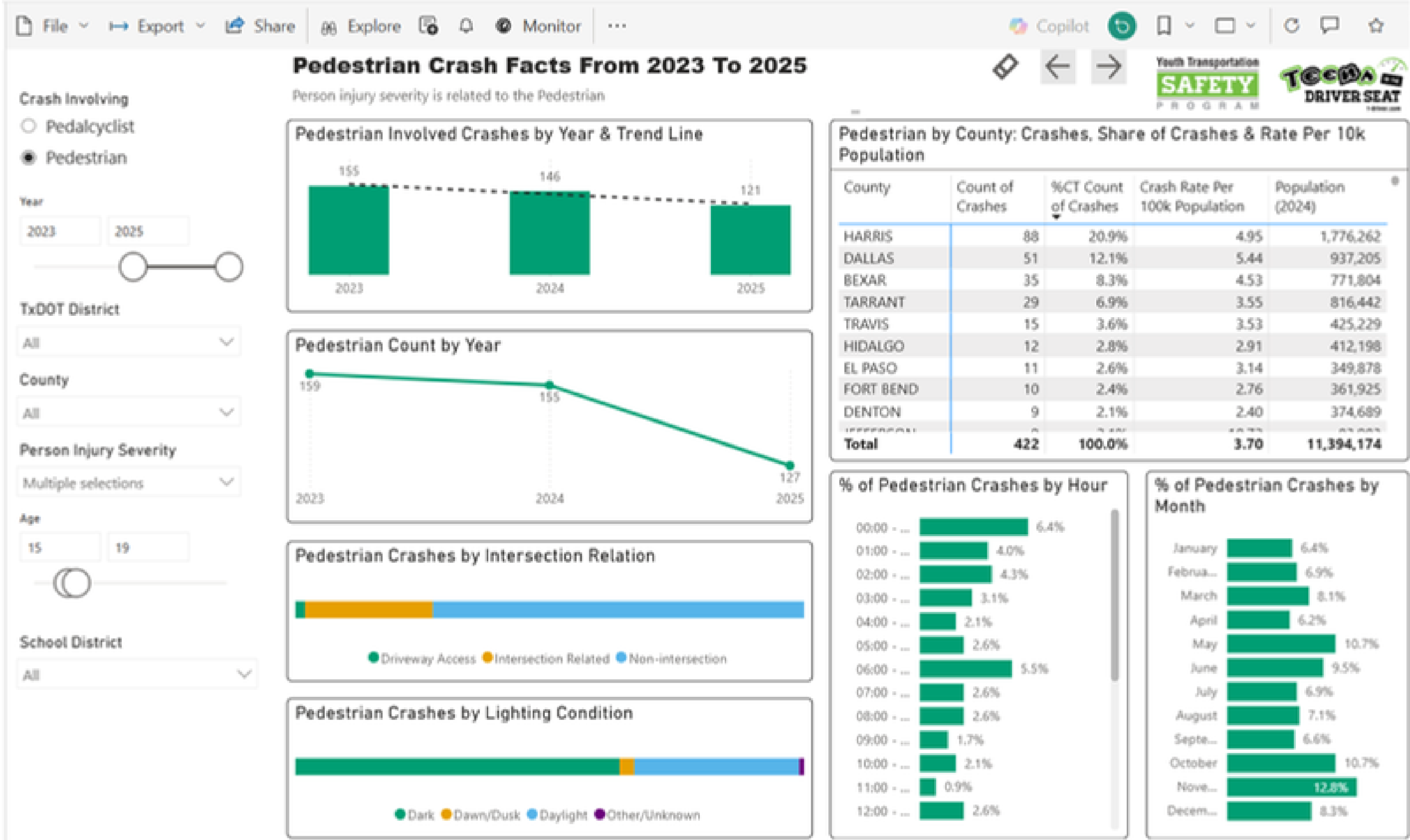
What We're Seeing by Group, 10-14 Yr Olds

KA CRASH SUMMARY

- 61% Non-Intersection Related
- 58% During Daylight hours
- 17.8% of crashes 4-5 p.m.
- September-November and January months with greatest youth crashes
- 25.4% of all TX youth pedestrian crashes occurred in Harris County (47, 10-14 year olds)



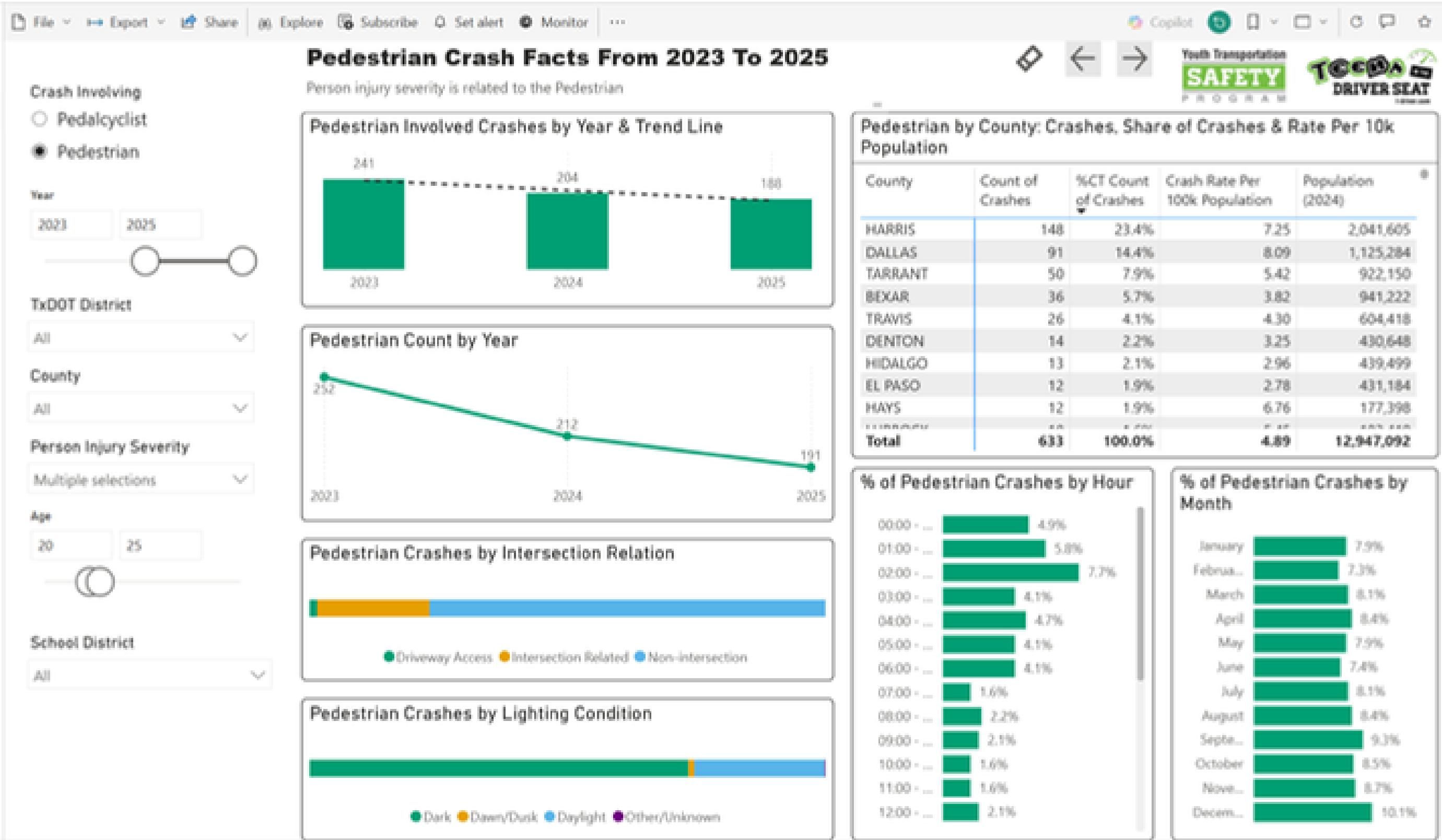
What We're Seeing by Group, 15-19 Yr Olds



KA CRASH SUMMARY

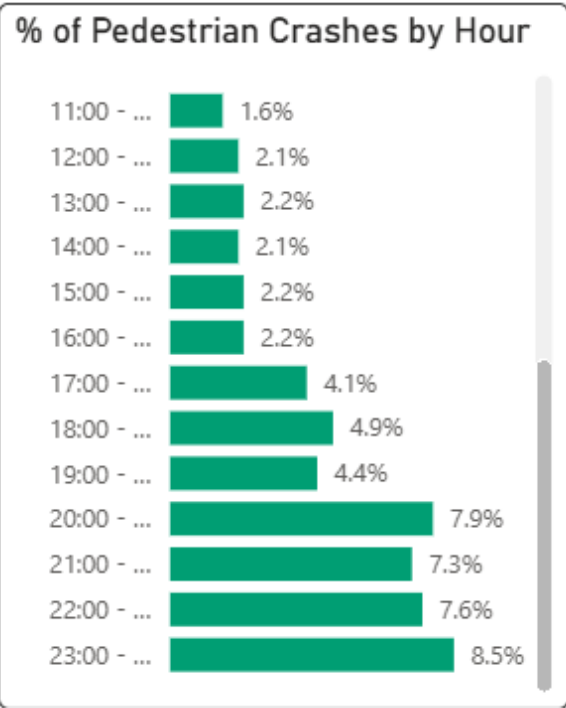
- 73% Non-Intersection Related
- 64% During Dark conditions
- Between 7-10 p.m. high percentag of teen pedestrian crashes
- May, October and November spike in teen pedestrian crashes

What We're Seeing by Group, 20-25 Yr Olds



KA CRASH SUMMARY

- 77% Non-Intersection Related
- 73% During Dark conditions
- Bump in young adult crashes 8-11 p.m., & 2 a.m.
- Dallas County had an 8.09 crash rate per 100K pop.



