

Placemaking in Motion— How Public Art Enhances Access and Pedestrian Safety



panelists



Philip Hiatt Haigh
Executive Director

The Loop Dallas

moderator



Jodi House
Principal

TBG Partners



Samantha Whitney
Principal

TBG Partners



Brandy González
Artist

Pressed Creative Studio

themes

connecting the
community to nature



The Loop + Loop Plaza
Dallas

beautification +
identity



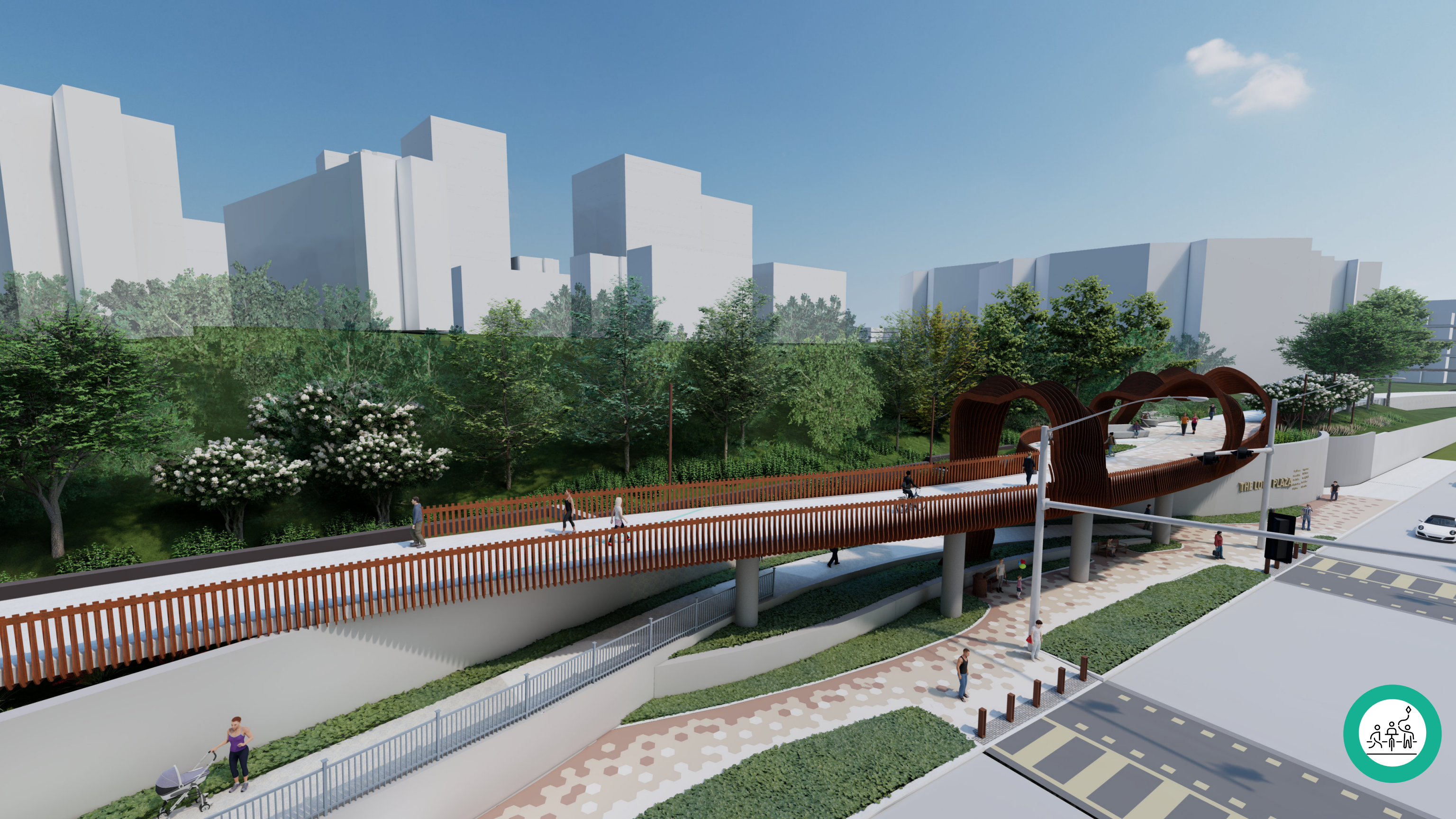
Broadway + Ogden Lane
San Antonio

visibility +
pedestrian safety



Chalk Mural
San Antonio







THE LOOP PLAZA

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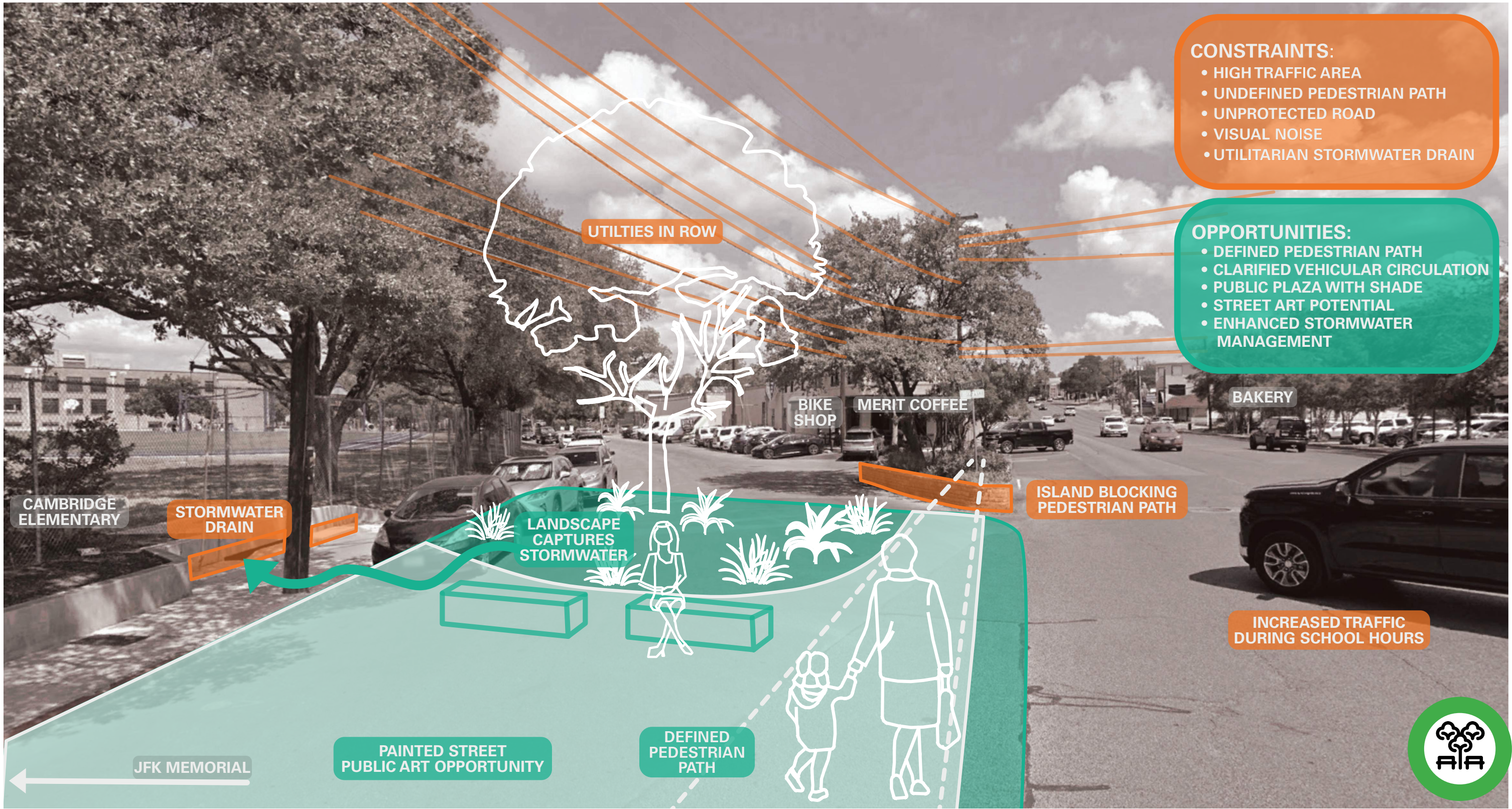


