



TPSC Meeting Minutes
Tuesday, October 29, 2024
10:30 a.m. – 12:00 p.m.

Welcome and Introductions

Ben Ettelman of Texas Transportation Institute (TTI) welcomed everyone to the meeting. Fifty-five people attended via Microsoft Teams. Attendees who provided their name in the chat or could be identified on Teams are listed above. Micah Leonard asked that participants fill out the [Qualtrics Survey](#) for webinar ideas, task force participation, and forum ideas.

2025 Texas Pedestrian Safety Coalition Activities

- a) 2025 Texas Pedestrian Safety Coalition Forum - April 2 & 3 in Austin.
 - a. Day 1 – Walking tours & potential networking event (afternoon)
 - b. Day 2 – Forum (9:00 – 4:00)
- b) We will have 3 webinars over the next year. The first will be in February.
- c) We will continue to have Pedestrian Safety Task Force meetings. Meeting dates are TBD.
- d) Meeting with TxDOT Transportation Safety Specialists (Throughout the year)
- e) Identifying stakeholder gaps and meeting with groups to expand reach of coalition (throughout the year)
- f) There will be four coalition meetings over the next 11 months.
- g) NHTSA Pedestrian and Bicycle Safety Assessment (date TBD)

Guest Speakers

1. **Celebrating Pedestrian Safety Month with NHTSA: An Overview of Resources and Tools**
Kristin Rosenthal, Highway Safety Specialist, National Highway Traffic Safety Administration

Kristin Rosenthal, Highway Safety Specialist at NHTSA, presented an overview of new resources for Pedestrian Safety Month to the Texas Pedestrian Safety Coalition. NHTSA's mission is to save lives, prevent injuries, and reduce economic costs associated with traffic crashes, achieved through education, research, safety standards, and enforcement.

Key points included the importance of pedestrian safety month, due to increased activity and

reduced daylight, and the urgent need to address high fatality rates. The campaign's updated approach centers on humanizing pedestrian safety issues, encouraging community-led, data-driven efforts tailored to local needs.

Kristin introduced the *Community Resource Guide*, which provides tools and strategies for a community-focused, collaborative approach to pedestrian safety. The guide supports coalition-building and includes funding information (e.g., Safe Streets for All grant). She also highlighted the *Pedestrian Data Visualization Tool*, enabling users to access localized data to aid in planning and advocacy.

Additional resources like the *Social Media Playbook* offer customizable, bilingual messaging for local awareness efforts. Materials are available at trafficsafetymarketing.gov/pedestrians.

Kristin welcomed feedback and transitioned the meeting to a Q&A session.

- [Pedestrian Traffic Safety Marketing](#)
- [2024 Pedestrian Safety - Community Resource Guide](#)
- [NHTSA data visualization tool:](#)

The presentation will be shared with group

2. Engaging Communities Through Art While Enhancing Pedestrian Safety

Nancy Pullen-Seufert, Director, National Center for Safe Routes to School

Nancy presented the benefits and impacts of quick-build projects, particularly those focused on youth pedestrian and cycling safety.

She highlighted the Center's mission to support safe, thriving communities for children and teens to walk and bike, noting that youth tend to walk at various times and places than adults. Quick-build projects, which are low-cost and quick to install, address safety needs by making temporary or permanent improvements to the built environment.

The National Center for Safe Routes to School is in its third year of offering mini-grants for these projects, with five diverse communities—including large cities, a small town, and a tribal community—receiving up to \$10,000 each. The aim is to create more space for walking and biking and to slow traffic in underserved areas. Nancy shared that quick-build projects have been effective in addressing urgent safety needs, obtaining matching funds, and garnering support from officials and partners. They have also helped build evidence for permanent infrastructure changes, strengthened local and state DOT relationships, and engaged community members, sometimes helping to rebuild trust in areas where it is low.