24-25 TDS SURVEY RESULTS, TX

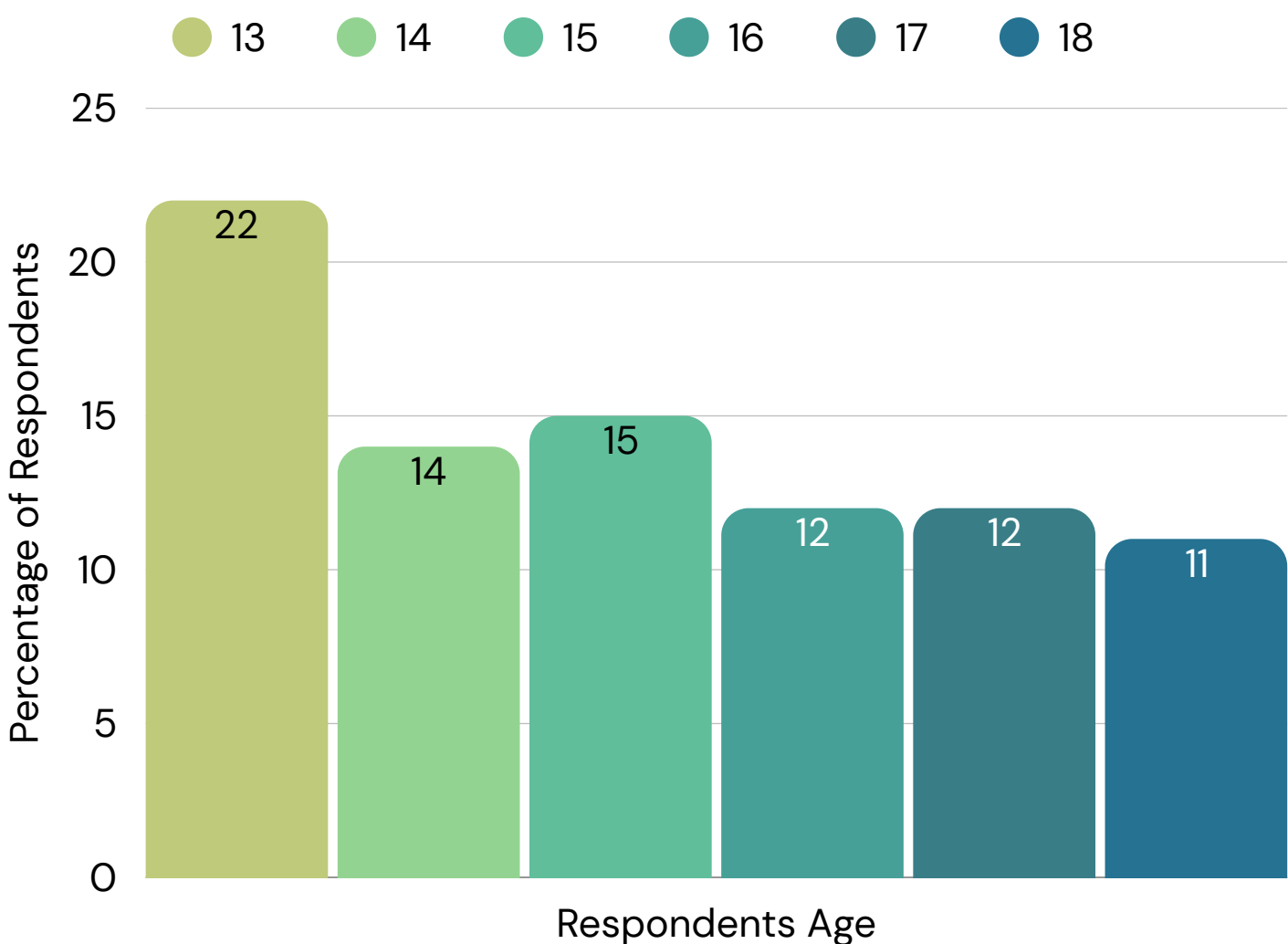
Data Source: Teens in the Driver Seat® Annual Survey. [August 2024-May 2025]. Texas A&M Transportation Institute.

N= 7,591

Teens Driver Behavior in the last 30 days	Never	Sometimes (1-5 times)	Frequently (6+ times)
Failed to Yield the Right of Way to a Pedestrian	87%	11%	2%

Teen Pedestrian Behavior in the last 30 days	Never	Sometimes (1-5 times)	Frequently (6+ times)
Walked Across the Street Mid-Block	54%	33%	13%

Percentage of Teens Who Walked Mid-Block Frequently in the last 30 days (2024-2025)



From TX Crash Data to Campus Action

Prioritizing Youth Safety Where It Counts

Presented by:

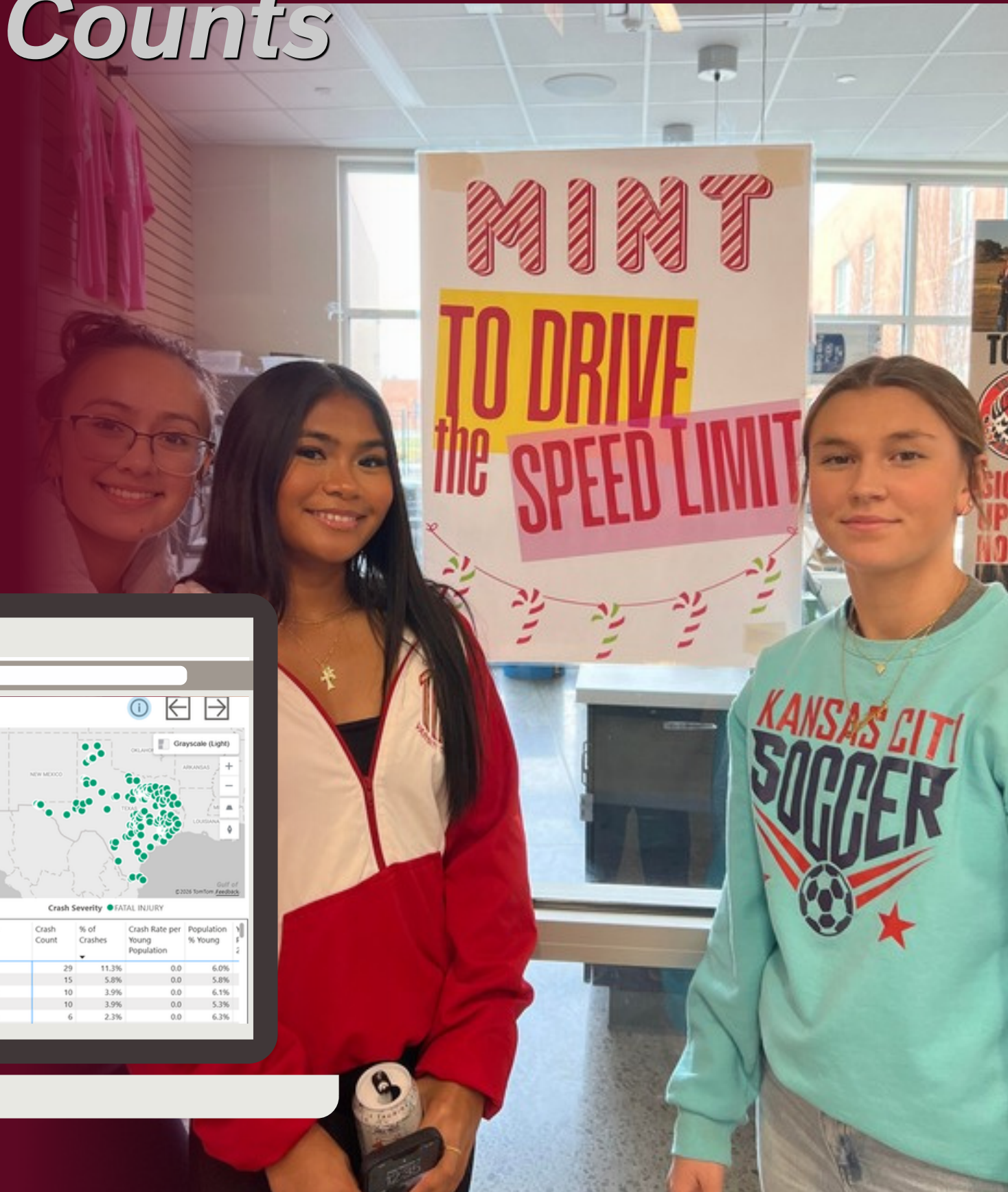
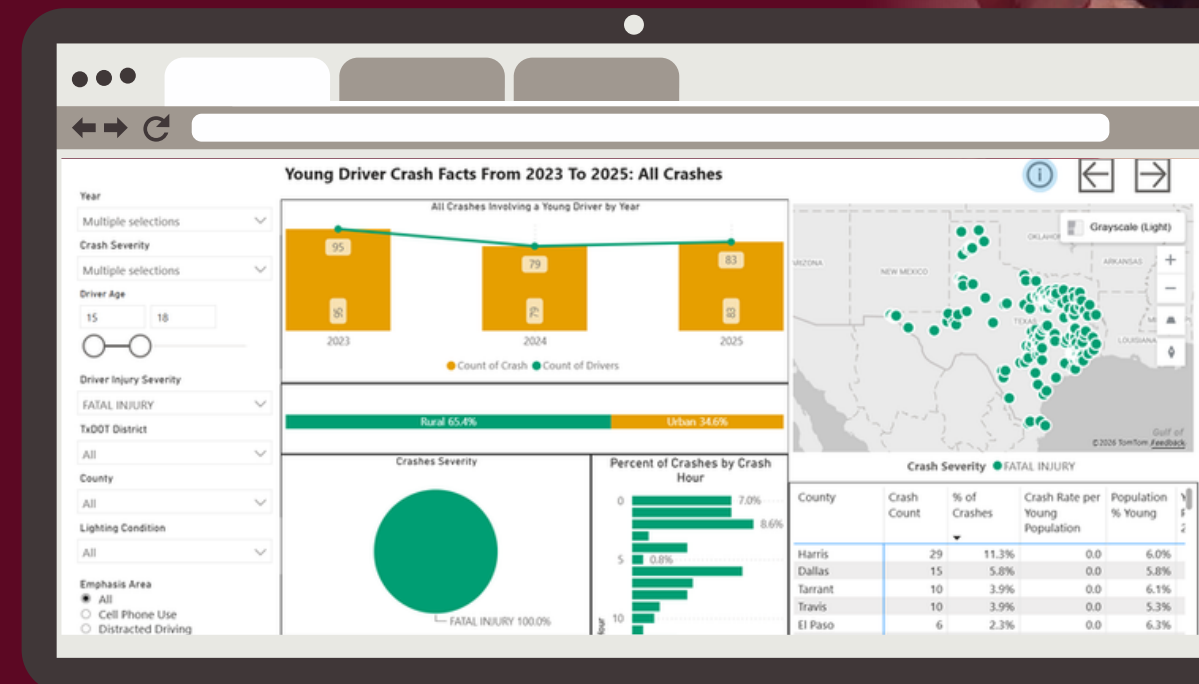
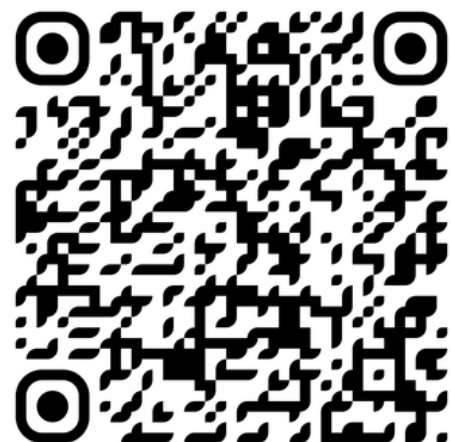