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broadway & ogden lane







CONSTRAINTS:

- HIGH TRAFFIC AREA
- UNDEFINED PEDESTRIAN PATH
- UNPROTECTED ROAD
- VISUAL NOISE
- UTILITARIAN STORMWATER DRAIN

OPPORTUNITIES:

- DEFINED PEDESTRIAN PATH
- CLARIFIED VEHICULAR CIRCULATION
- PUBLIC PLAZA WITH SHADE
- STREET ART POTENTIAL
- ENHANCED STORMWATER MANAGEMENT

CAMBRIDGE
ELEMENTARY

STORMWATER
DRAIN

LANDSCAPE
CAPTURES
STORMWATER

UTILITIES IN ROW

BIKE
SHOP

MERIT COFFEE

BAKERY

ISLAND BLOCKING
PEDESTRIAN PATH

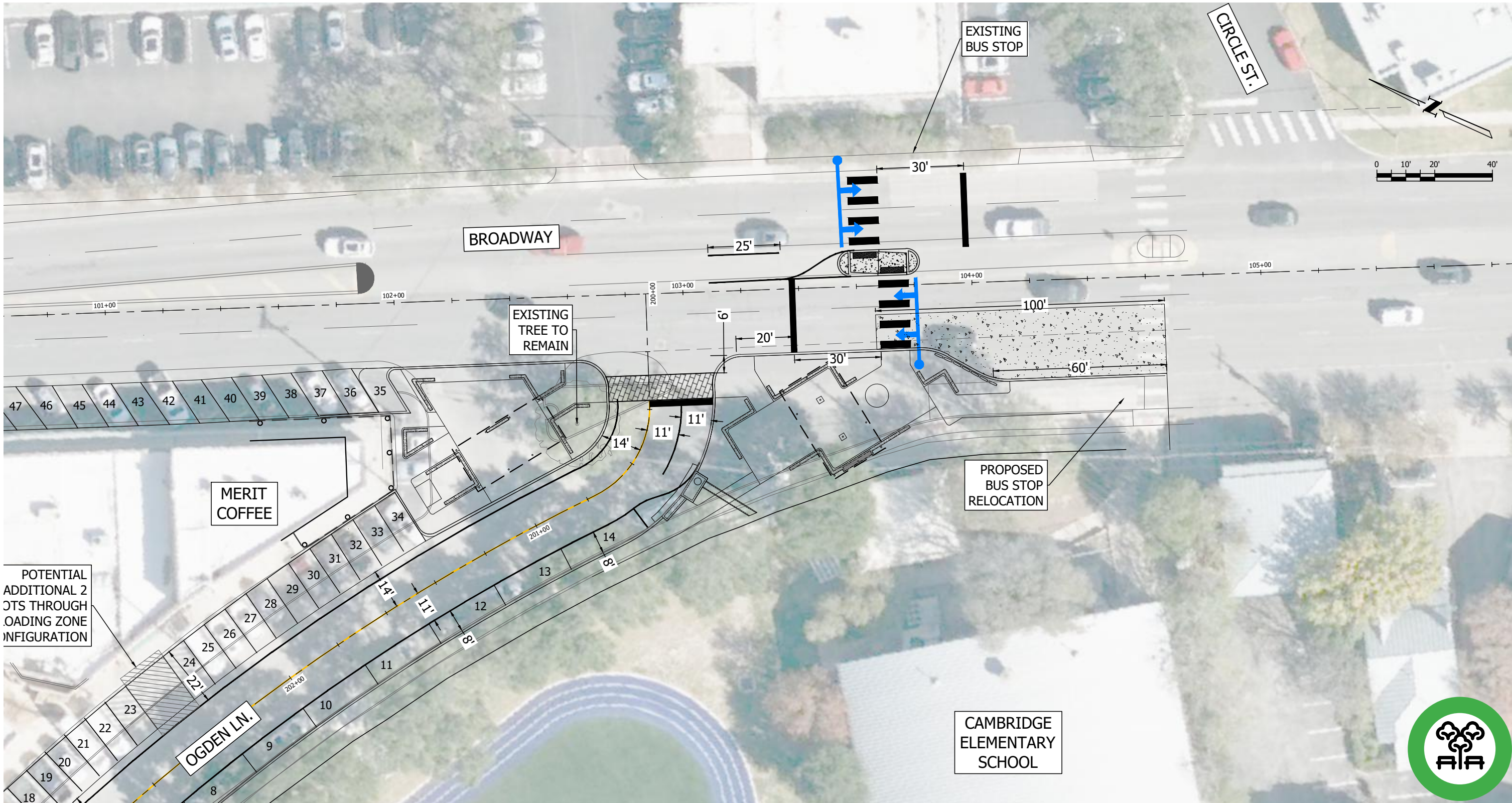
INCREASED TRAFFIC
DURING SCHOOL HOURS

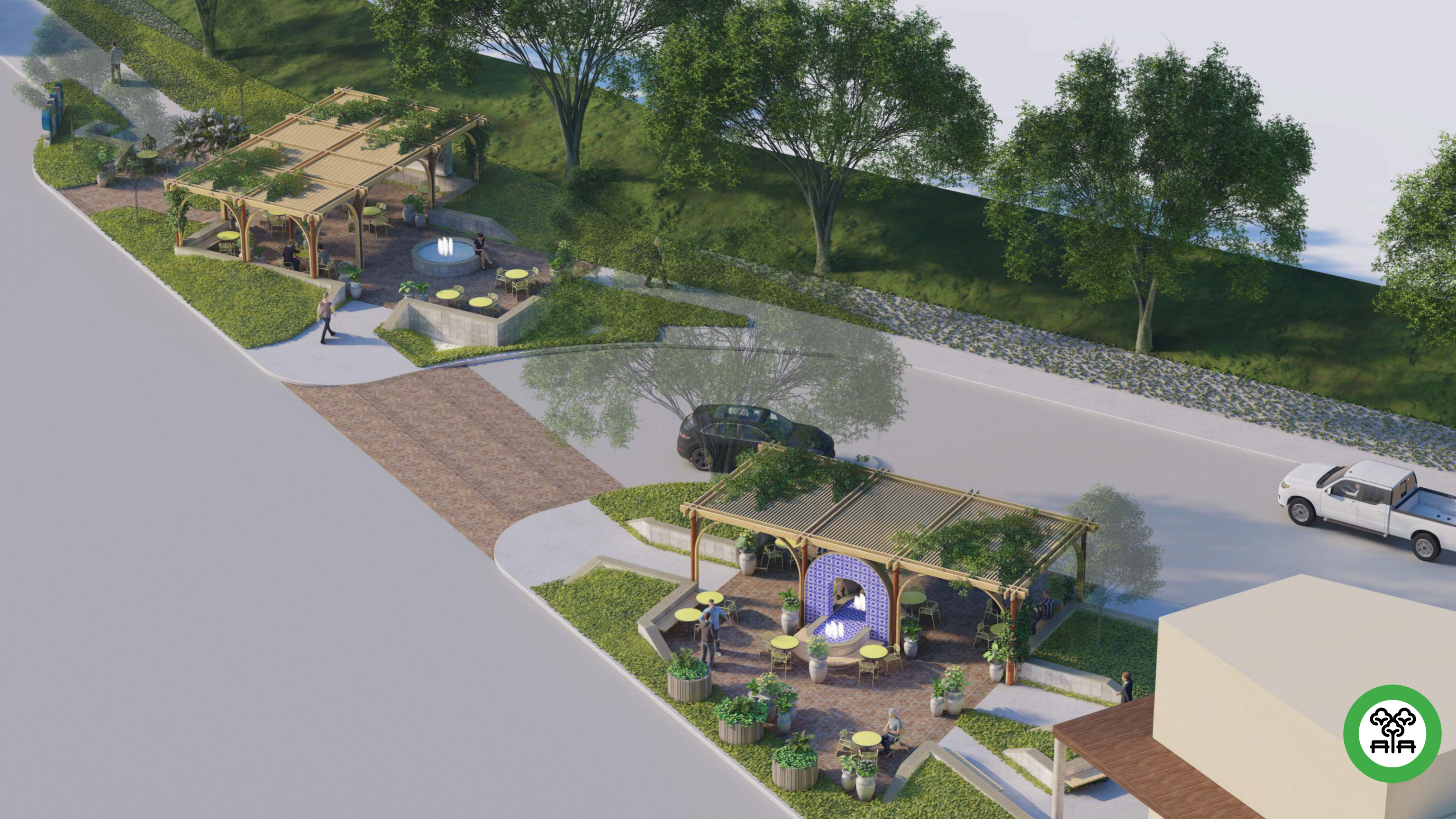