Idrees Mutahr

Project Manager for the Joe Louis Greenway

Idrees Mutahr presented a pilot project funded by the National Center for Safe Routes to School in partnership with Detroit's Joe Louis Greenway team. This project aimed to connect the Joe Louis Greenway through an area divided by I-96, improving safety and accessibility, especially for students. Highlights included:

- **Project Background:** Mutahr provided background on the Joe Louis Greenway project, a 30-mile pathway spanning 23 Detroit communities. He noted the Greenway’s objective to connect neighborhoods and enhance pedestrian access, including a vital link to Canada via the Gordie Howe International Bridge.
- **Pilot Project Focus:** The project focused on Cherry Lawn Street, with a goal of creating a safer, pedestrian-friendly area using “slow streets” interventions, like mini traffic circles and bump-outs to reduce traffic speeds.
- **Community Engagement:** The team conducted extensive community outreach, engaging residents, neighborhood groups, and local organizations, including the Littlefield Community Association and Noble Elementary School.
- **Collaborative Process:** Mutahr emphasized the role of interdepartmental collaboration, particularly with Detroit’s Department of Public Works and the City Walls Program, to integrate murals into the project. Students were actively involved, helping design the murals and selecting the artist, Trey Isaac.
- **Implementation:** The project included a paint day where students and the community participated in mural creation. The city matched the \$10,000 funding from Safe Routes, splitting it across two sites.
- **Outcomes:** The project successfully built community support through temporary interventions, allowing residents to engage in urban planning processes and embrace the changes.
- [Joe Louise Greenway website](#)

Stakeholder Updates

- Elizabeth Jones (Elizabeth.jones@txdot.gov) – On behalf of FHWA and TxDOT, you are invited to a two-day Designing for Pedestrian Safety workshop November 13-14, 2024, at TxDOT’s Pharr District HQ Conference Center - 600 W. Interstate 2, Pharr, TX 78577.
NOTE: This is the DPS 101 course. We are planning to host a DPS 201 course in the spring of 2025 in Houston. It is best to take DPS 101 as a prerequisite to the DPS 201 course.

Designing for Pedestrian Safety is a course intended to help transportation engineering professionals address pedestrian safety issues through design and engineering solutions, which will help staff refine pedestrian improvements for pedestrian potential risk and high crash areas. The training course is expected to include a field exercise in the application of principles, concepts, and strategies covered in the course. Participants will share and prioritize potential policies, programs, and strategies.

Upon completion of the course, participants will be able to:

- Describe how pedestrians should be considered and provided for during the planning, design, work zone, maintenance, and operations phases.
- Describe how human behavior affects the interaction between pedestrians and drivers.
- Identify good practices and effective solutions to enhance pedestrian safety and accessibility.
- Heyden Walker – There is a walking tour December 7th. AARP has organized this in the Austin

area. For information, go to <https://local.aarp.org/aarp-event/missing-middle-housing-walking-tour-sxn2kts9yyz.html>

- Scott White - The El Paso MPO has launched the planning for their Regional Safety Action Plan, which has a lot of emphasis on recognizing the need for pedestrian safety and walkability and walking for transportation (as well as shifting land use too)
- Micah Leonard welcomed our new TxDOT project manager, VanJames Mayfield.

Adjourn

Adjourn – 12:00 pm

Resources shared

- Case study on Detroit's project

https://www.pedbikeinfo.org/resources/resources_details.cfm?id=5708

- Information on economic benefit of walkable places

https://www.pedbikeinfo.org/factsfigures/facts_economy.cfm

- Safe Routes Education and Training

<https://www.austintexas.gov/page/safe-routes-education-and-training>

- City of Austin has a couple of engagement programs they do with the schools that are quite interesting

<https://www.austintexas.gov/page/safe-routes-engagement>

- Pedestrian Crash Statistics

<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813403>

- Rhonda Bolick with the City of Austin, we also have a great education program [Safe Routes Education and Training | AustinTexas.gov](#) and our crossing guard program info can be found at this link too.

<https://www.austintexas.gov/page/safe-routes-education-and-training>

- NSC has a guide to calculating approximate costs

<https://injuryfacts.nsc.org/all-injuries/costs/guide-to-calculating-costs/>

- Farm&City costs of crashes calculator:

<https://docs.google.com/spreadsheets/d/1TwFvUghRZlOTlvIMT9eRWH0oefErcHaY/edit?usp=sharing&oid=113467021213940975895&rtpof=true&sd=true>

- Crash Calculator instruction video:

<https://www.youtube.com/watch?v=p0LsaXcA5R8>

- Jay Crossley with Farm&City <mailto:jay@farmandcity.org>
- Texas Pedestrian Safety Coalition resource library

<https://resources.texaspedafety.org/>

- Ed Burgos-Gomez (FHWA) ed.burgos-gomez@dot.gov
- Road Diet - Income benefit resource

https://safety.fhwa.dot.gov/road_diets/resources/pdf/fhwasa17019.pdf

- York Blvd – The Economics of a Road Diet (NACTO)

https://nacto.org/docs/usdg/yorkblvd_mccormick.pdf

Meeting Chat

Good morning, everyone! Thank you for joining us today. We'll be getting started shortly with our meeting.