Date: Thursday, August 27, 2026

Time: 1:00 PM CST

Location: Zoom

<https://gqr.sh/hrdw>



Education Support



ABOUT YTS & TEENS IN THE DRIVER SEAT

The Youth Transportation Safety Program's vision is to ensure that America's youth live long and healthy lives through safe practices in our transportation system.

POSITIVE YOUTH DEVELOPMENT



PRINT & ONLINE RESOURCES



LEARNING ACTIVITIES



SCIENCE, SUPPORT & RESEARCH



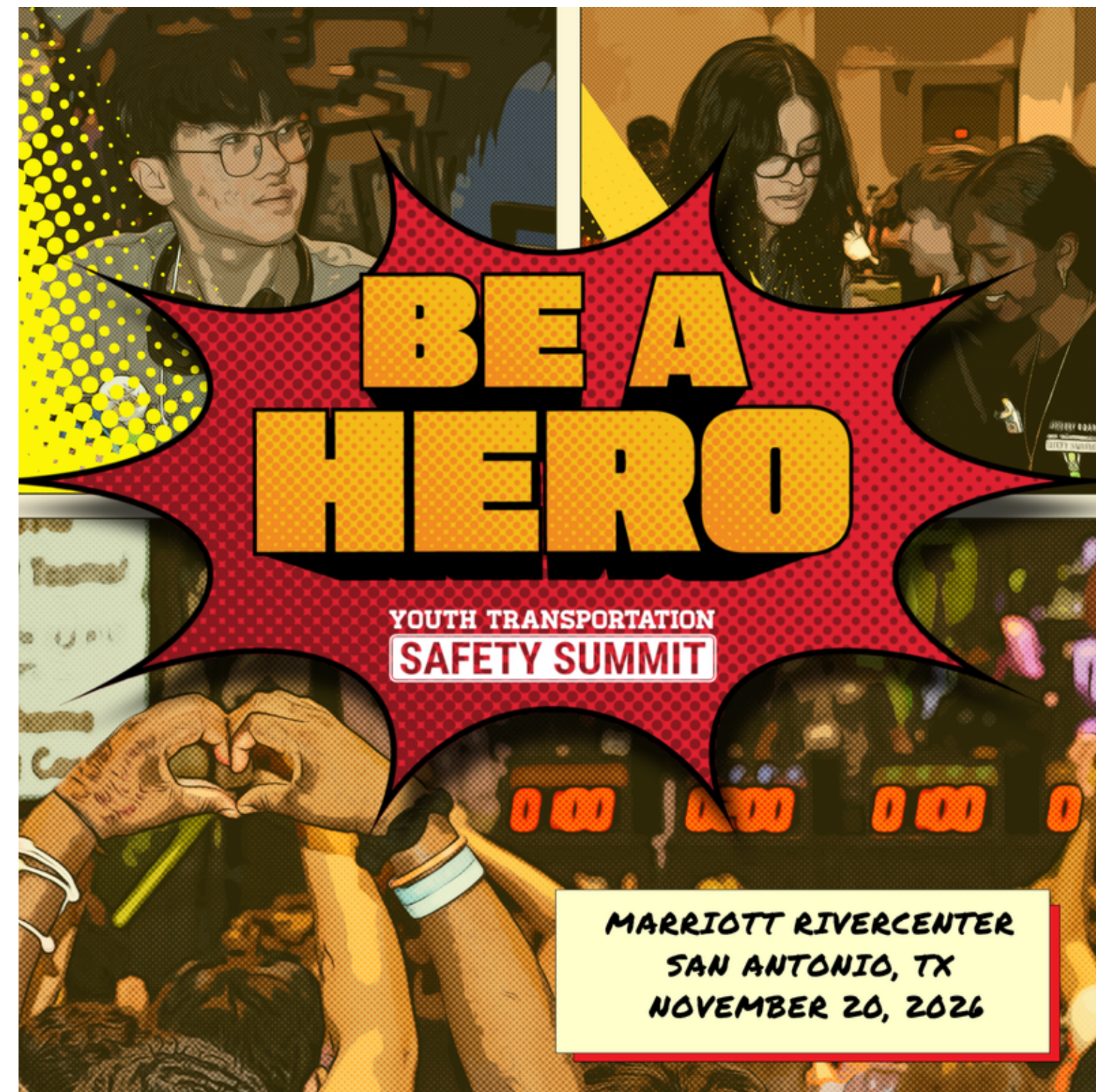


LEADERSHIP DEVELOPMENT

- National Teen Advisory Board
- Youth Transportation Safety Summit
- Extra Mile Senior Graduation Chord
- Driving the Message Contest

**“IT IS A GREAT PROGRAM!
THE KIDS LOVE BEING
INVOLVED AND SHARING
THEIR EXPERIENCES.”**

TDS Advisor

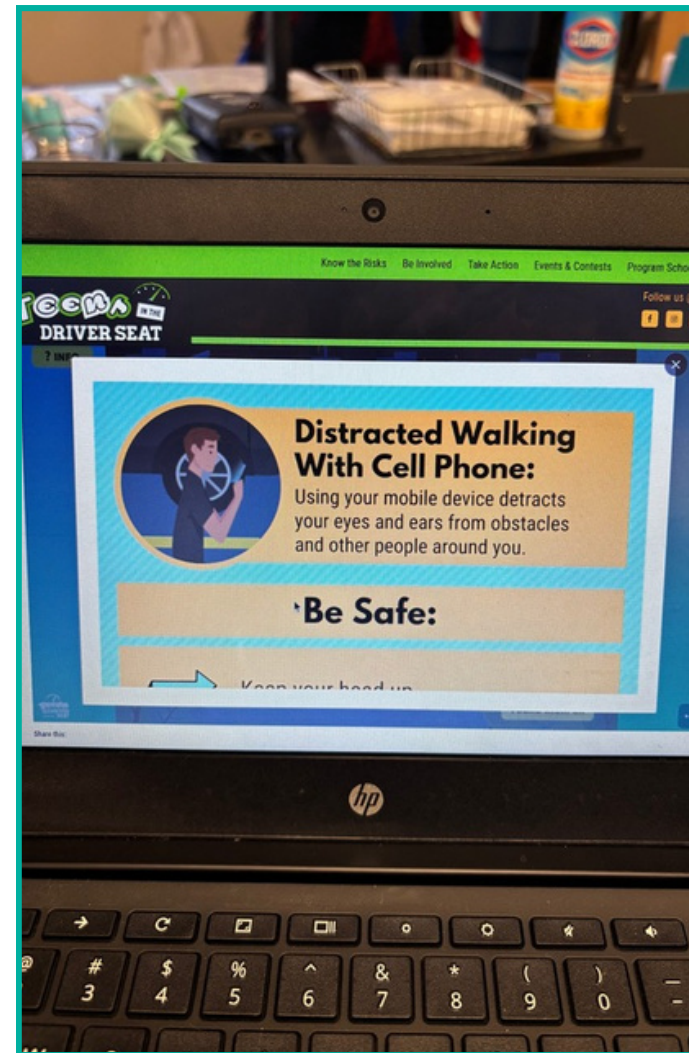




PRINT & ONLINE RESOURCES



- YTS send an educational toolkit with learning games and outreach materials then incentives schools to use them.



