


**CENTRO**  
SAN ANTONIO

# Baselice & Associates: 2025 Bexar County Survey

Respondents expressed strong interest in more shaded open spaces (76%), diverse local food options (70%), and enhanced walkability (75%).


**38% would visit downtown more if walking felt more comfortable**





**Walk Score**  Get Scores My Favorites Add to Your Site




Type an address, neighborhood or city **Go**


## Walker's Paradise

Downtown, San Antonio

Commute to **Downtown San Antonio** 

 1 min  9 min  3 min  12 min View Routes

 Favorite  Map  Nearby San Antonio Apartments on Redfin

Looking for a home for sale in San Antonio? 

**Walk Score**  
**98**

**Walker's Paradise**  
Daily errands do not require a car.

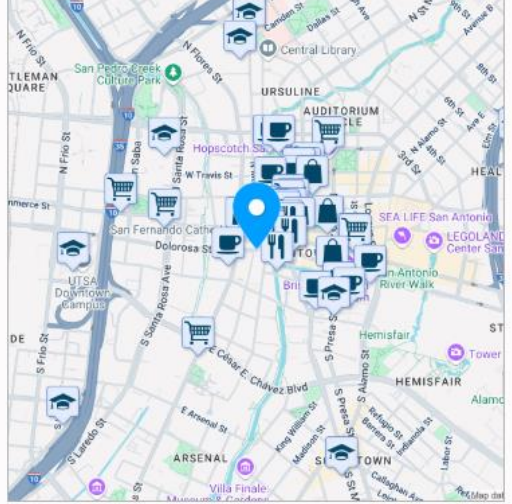
**Transit Score**  
**80**

**Excellent Transit**  
Transit is convenient for most trips.

**Bike Score**  
**73**

**Very Bikeable**  
Biking is convenient for most trips.

[About your score](#)



# **Is Downtown a “Walker’s Paradise?”**

**Top survey takers' concerns: lack of shade,  
sidewalk conditions, and lighting**

**Downtown temperatures often feel 10–15°F hotter  
due to the lack of tree canopy**

**40% of residents rate downtown as 'very safe'**

**Regular visitors feel safer—indicating a perception gap**

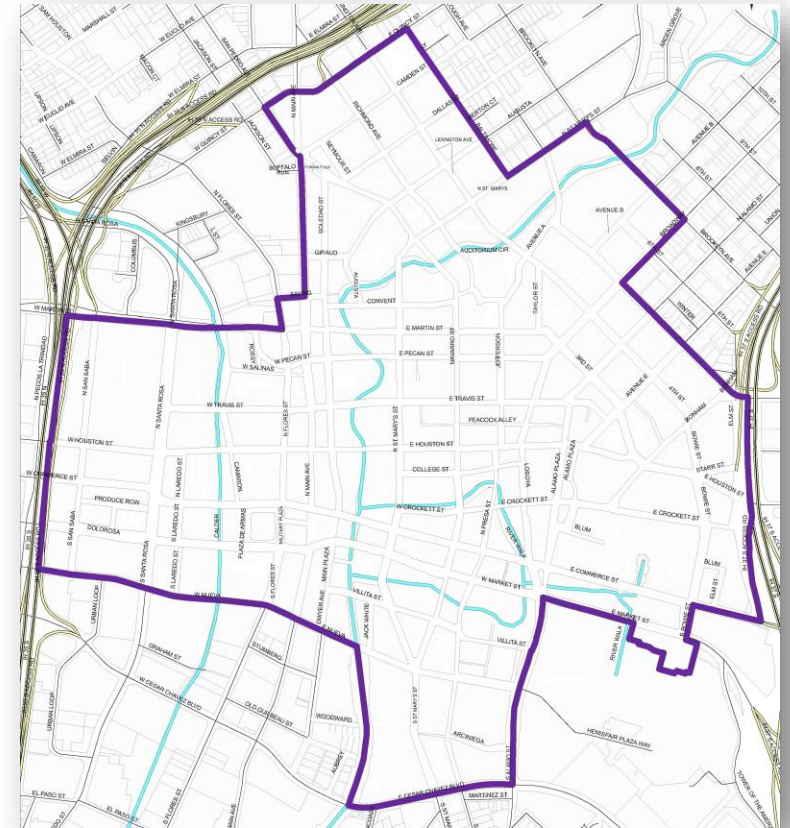
**Cleanliness and visible staffing (Ambassadors, SAPD)  
matter most**