Liz DeLaGarza, Municipal Traffic Safety Initiatives, Texas Municipal Courts Education Center, elizabeth@tmcec.com
make sure you send the link in all formats - not just .ics

Micah Leonard - Sour Patch Kids

TxDOT, Nestle Crunch

Ben Ettelman, TTI, Reeses Cups

Raul Leal, TxDOT Laredo District Public Information Officer Snickers or Reeces cups
Twix

Reese cups

Becky Byford, Toole Design Group - Reese's Pieces

Rhonda Bolick - snickers

Reeses Cups!!

Dante Perez-Bravo. AtkinsRéalís, snickers

Elizabeth Jones, TxDOT, Candy Corn!!

TTI - 3 Musketeer

Evan Paret, NCTCOG, Reeses Peanut Butter Cups

Christine Yager, TTI. I'm so excited to see that Reese's now has a dairy-free version of their peanut butter cups!

Baby Ruth

Lisa Johnson - twix

Morning everyone!

Ed Burgos with FHWA Texas

I dont like candy

HI, Heyden Black Walker in Austin. I always buy tootsie rolls because if I buy real chocolate I eat it all!

I do! I do!

Brian D. Smith, II, Houston Planning & Development Department, Reeses Minis (preferred frozen)

Nick Garner, Regional Sales Manager, Carmanah, milky way midnight

Neal Johnson, TTI- Austin, Skittles & Starburst!

Aimee Schultze, Harris County, Gummy Bears

George Thiel - SICK, Inc. Snickers

Catie Selvaggi, JPS Health Network, Snickers!

Movie Popcorn

Scott White, Farm&City - anything dark chocolate

Soleil Gignac, TTI, Airheads sourbelt gummies

We should have done a doodle poll!

Chris Whaley, Houston-Galveston Area Council - Kit Kat

Michelle Atwell, NHTSA. I am a Reese's PB Cup fan club here!

Nan Jiang, Toole Design, M&M

Jesus Anchondo, City of El Paso, Orange slice gummies

Jamie Burns, NHTSA, Butterfinger

Detroit!!! What up doe!!!

SAVE THE DATE TPSC Forum: April 2nd and 3rd - Austin, TX

For Forum - Austin's Central Library works well. Good access to transit and walking tours (and bike tours too).

Downtown near Ladybird Lake

Sorry, won't be able to attend on those dates. Same dates as the MTSI conference in Waco.

[Qualtrics Survey](#) - Please take some time to fill out this survey

Feedback, Webinar Ideas, Task Force Participation, and Forum Ideas

Qualtrics Survey | Qualtrics Experience Management

The most powerful, simple and trusted way to gather experience data. Start your journey to experience management and try a free account today.

Just wanted to also remind everyone of the resources on our webpage and resource library (we are always open to receiving new resources - please feel free to share!) <https://www.texaspedsaftey.org/>

Texas Pedestrian Safety Coalition

Texas Pedestrian Safety Coalition

<https://trafficsafetymarketing.gov/Pedestrians>

Pedestrian Safety | Traffic Safety Marketing

At some point in the day, everyone is a pedestrian. October is Pedestrian Safety Month, a good opportunity to increase pedestrian safety messaging across all platforms.

NHTSA Data Visualization Tool: <https://cdan.dot.gov/DataVisualization/DataVisualization.htm#>

Data Visualization - Fatality Analysis Reporting System (FARS)

We know him!

Thanks so much for being here. Great resources! Wondering if NHTSA has considered funding an education program? I was thinking about the CDC funding the national Walking College (thru America Walks). The Walking College does a great job building boots on the ground knowledge and advocacy, and connects advocates across the U.S.

I used some of the social media materials! It was nice that some of the materials were gifs that were more interactive.