Share the Road Guided Outreach

SUGGESTED TIMELINE: ► 3 WEEKS

\$125 UPON FULL COMPLETION

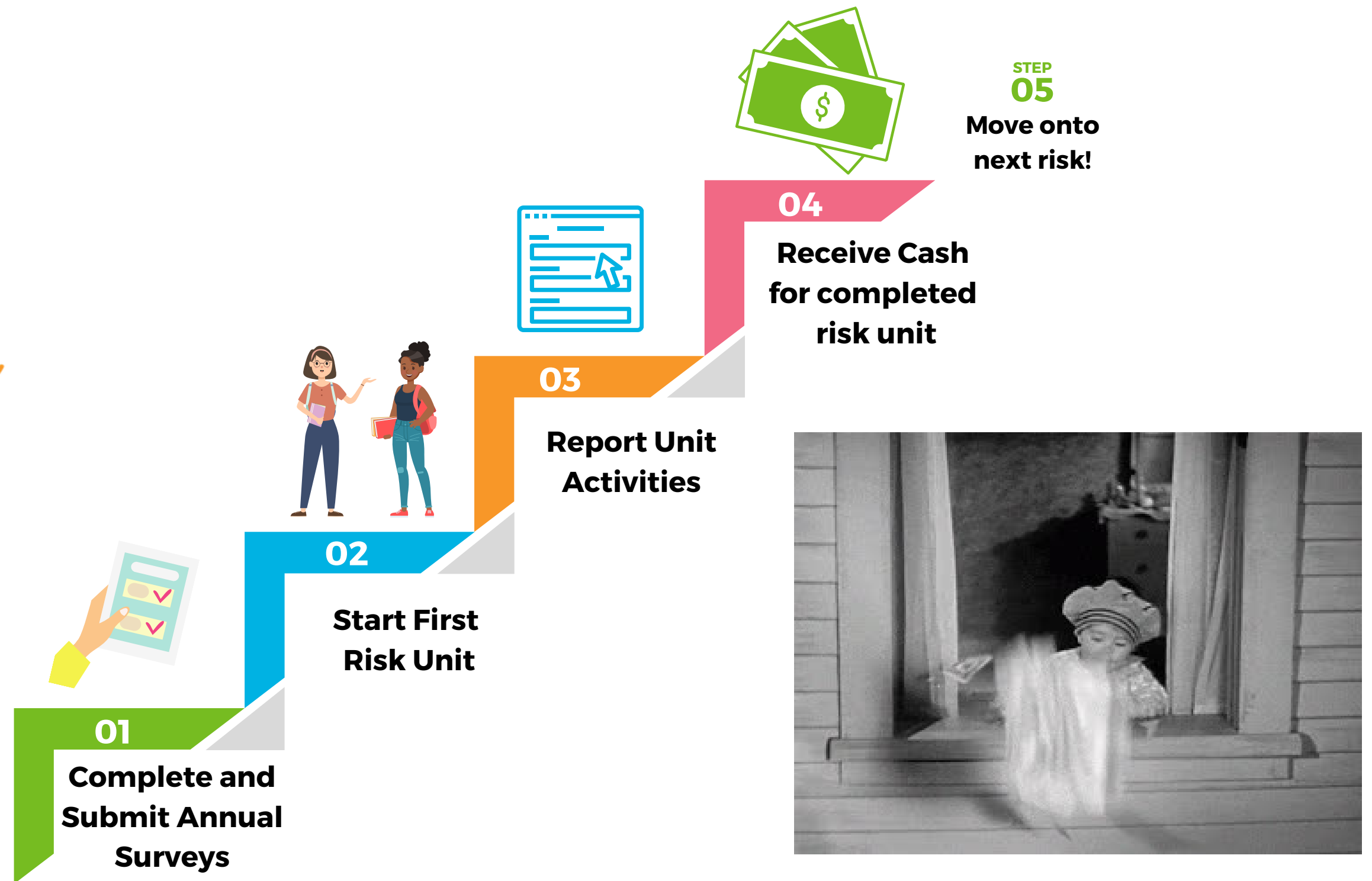
**FOCUSED
ACTIVITIES**
Complete 3

Choose 3 from the following:

- NO BRAINER CARD GAME
- WALKABILITY TOUR
- STREET SMARTS BINGO
- PEDESTRIAN OBSTACLE COURSE
- PEDESTRIAN RELAY RACE
- ARE YOU STREET SMART? (VIRTUAL)
- BIG RIG BANTER CARD GAME
- BIG RIG EVENT - RESERVE A TRUCK
- BIG RIG ESCAPE ROOM (VIRTUAL)
- ESCAPE THE RISK (VIRTUAL)
- TABLETS (BIG RIG AND PEDESTRIAN)
- ALL-RISK FOCUSED ACTIVITIES



**Schools can earn
a total of \$1,125
this year!**



Sponsored by:





WE PROVIDE A FREE

TRAFFIC SAFETY PROGRAM FOR COLLEGES & UNIVERSITIES

There is a higher total number of fatalities for 20-24-year-olds (college) than 10-19-year-old (jr. high/high school) group: 4,140 vs. 3,075 (NHTSA FARS, 2022)

U in the Driver Seat (UDS) seeks to save lives and prevent injury among young adults through education and empowerment. We support student organizations, college departments, peer-health educators, and more, to combat risky driving and passenger behaviors across their campus.



U IN THE DRIVER SEAT

A free, traffic safety program for colleges and universities to raise awareness for and reduce impaired driving, distracted driving and vulnerable road user crashes by young adults.



**DISTRACTED
DRIVING**



**IMPAIRED
DRIVING**



**ACTIVE
MOBILITY**

3 MINI-KITS

3 REWARDED ACTIVITIES

**1 COLLEGIATE
ADVISORY BOARD**

1 YTS SUMMIT

WHY OUR PROGRAM?

- ✓ Student-led Outreach
- ✓ Data-driven Content
- ✓ Free Educational Toolkit
- ✓ Leadership Opportunities
- ✓ Cash Rewards

SPONSORED BY:

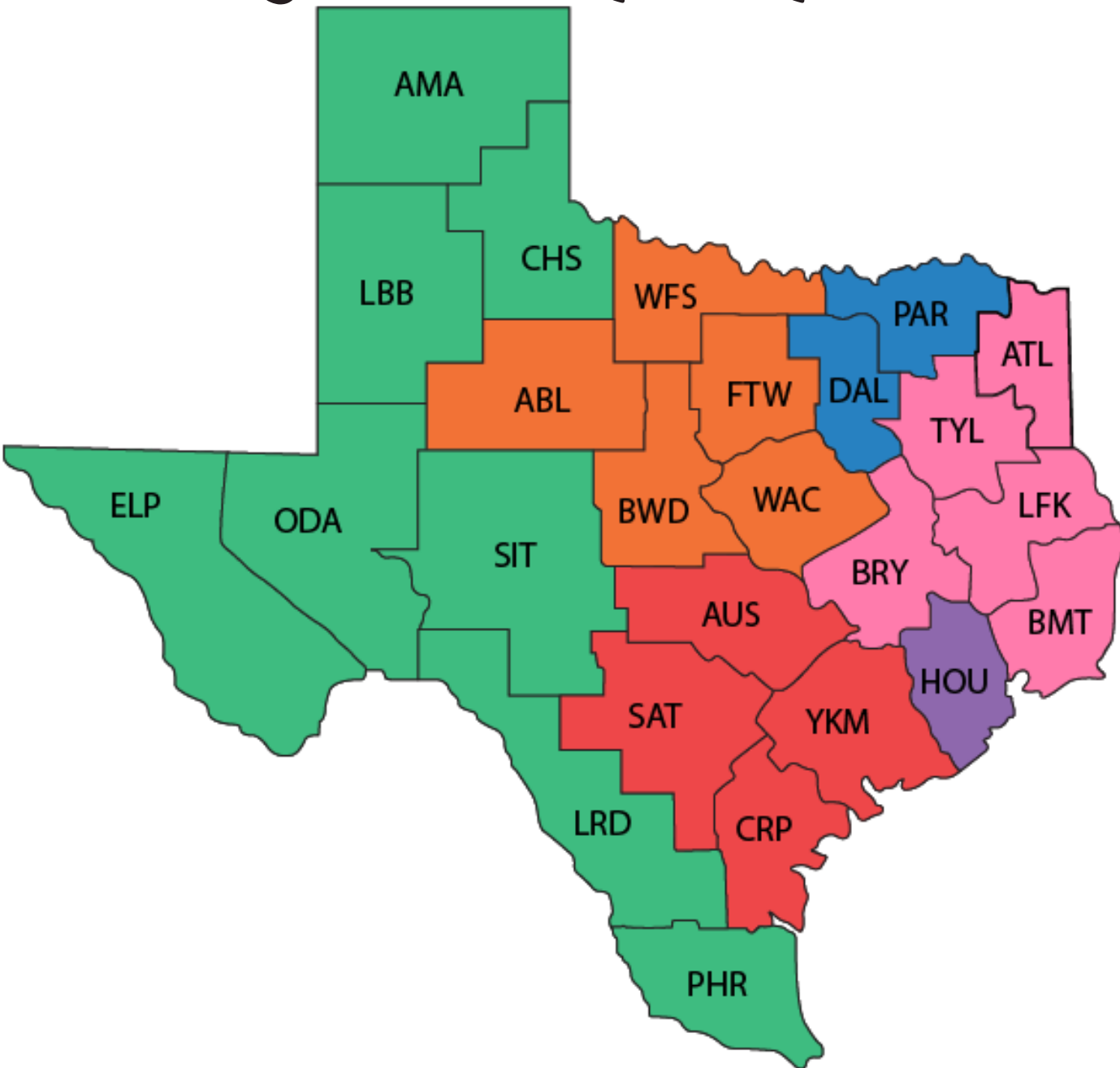


JOIN US

and be richly rewarded.