**Safety**  
**Placemaking**  
**Mobility**  
**Strategic Planning**  
**Economic Vitality**



## Safety Through Presence

- +100 Ambassadors covering .83 sq. miles
- SAPD and private security partnerships
- Unhoused outreach with dignity





## Placemaking as Prevention

Activation reduces crime and improves safety

## Art Everywhere and La Zona

- Art Everywhere has unveiled **over 180 downtown murals and art activations.**

## Guayabera Fest 2025

- 4,762 visitors — a 145% increase from 2024

## Stars and Stripes on Houston Street - 2024 stats

- 114,000 visitors and +25 Houston Street partners

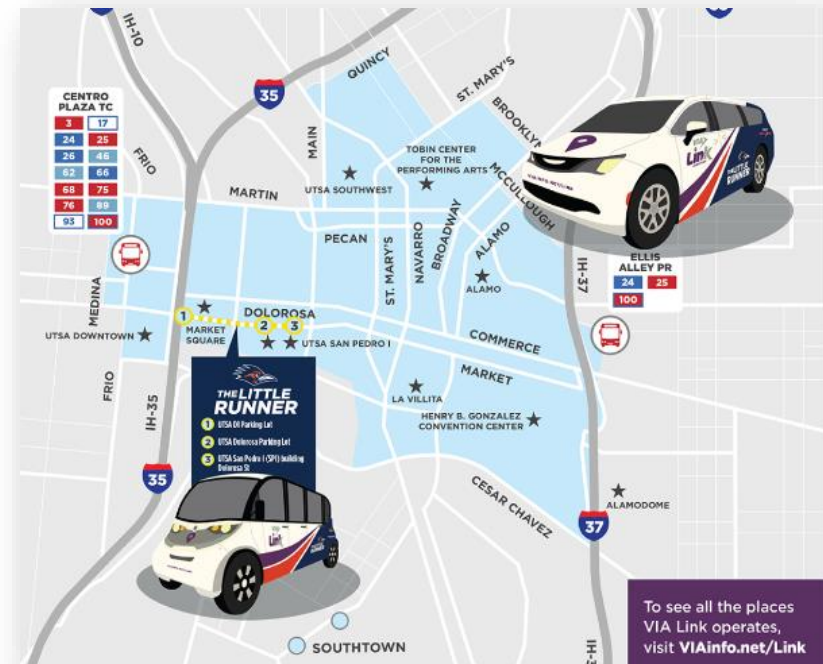
## Holidays on Houston Street - 2024 stats

- 565.5K visitors and 70% non-local visitors



## Micromobility: The Little Runner in partnership with UTSA sponsored by VIA

- 9,500+ rides in 12 weeks
- Equitable, electric fixed-route, and dynamic circulator
- Led to VIA expanding VIA Link service downtown