Thanks so much Kristin and Ben

Crossing guard program is so needed in some areas! Excellent!

This dashboard is amazing - more dashboards need to be as easy to use:

I really appreciate the older pedestrian focus! thank you.

Just as SS4A and making the money available, the economic return of safety and walkability is equally valuable - would it be possible to have resources that talk about how safety is economically important to local communities?

City of Austin has a couple of engagement programs they do with the schools that are quite interesting [Safe Routes Engagement | AustinTexas.gov](#)

Safe Routes Engagement

The Safe Routes to School Engagement Program works with school communities to get students and families excited about walking and biking to school. Whether you're a parent, teacher, school administrator...

Does the NHTSA currently have or plan to implement pedestrian safety programs specifically aimed at enhancing mobility and accessibility for individuals with mobility and visual impairments? Additionally, are there initiatives designed to address both physical and sensory accessibility challenges within these safety programs?

Rhonda Bolick with the City of Austin, we also have a great education program [Safe Routes Education and Training | AustinTexas.gov](#) and our crossing guard program info can be found at this link too.

Safe Routes Education and Training

The Safe Routes to School Education Team teaches pedestrian, bike, bus and train safety to parents and students all around Austin. Trainings include:

NSC has a guide to calculating approximate costs. [Guide to Calculating Costs - Injury Facts](#)

Guide to Calculating Costs - Injury Facts

Cost estimates illustrate the impact of fatal and non-fatal preventable injuries on the nation's economy and measure the importance of prevention.

Thanks for the forthcoming notes!

Scott White - Farm&City (Unverified)

Just as SS4A and making the money available, the economic return of safety and walkability is equally valuable - would it be possible to have resources that talk about how safety is economically important to local communities?

Here is one report with a Pedestrian Crash section. We will look for others that may be helpful and share those as well. <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813403>

Thanks Ben (i am properly embarrassed), but it's not just the cost of crashes, but also the economic return of walkable neighborhoods and business districts - so it's not just about preventing the serious and fatal crashes, but the value is also in the economic vitality of the community.

Lisa Johnson (Unverified)

NSC has a guide to calculating approximate costs. [Guide to Calculating Costs - Injury Facts](#)

We created a tool to use those estimated costs

Meeting Transcript

Ettelman, Ben

0 minutes 6 seconds0:06

Ettelman, Ben 0 minutes 6 seconds

So we sent out an additional e-mail this morning with the link.

Ettelman, Ben 0 minutes 13 seconds

Has not happened before, but I'm gonna give people a few extra seconds a few extra minutes. We'll

start probably at about 10:33, just to give everybody the opportunity to join.

Ettelman, Ben 0 minutes 23 seconds

Because we're a small group right now, so something.

Ettelman, Ben 0 minutes 29 seconds

Hopefully folks are able to figure this out shortly, so give us a couple minutes and we will get going.

Thank you.

Ettelman, Ben 2 minutes 43 seconds

All right.

Ettelman, Ben 2 minutes 43 seconds

Well, we're gonna jump in.

Ettelman, Ben 2 minutes 46 seconds

Thanks everybody for joining.

Ettelman, Ben 2 minutes 48 seconds

My name is Ben Edelman.

Ettelman, Ben 2 minutes 50 seconds

I am a researcher here at the Texas A and M Transportation Institute and.

Ettelman, Ben 2 minutes 57 seconds

One of several who lead the Texas Pedestrian Safety Coalition.

Ettelman, Ben 3 minutes 4 seconds

We have a small group here today.

Ettelman, Ben 3 minutes 6 seconds

We had a couple people reach out this morning saying the link isn't didn't work and I think that we were able to get that out, but I am concerned.

Ettelman, Ben 3 minutes 15 seconds

And I'm actually gonna ask right at the top if anybody has any ideas what what has happened is we have upgraded from Windows.

Ettelman, Ben 3 minutes 27 seconds

10:50 I think that's what it is. Or 11:00 to 12:00.

Ettelman, Ben 3 minutes 30 seconds

Sorry, I'm a Mac.

Ettelman, Ben 3 minutes 30 seconds

I'm a Mac user.

Ettelman, Ben 3 minutes 33 seconds

And it doesn't allow us to save our meeting invites as we have in the past.

