# BORDERLESS STUDIO







Buena Vida (Brownsville, TX)







## **Community Survey**

Over 142 residents and community stakeholders completed a visioning survey designed to identify opportunities and challenges for California Avenue.





### California Avenue & 21st Place

#### **Current Conditions**

California Avenue & 21st Place has been identified by community members as the highest priority for improvements that would help to establish a safer environment, especially for younger students and their families. This Focus Area includes Hammond Elementary, the Turimex bus station, and a blend of residential and commercial uses. Existing painted crosswalks are often ignored by local drivers.



## California Avenue & 21st Place





## California Avenue & 21st Place

Improvements to the California Avenue & 21st Place Focus Area are intended to calm traffic while creating a safer pedestrian crossing. The strategies include:

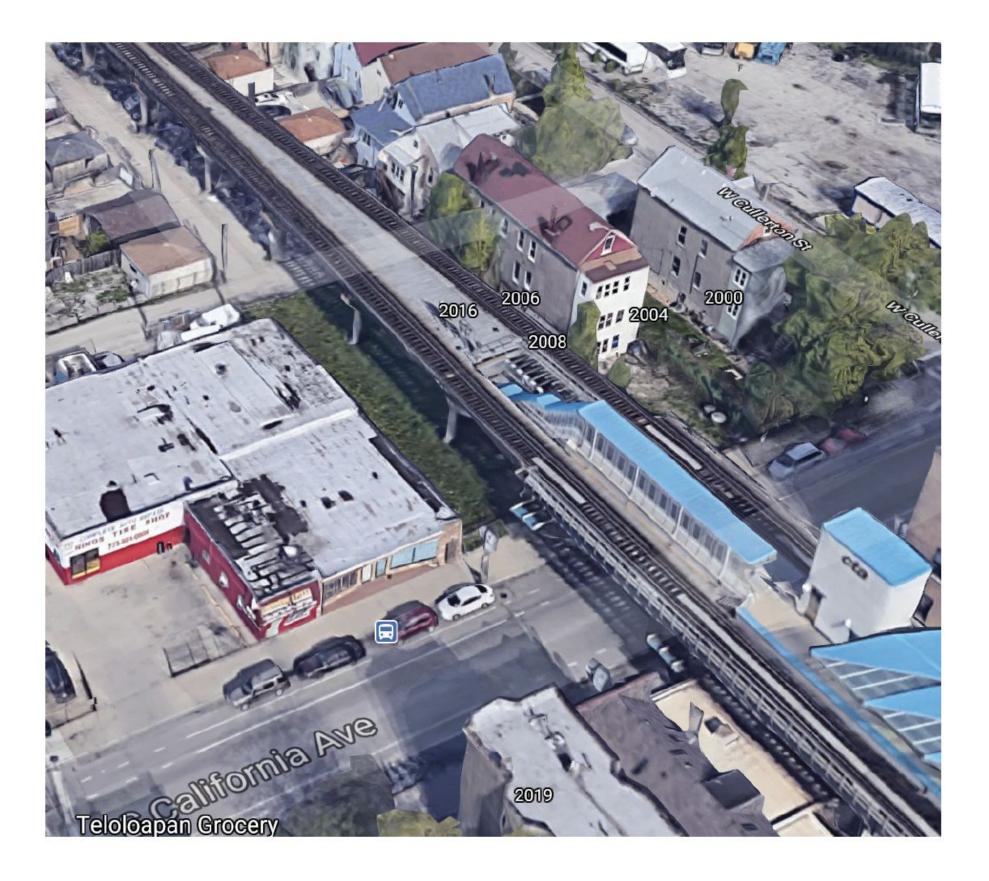


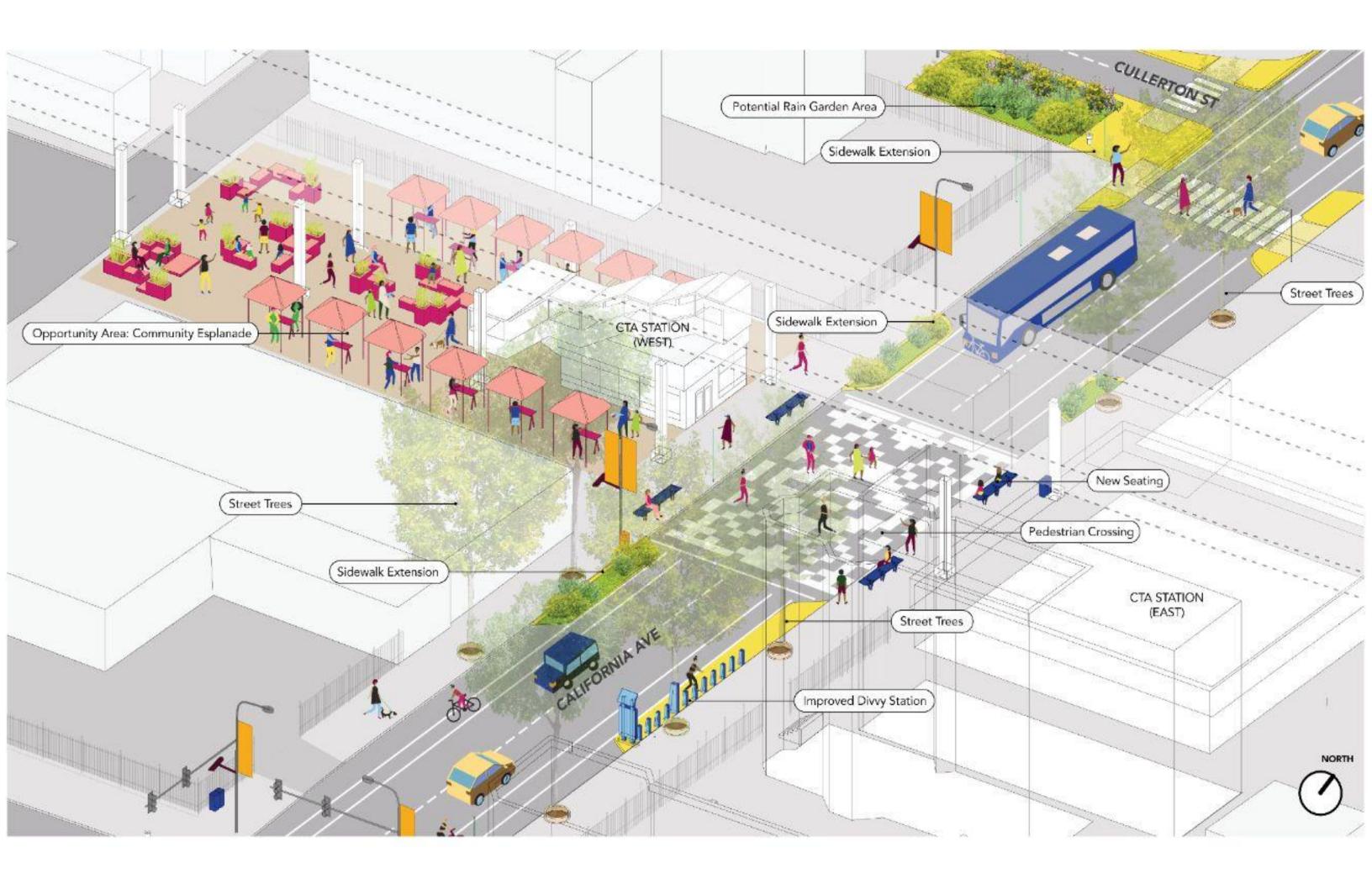
### **California Avenue Pink Line Station**