2026-2027 TDS Regional Rep Map



Enroll in TDS



Enroll in UDS



PLEASE CONTACT US

Valeria Martinez
v-martinez@tti.tamu.edu

Rubi Mares
r-mares@tti.tamu.edu

Christy Thomas
c-thomas@tti.tamu.edu

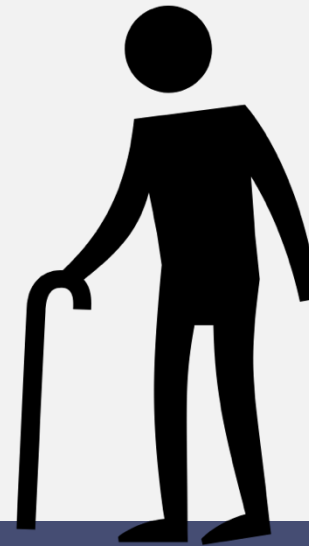
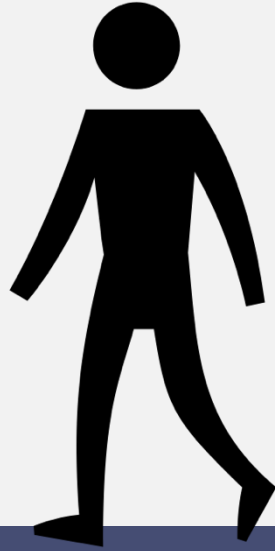
Austin Rupert*
a-rupert@tti.tamu.edu
*UDS Regional Rep

Kim Sailor
k-sailor@tti.tamu.edu

Gaby Kolodzy
g-kolodzy@tti.tamu.edu

Enhancing Youth Pedestrian Safety with Schoolpool

Taylor Hunter
Regional Data Planner
Capital Area Metropolitan Planning Organization

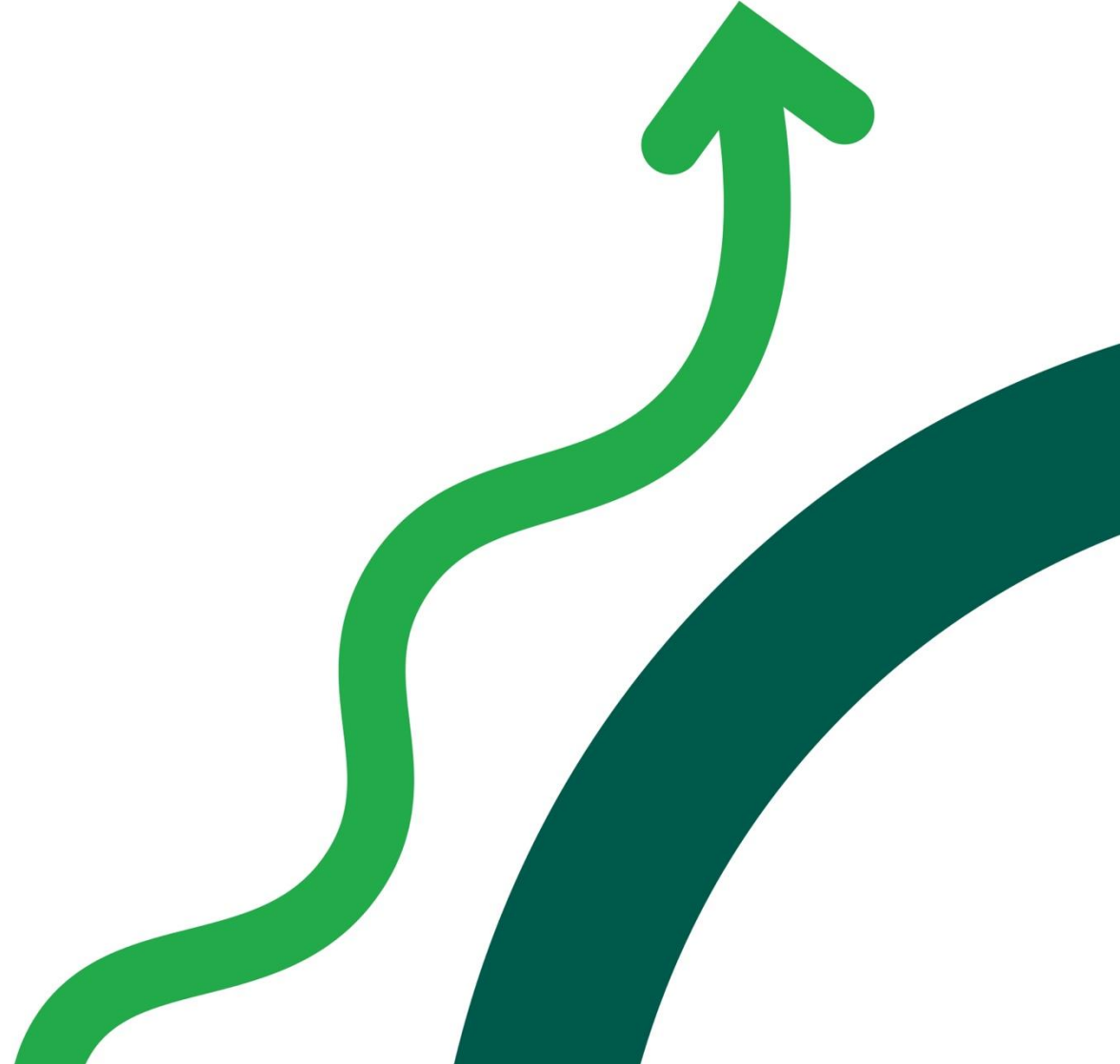


Texas Pedestrian Safety Coalition



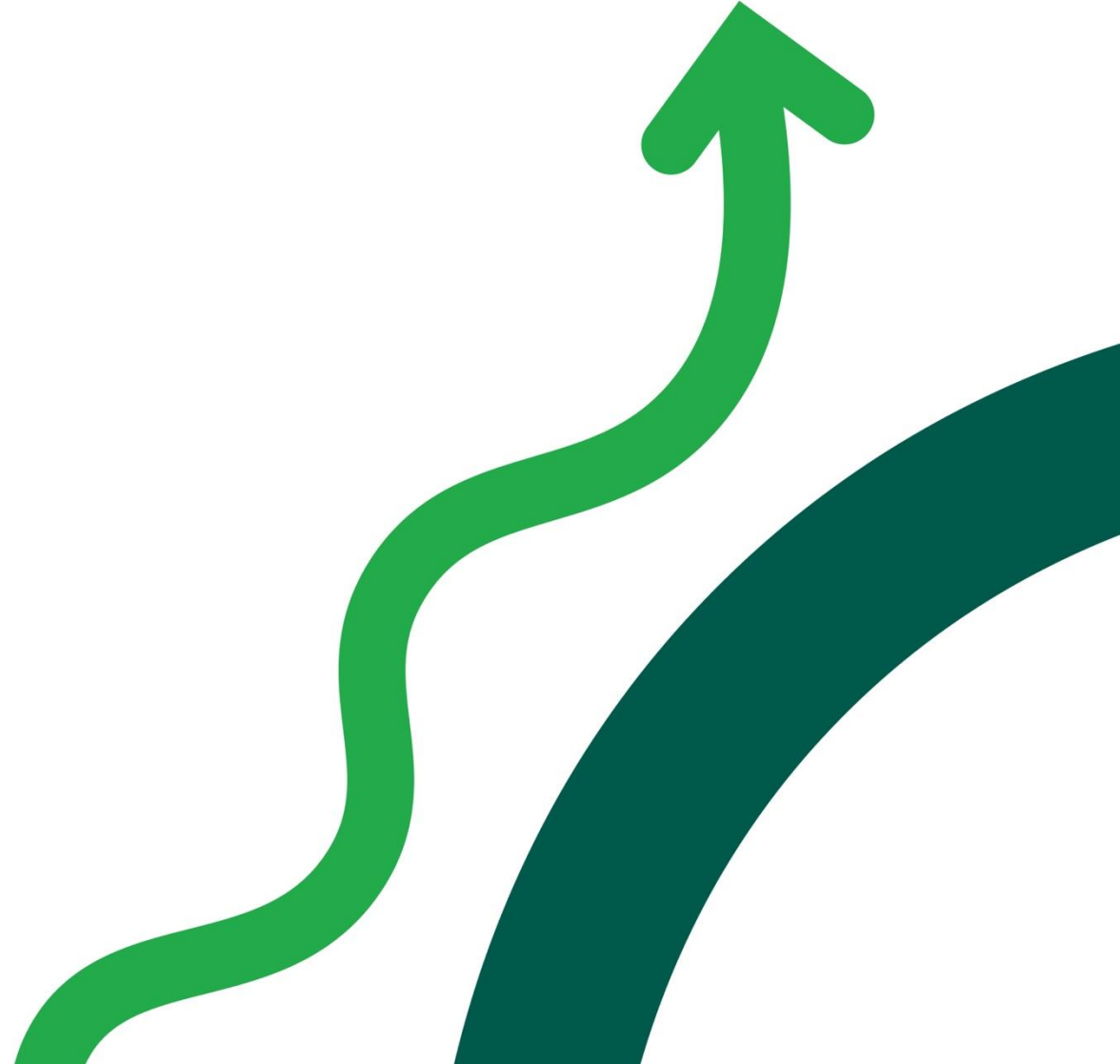
Agenda

- **Introductions**
- **About CAMPO**
- **What is Schoolpool?**
- **Making it Happen**