Ettelman, Ben 3 minutes 40 seconds

So if anybody has any ideas of how we could more effectively share the meeting invites I I love, love, love how zoom allows us and it's a dirty word, not supposed to say zoom.

Ettelman, Ben 3 minutes 53 seconds

At here at TTI but Zoom allows when you create a meeting like this it automatically creates a page when you register for an event.

Ettelman, Ben 4 minutes 1 second

For you to download the the calendar invite.

Ettelman, Ben 4 minutes 4 seconds

Unfortunately, we don't have that functionality in teams, so if in the chat if anybody has any ideas of any software or apps out there that are really helpful in creating.

Ettelman, Ben 4 minutes 17 seconds

That are easily that are really easy for people to create and add calendar appointments to their calendars. That would be wonderful.

Ettelman, Ben 4 minutes 28 seconds

We're we're looking into it actively, but.

Ettelman, Ben 4 minutes 31 seconds

This, this, this, this kind of created an issue this morning, so I apologize and I'm hoping that we somebody have some more folks join here in the next bit because we have a really awesome meeting today.

Ettelman, Ben 4 minutes 43 seconds

So let's really quickly before I jump in the agenda for the folks on the call, if you could just drop your name where you work. And then given the spooky time of season.

Ettelman, Ben 4 minutes 58 seconds

We we were gonna ask everyone to include their favorite Halloween candy.

Ettelman, Ben 5 minutes 5 seconds

So I had to think about this for a little bit this morning, and I gotta go with the good old Reese's pieces.

Ettelman, Ben 5 minutes 14 seconds

Or Reese's Cups I should say not PCs.

Ettelman, Ben 5 minutes 19 seconds

Leslie cut.

Ettelman, Ben 5 minutes 19 seconds

Oh, sour patch kids. That's the other one. I do love sour candy.

Ettelman, Ben 5 minutes 26 seconds

Snickers, twix. Reese's is really, you know, a holding strong after all these years. I mean really strong.

Ettelman, Ben 5 minutes 34 seconds

I gotta say no.

Ettelman, Ben 5 minutes 35 seconds

Elizabeth dropped candy corn.

Ettelman, Ben 5 minutes 37 seconds

I do not believe that for one second.

Ettelman, Ben 5 minutes 43 seconds

Yeah, lots of peanut butter cups.

Ettelman, Ben 5 minutes 47 seconds

And they have a dairy free version. That's so cool.

Ettelman, Ben 5 minutes 50 seconds

That's awesome.

Ettelman, Ben 5 minutes 51 seconds

A baby Ruth. There's a throwback.

Ettelman, Ben 5 minutes 54 seconds

Ed doesn't like candy, so.

Ettelman, Ben 6 minutes

Feel chocolate Tootsie rolls? Yep. Brill. Chocolate.

Ettelman, Ben 6 minutes 7 seconds

We see as many as man Reece's are really dominating. This is awesome.

Ettelman, Ben 6 minutes 12 seconds

Skittles and stuff starburst.

Ettelman, Ben 6 minutes 13 seconds

So Neal likes the fruity candy. I and I. I I dig.

Ettelman, Ben 6 minutes 16 seconds

I dig that too, especially since our fruity candy gummy bears, an old favorite.

Ettelman, Ben 6 minutes 22 seconds

Oh, movie popcorn.

Ettelman, Ben 6 minutes 23 seconds

That's a good one, van.

Ettelman, Ben 6 minutes 24 seconds

That's a good one.

Ettelman, Ben 6 minutes 26 seconds

And then some dark chocolate. So okeydoke.

Ettelman, Ben 6 minutes 30 seconds

Well, let's jump into the agenda.

Ettelman, Ben 6 minutes 32 seconds

Yeah, you should have done a doodle poll.

Ettelman, Ben 6 minutes 35 seconds

Let's jump into the agenda and we can.

Ettelman, Ben 6 minutes 38 seconds

We can more peanut butter cups.

Ettelman, Ben 6 minutes 40 seconds

Really we need to start a a cook a peanut buttercup coalition.

Ettelman, Ben 6 minutes 44 seconds

That we can really can all get around that.

Ettelman, Ben 6 minutes 47 seconds

So today we have a really great meeting.

Ettelman, Ben 6 minutes 51 seconds

For for most of, for most of us who have been on these calls pretty regularly, you'll know that this is a little early for us to have a coalition meeting.