JFK MEMORIAL

PAINTED STREET
PUBLIC ART OPPORTUNITY

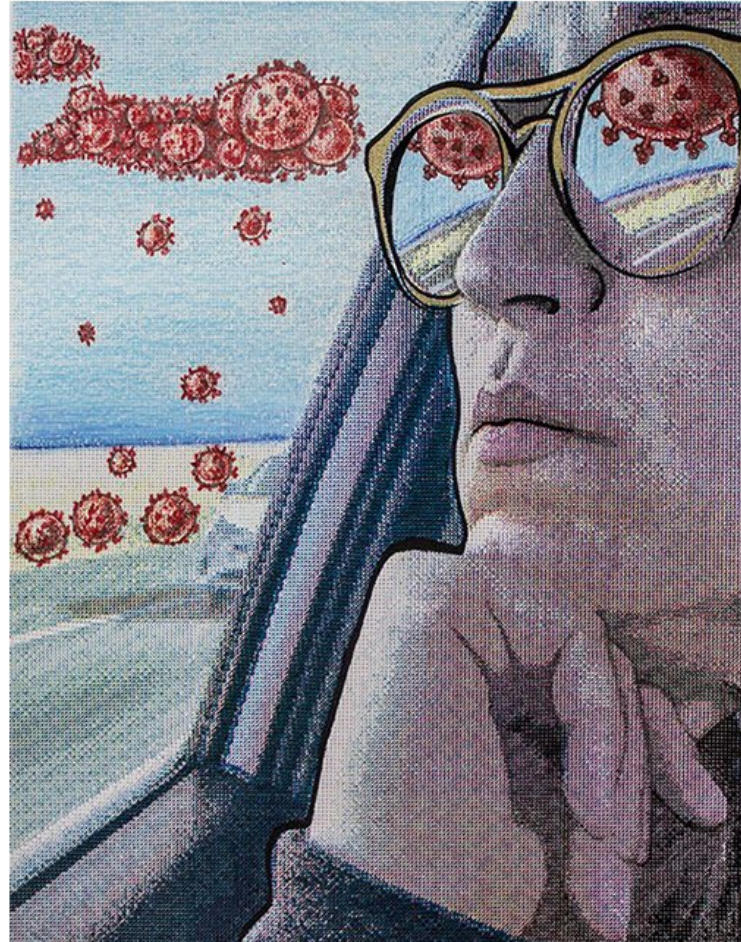
DEFINED
PEDESTRIAN
PATH







public art



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chalk mural







<< chalk mural video >>



thank you!



get in touch with us

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