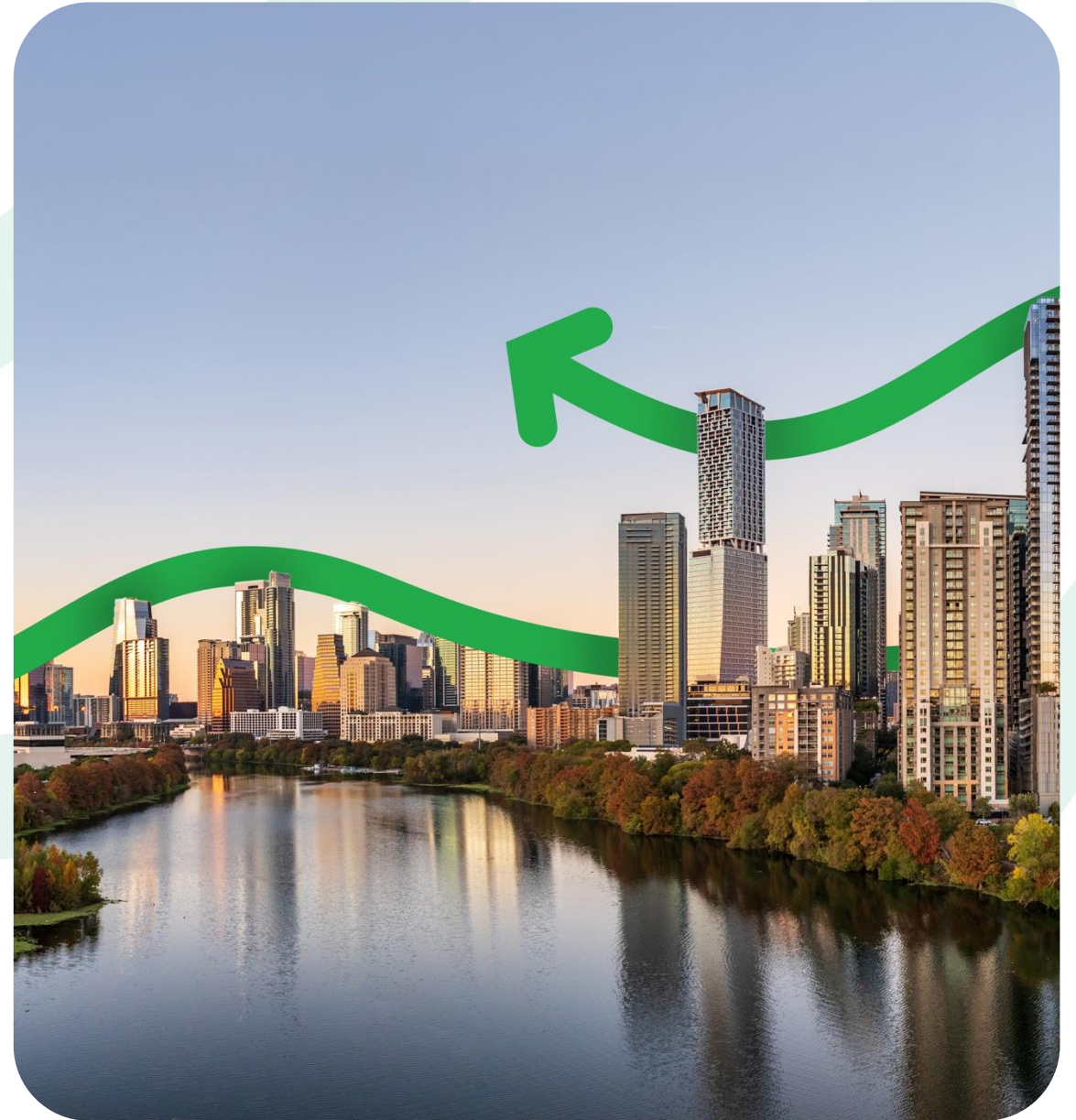
CAMPO

Introduction



About CAMPO

- **Metropolitan Planning Organizations are required in areas with 50,000+ population**
- **CAMPO sets policy and guides the transportation planning process**
- **Decisionmakers include a 22-member Transportation Policy Board and a Committee of technical experts and staff from local agencies across the region**



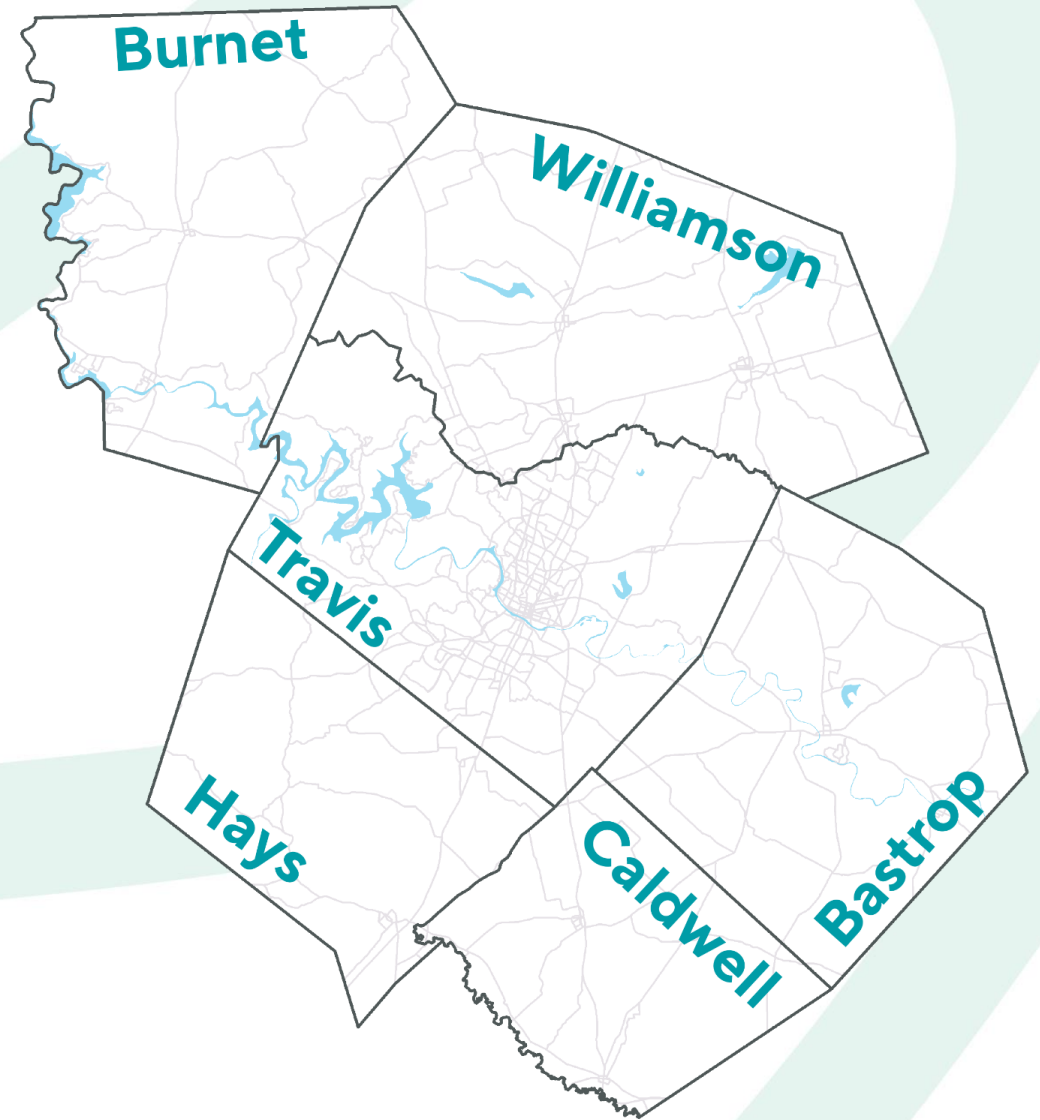
CAMPO Area

5,214

9 lane miles of roadway

rides per year

people



What is Schoolpool?



Overview of Schoolpool

- **Transportation program for the Austin region focused on schools and carpooling**
- **CAMPO provides:**
 - FREE Schoolpool platform
 - Marketing materials in English and Spanish
 - For Administration and Parents
 - Technical support
 - Direct all questions to us!

Benefits for Families and Guardians

- **Connects neighboring families to share school and activity transportation**
- **Supports carpooling, walking, biking, and transit as shared travel options**
- **Helps reduce the burden of getting kids to school and activities**



Example: The Girls School of Austin

- **Reduces traffic congestion around schools**
- **Enhances student safety**
- **Builds community at the school**
- **Supports administration efficiency through CAMPO support**

Measurable Outcomes

- Schoolpool is newer in the Austin region, but the concept itself is well established.
- More than a decade of proven success implementing Schoolpool programs across the United States.

Northwood Parking Lot



The Schoolpool Platform



Schoolpool Online Tool

- **Each school receives a unique, private sign-up link that is not open to the general public.**
- **Registration and communications are managed online through MyCommuteSolutions.com, administered by CAMPO.**
- **Families can find and connect directly with other families at their school.**
- **Schools are not involved in managing or facilitating sign-ups or family connections.**

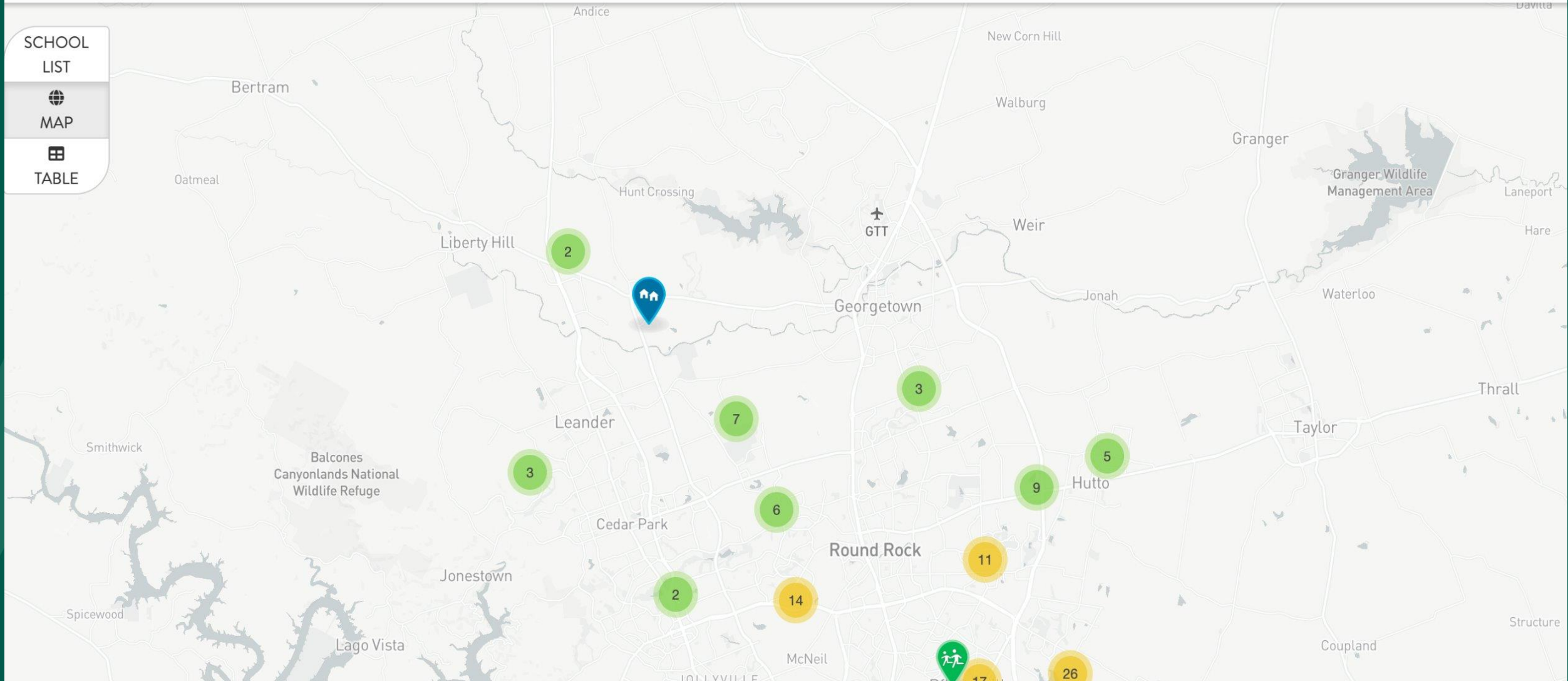
SCHOOL
LIST



MAP



TABLE



Website

- Mobile friendly
- RideAmigos platform
- Share contact info with families from other schools
- Add notes such as "likes to bike" or "attends basketball practice on Tuesdays and Thursdays"