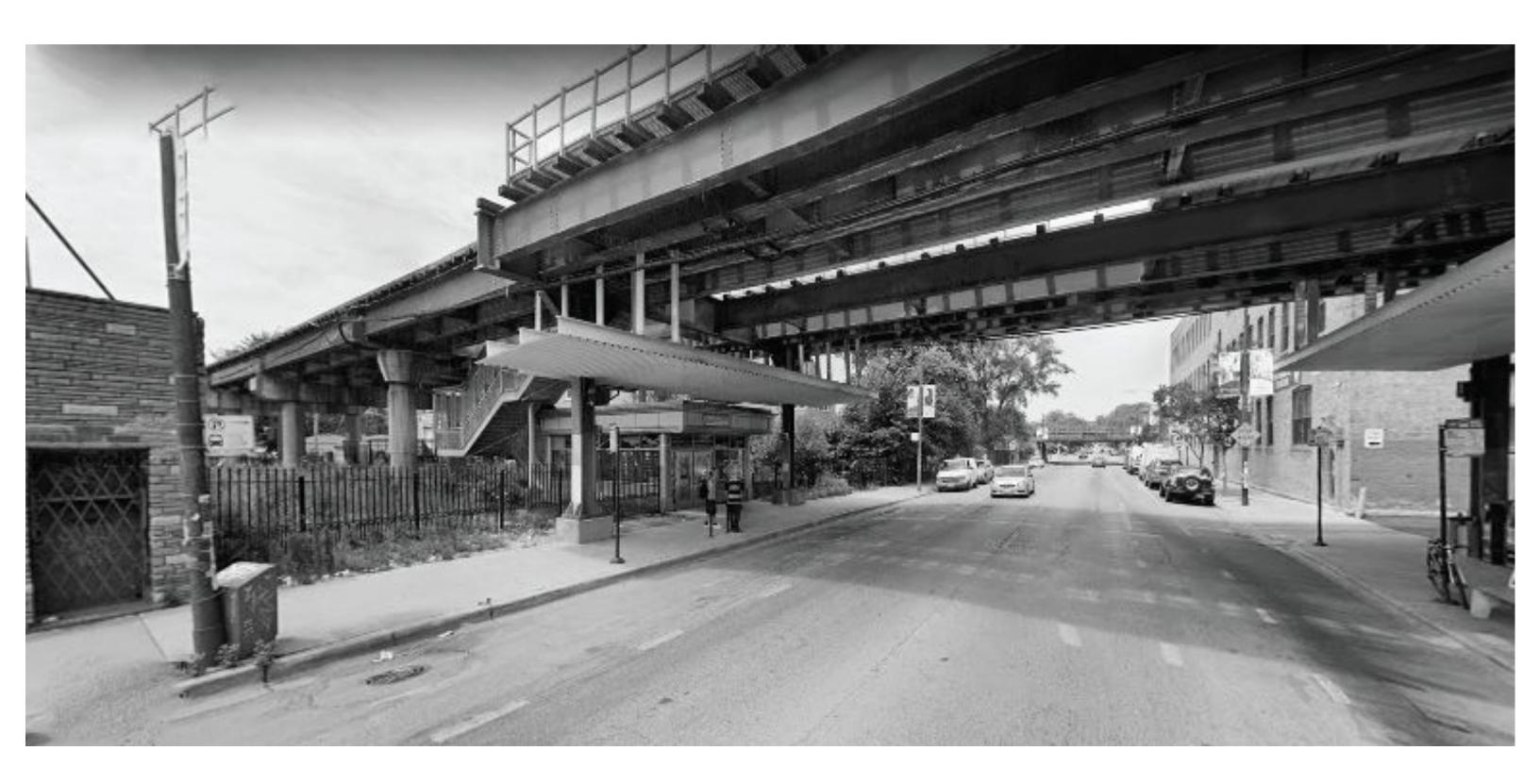
#### **Current Conditions**

The California Avenue CTA Pink Line station was identified by survey respondents as the #1 asset in the community. Prior to COVID-19, the Pink Line station averaged 1,262 weekday boardings. The area around the CTA station holds tremendous potential as a gathering place for local residents. Currently, the only artwork in the station area is a mixed media mosaic entitled "Amor" by Christopher Tavares Silva. The Focus Area generally lacks seating, signage and landscape elements, creating a generic and utilitarian feel to the station environs.

#### Vision







### **California Avenue Pink Line Station**

Improvements to the California Avenue Pink Line Station Focus Area are intended to calm traffic while creating a safer pedestrian crossing. The strategies include:



## CITY OF CHICAGO ENGAGEMENT



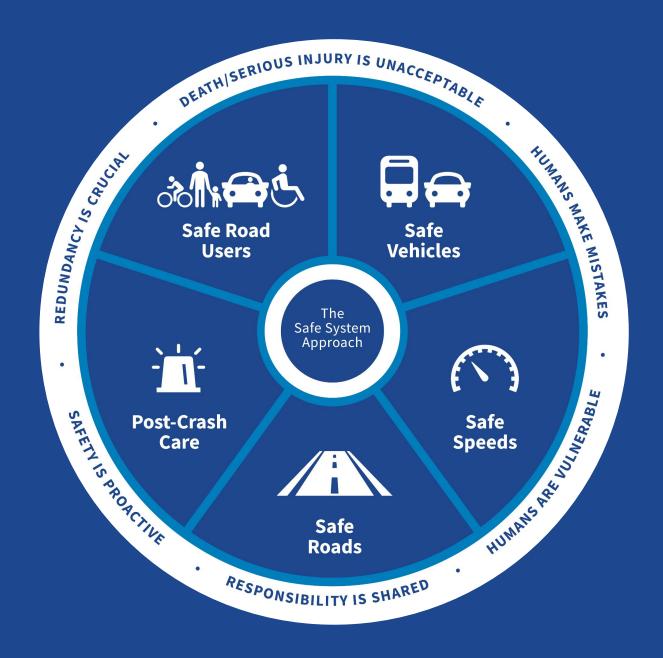


## **Engagement Goals**

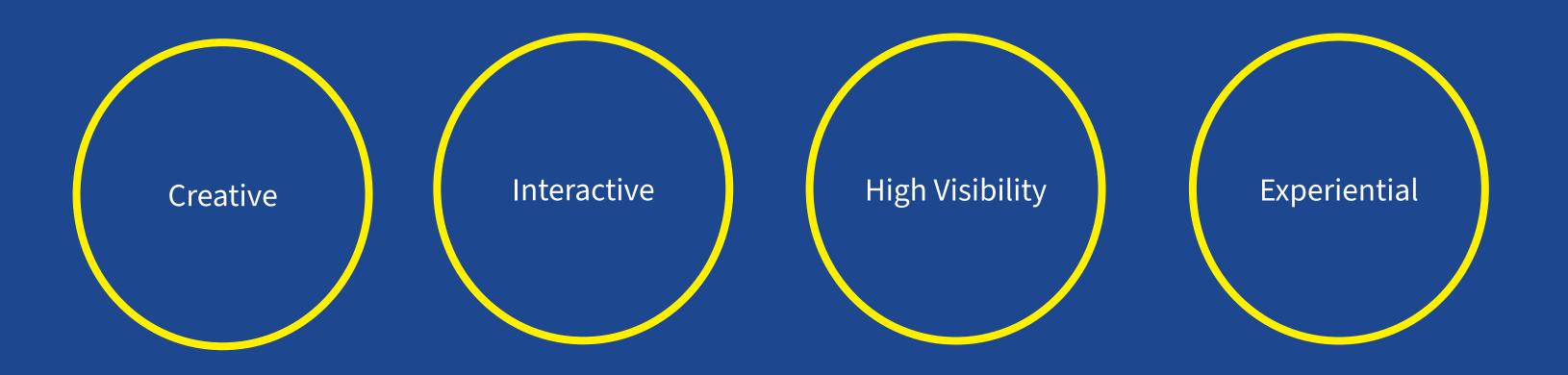
**Awareness: Travel Safety Concepts** 

What we would like everyone to know Education *Did you know...?* 

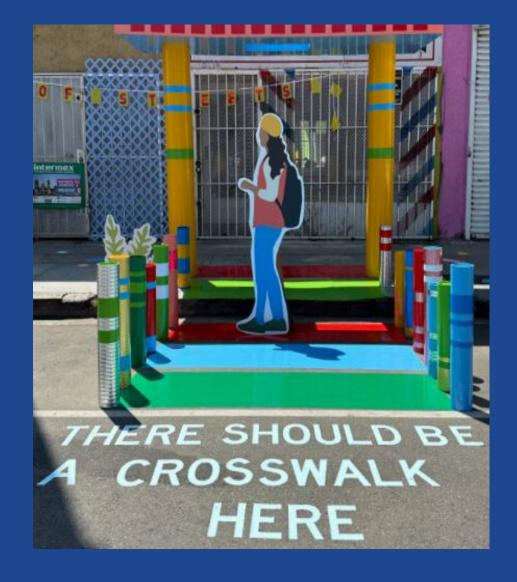
- What are Safety Action Plans?
- How transportation infrastructure investment decisions are made?
- What travel safety efforts, projects, initiatives are ongoing or planned



## **CASE STUDIES**COMMUNITY ENGAGEMENT



## **CASE STUDIES**







Storybook of Streets, LA (Office of Office)

## CASE STUDIES COMMUNITY ENGAGEMENT





Streetmix > Edmonton 100 in Day