### Strategic Framework Plan - Strategies

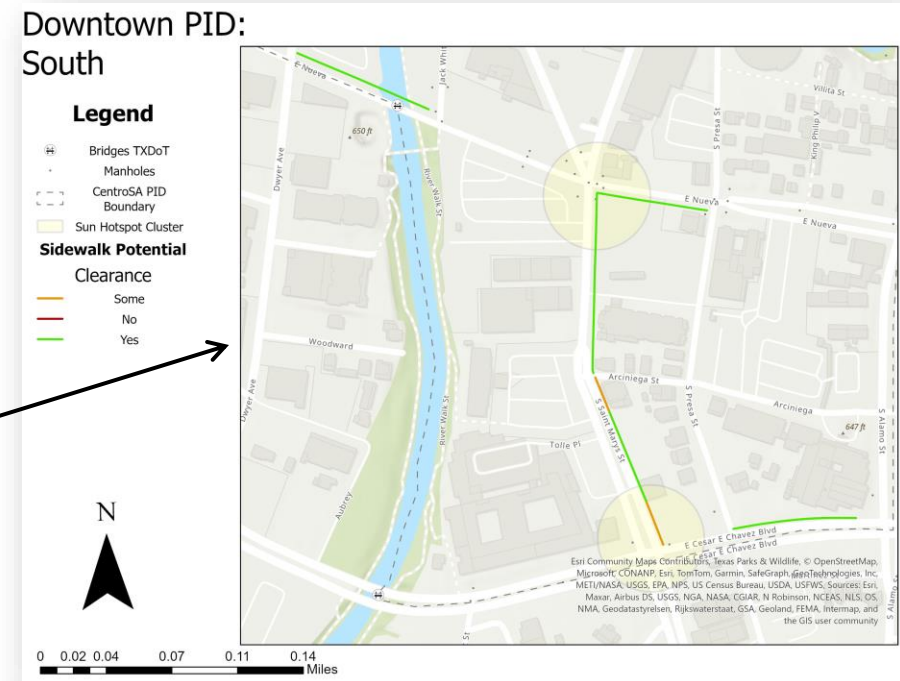
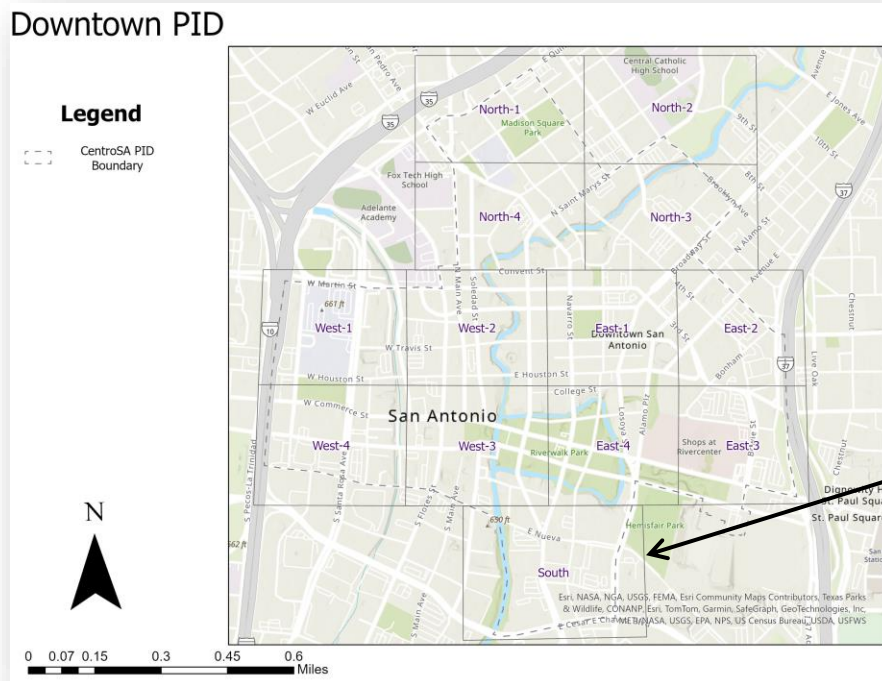
- Build on Anchor Institutions & Catalytic Investments
- Expand Housing Supply Across the Continuum
- Invigorate the Public Realm
- Curate Local Retail, Food, and Beverage
- Broadcast Downtown's Value and Identity