The screenshot shows a web browser window with the URL `mycommutesolutions.com/#/schoolpools/households/637bbb88070f762cbfd98ce`. The page title is "Manage Your Household". The navigation bar includes "HOME", "EVENTS", "DASHBOARD", "PROGRAMS", and a "SCHOOL" button. The main content area has a section titled "CROSS-SCHOOL VISIBILITY" with a checkbox labeled "Share your contact information with families from other schools". Below this is a toggle switch labeled "I'm a faculty member". The form is divided into sections for "PARENT #1" and "PARENT #2". The "PARENT #1" section contains fields for first name (Becky), last name (Alper), email (alperb@urbantrans.com), and phone number (555-555-5555). The "PARENT #2" section is partially visible at the bottom.

mycommute SOLUTIONS

HOME EVENTS DASHBOARD PROGRAMS SCHOOL

Manage Your Household

CROSS-SCHOOL VISIBILITY

☐ Share your contact information with families from other schools

☐ I'm a faculty member

PARENT #1

Becky Alper

alperb@urbantrans.com

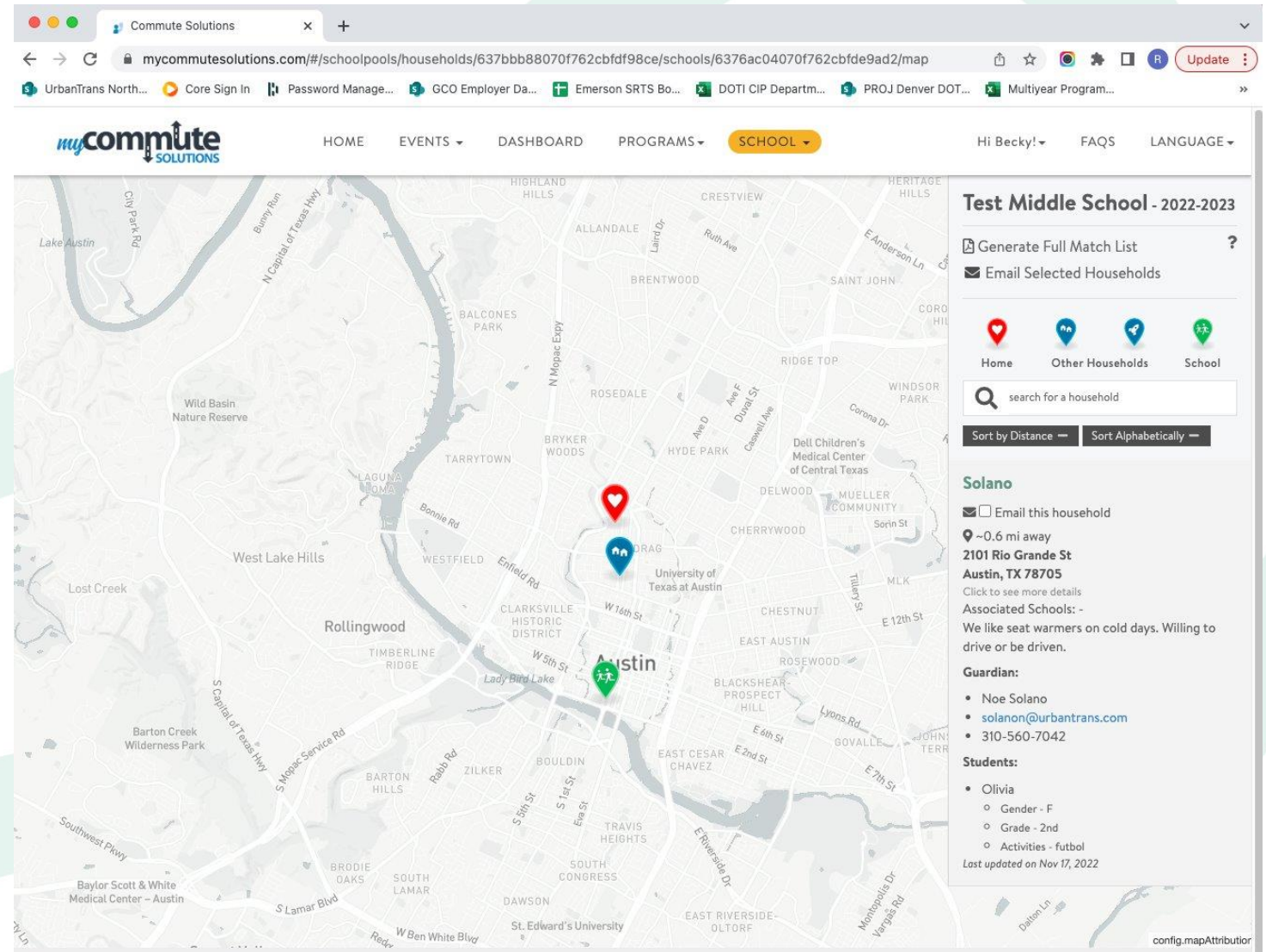
555-555-5555

PARENT #2

Website:

English Version

- **Generate family matches sorted by distance or alphabetically**
- **Contact matched families by email or phone**



The screenshot shows the mycommutesolutions.com website interface. The top navigation bar includes links for HOME, EVENTS, DASHBOARD, PROGRAMS, and SCHOOL (highlighted). The main content area features a map of Austin, Texas, with a red pin indicating a household location. The right sidebar displays details for a household named Solano, including contact information and student details.

Test Middle School - 2022-2023

- ☐ Generate Full Match List
- ☒ Email Selected Households

Home Other Households School

search for a household

Sort by Distance Sort Alphabetically

Solano

- ☐ Email this household
- ~0.6 mi away
- 2101 Rio Grande St**
- Austin, TX 78705**
- Click to see more details
- Associated Schools:**
- We like seat warmers on cold days. Willing to drive or be driven.

Guardian:

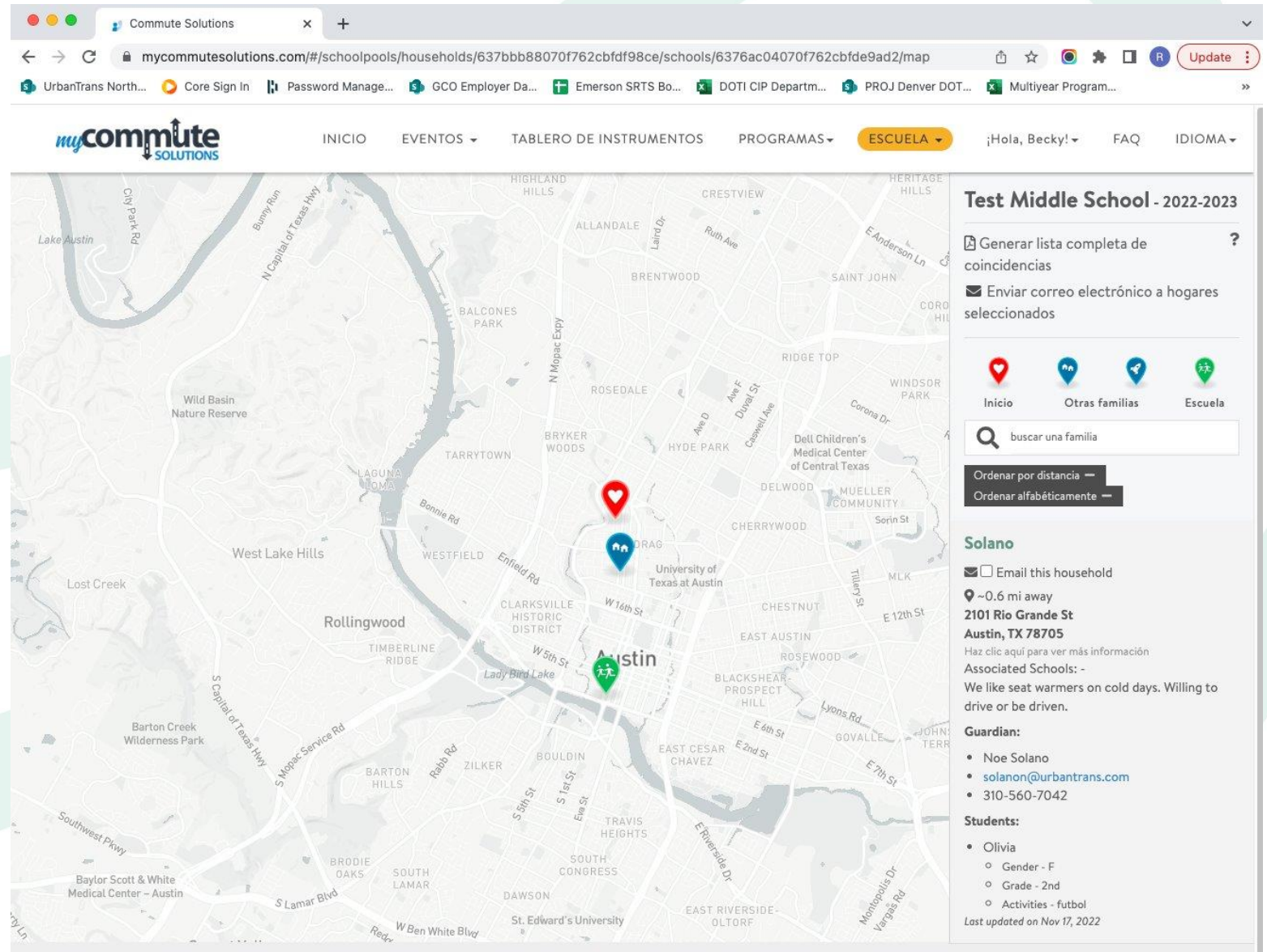
- Noe Solano
- solanon@urbantrans.com
- 310-560-7042