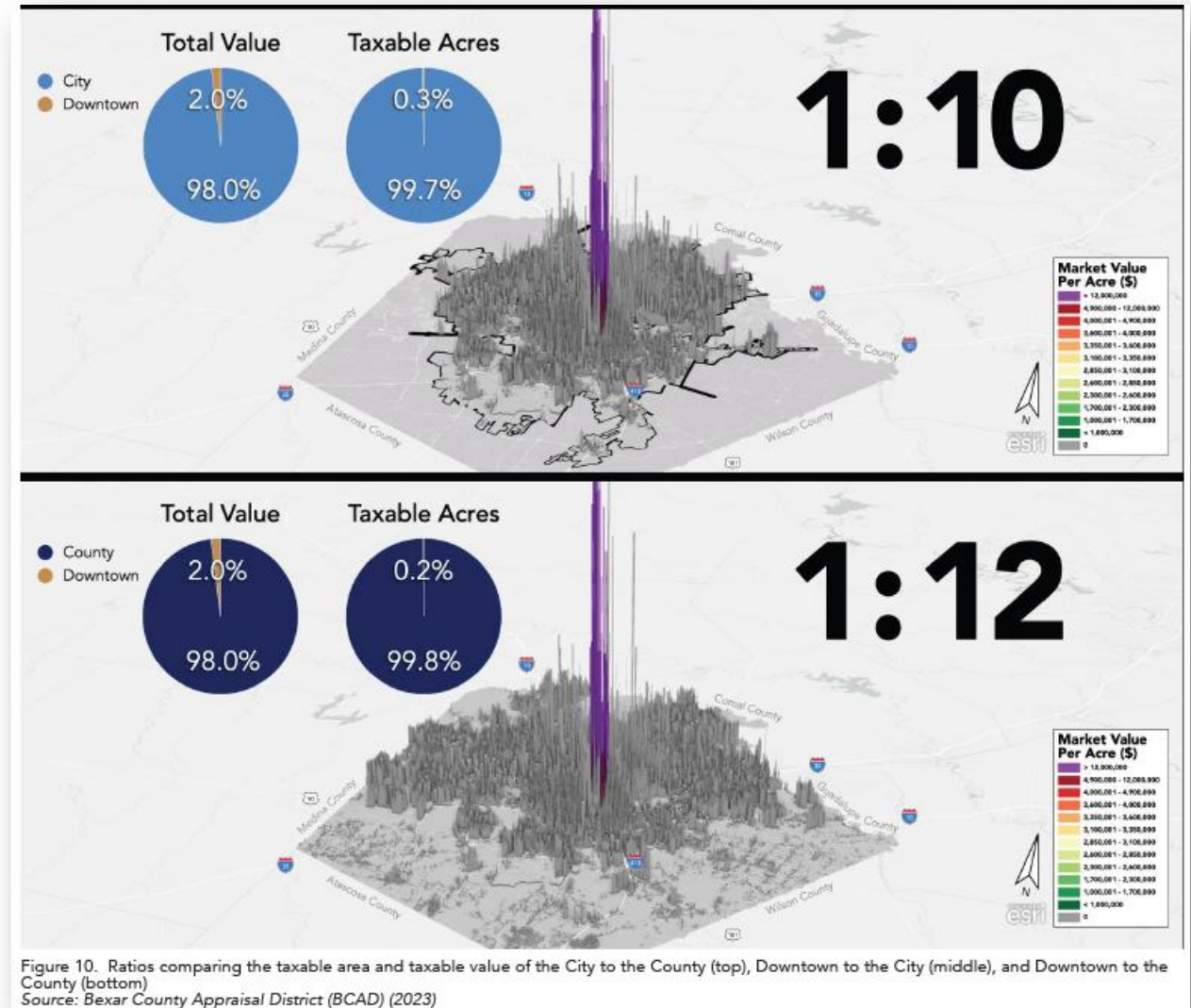


## Trees Everywhere! in partnership with UTSA Graduate Student, Stephen Hernandez GIS Mapping of Tree Placement – Extreme Heat with Underground and Sidewalk Clearance

- 100 Trees Downtown in 1 year
- 1,000 Trees Downtown in 10 years



- Downtown = <1% of land but >7% of property tax revenue
- Downtown is 10 times as productive as the city and 12 times as productive as the county.
- Dense, walkable areas outperform car-centric areas in tax productivity
- **Walkability is fiscal stewardship, not just urban design**



# Upcoming Investment Opportunities

**2027 Bond** offers chance to fund sidewalks, trees, lighting, ADA improvements like we did with Broadway in the 2017 Bond

Align capital investments like the **Sports and Entertainment District** and **Minor League Baseball Stadium** with placemaking and pedestrian safety





## **Walkability requires alignment across:**

- City and County – policy and investment
- Agencies – transit, public works, law enforcement
- Communities – residents, businesses, advocates
- Leadership = walking the walk, together





Thank you.