Students:

- Olivia
 - Gender - F
 - Grade - 2nd
 - Activities - futbol

Last updated on Nov 17, 2022

Website: Spanish Version



mycommute SOLUTIONS

INICIO EVENTOS TABLERO DE INSTRUMENTOS PROGRAMAS ESCUELA ¡Hola, Becky! FAQ IDIOMA

Test Middle School - 2022-2023

☐ Generar lista completa de coincidencias

☒ Enviar correo electrónico a hogares seleccionados

Inicio Otras familias Escuela

buscar una familia

Ordenar por distancia Ordenar alfabéticamente

Solano

☐ Email this household

~0.6 mi away
**2101 Rio Grande St
Austin, TX 78705**

Haz clic aquí para ver más información

Associated Schools: -
We like seat warmers on cold days. Willing to drive or be driven.

Guardian:

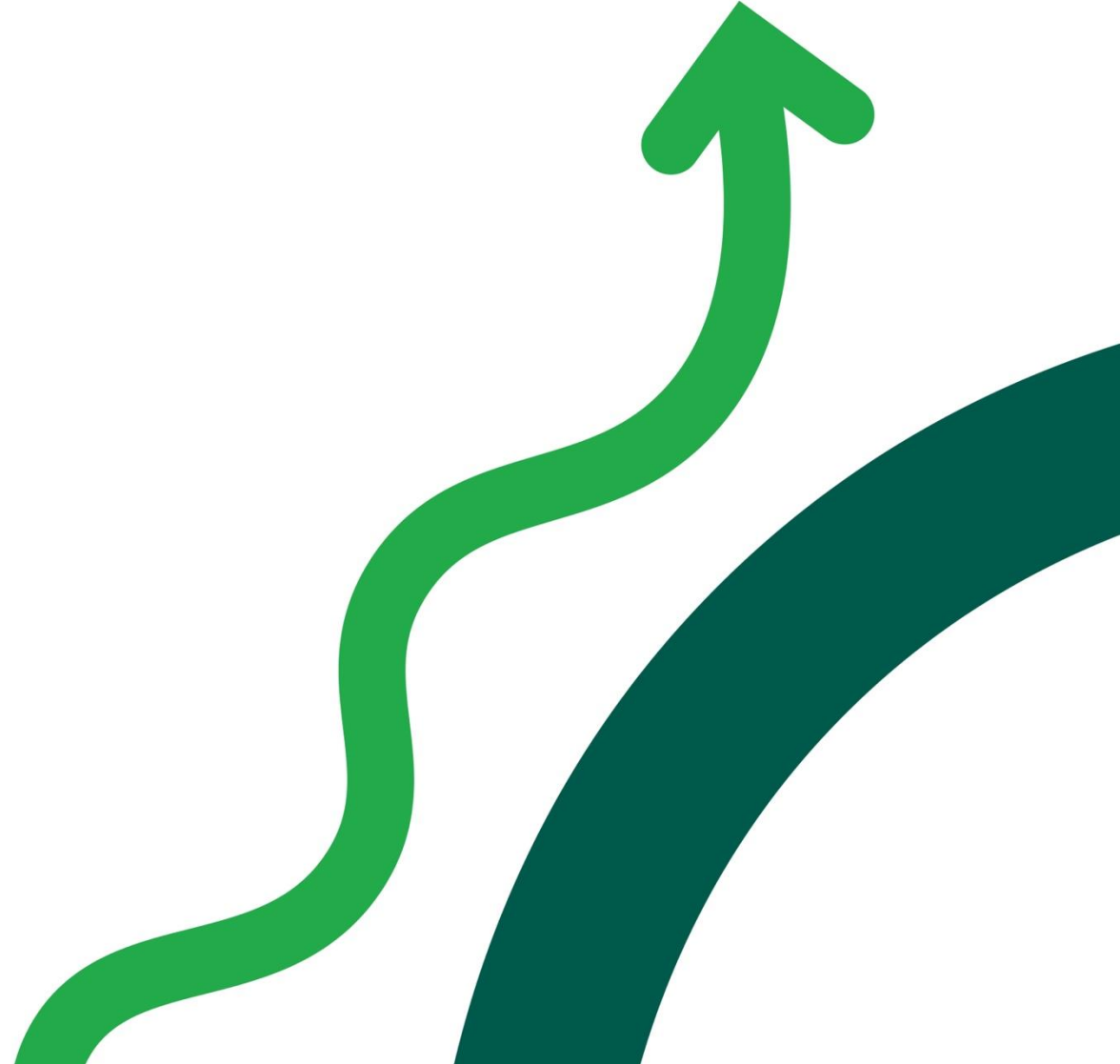
- Noe Solano
- solanon@urbantrans.com
- 310-560-7042

Students:

- Olivia
 - Gender - F
 - Grade - 2nd
 - Activities - futbol

Last updated on Nov 17, 2022

Making It Happen



Administration Roles & Responsibilities

- **Program authority**
- **Promote the program**
- **Receive updates from CAMPO**
- **Decide whether your school will be opt-in or opt-out**
 - Opt-in: Parents/guardians choose to enroll.
 - Out-out: Parents/guardians are automatically enrolled by the school.

CAMPO Responsibilities

- **Set up online tool for school**
- **Manage website and school specific links**
- **Provide all marketing and promotional material**
 - Flyers
 - Email templates/ParentSquare
 - In-person, on-site support during events and pick up/dropoff
- **Provide information to school administrators**

Questions?



Thank You



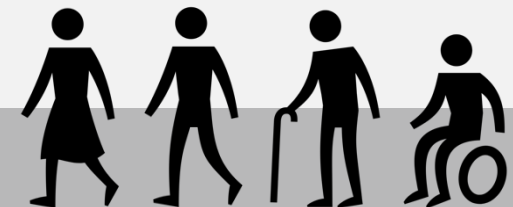
taylor.hunter@campotexas.org

schoolpool@campotexas.org

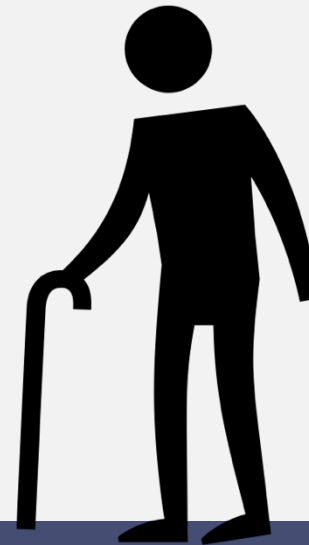
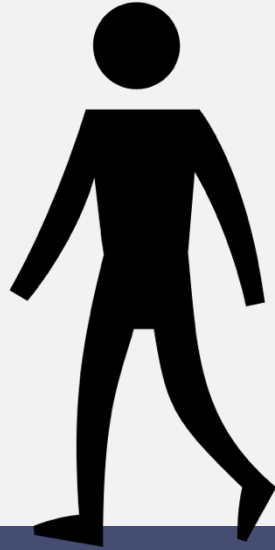
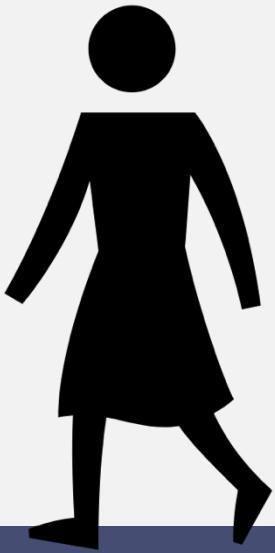
Texas Pedestrian Safety Task Force



- Meeting scheduled for August
- One more meeting to be held in September
- Establishing vision, structure, membership
- September meeting will review progress/implementation plans for NHTSA Assessment Recommendations
- Still opportunity for broader participation, more information to come
- Task force will continue to build on the success of NHTSA Pedestrian and Bicycle Assessment



Stakeholder Updates



Upcoming Meetings & Webinars



MEET OUR SPEAKERS

What does Texas' New Sidewalk User Law Really Mean?



DATE

AUG 26, 2026



TIME

AT 1:30 PM



Neal Johnson

Assistant Research Scientist
Behavioral Research
Texas A&M Transportation Institute



Joan Hudson

Senior Research Engineer
Regulatory Analysis & Engagement
Texas A&M Transportation Institute

- August 26, 1:30 – 2:30: What does Texas' New Sidewalk User Law Really Mean?
- Mid-September: Webinar from Insurance Institute for Highway Safety about current research on vehicle design and pedestrian safety (Date TBA).
- Late September: Webinar on ACTIONetwork, implementation process for TxDOT's Statewide Active Transportation Plan (Date TBA).
- September 29, 10:00 – 11:30, Pedestrian Safety Coalition Meeting



THANK YOU!

Ben Ettelman: b-ettelman@tti.tamu.edu