Ettelman, Ben 7 minutes

But we wanted to hold one in pedestrian safety month. So first of all, happy Pedestrian Safety month to everybody.

Ettelman, Ben 7 minutes 8 seconds

I hope everybody has been been having really successful year, a successful month in, in, in, in working with their state.

Ettelman, Ben 7 minutes 17 seconds

And getting outreach and education activities, but it also it allows us a really special guest today.

Ettelman, Ben 7 minutes 24 seconds

So we have Kristin Rosenthal from the highway of the National Hwy. Traffic Safety administration here to talk to us about some of the work that they've done to provide resources for pedestrian safety month and more.

Ettelman, Ben 7 minutes 38 seconds

So we are very, very, very happy to have her.

Ettelman, Ben 7 minutes 42 seconds

And I also see Michelle, and I'm not sure if anybody else from Nitza is on, but.

Ettelman, Ben 7 minutes 47 seconds

We welcome them ahead of time, so that's why we have the meeting a little bit early this year.

Ettelman, Ben 7 minutes 53 seconds

And so really quickly, we're just gonna go over our coalition activities.

Ettelman, Ben 7 minutes 57 seconds

This is our first meeting of the new grant year, so just going to give a quick overview of everything that we have coming up and then I'll hand it over to Kristen and then we have one other really exciting presentation.

Ettelman, Ben 8 minutes 10 seconds

We have some Nancy, Paul and Suford and Adrian from from the National Center for Safe Routes to school.

Ettelman, Ben 8 minutes 18 seconds

As well as the Joe Louis Greenway in Detroit, respectively, are going to be telling us a bit about Jamie Burns from Nitza 2.

Ettelman, Ben 8 minutes 27 seconds

I see Jamie's now on too.

Ettelman, Ben 8 minutes 30 seconds

So let me go ahead and mute that person so.

Ettelman, Ben 8 minutes 35 seconds

What? What Nancy and Adriers are going to talk about is a project in Detroit where.

Ettelman, Ben 8 minutes 42 seconds

They took a the the the folks.

Ettelman, Ben 8 minutes 44 seconds

Took a really the folks in Detroit took a really creative approach to.

Ettelman, Ben 8 minutes 49 seconds

Into implementing quick build projects while engaging the public through art, both with local artists as well as a local school.

Ettelman, Ben 8 minutes 59 seconds

So it's a really cool story.

Ettelman, Ben 9 minutes 1 second

I can't wait for you all to hear about it, but I'm really excited for this meeting, so I'm going to jump into our activities, do a little bit.

Ettelman, Ben 9 minutes 10 seconds

Do a little bit of we got some excitement for for Detroit and and the other thing I was going to share is that we we also.

Ettelman, Ben 9 minutes 18 seconds

In in in light of.

Ettelman, Ben 9 minutes 19 seconds

Having you know some some presentations from other parts of the country, this is in part a response to folks that request that we'd really like to hear about best practices from other parts of the country. And this really is just that.

Ettelman, Ben 9 minutes 31 seconds

So this is something that I think that that we here in the state of Texas can take and implement.

Ettelman, Ben 9 minutes 37 seconds

So again, very exciting couple presentations, so really quickly.

Ettelman, Ben 9 minutes 41 seconds

Let me just go over the upcoming activities.

Ettelman, Ben 9 minutes 43 seconds

So everyone kind of knows what's what's coming up over the next year.

Ettelman, Ben 9 minutes 47 seconds

So Mike, if you can, if you can give me one slide forward.

Ettelman, Ben 9 minutes 50 seconds

Thank you.

Ettelman, Ben 9 minutes 52 seconds

So we have our our Pedestrian safety forum coming up that is going to be planned for April 2nd and 3rd.

Ettelman, Ben 9 minutes 59 seconds

That is our tentative date.

Ettelman, Ben 10 minutes 1 second

You can mark it on your calendar.

Ettelman, Ben 10 minutes 3 seconds

We are currently looking for locations for the forum. We are going to be holding it in Austin. That is the plan we typically are going to try to do Austin and then another city every other year with Techstop being headquartered here.

Ettelman, Ben 10 minutes 18 seconds

It's it's a really good place to have the forum, but of course then we want to move to other places around the state. So in April 2nd and 3rd is the date that text, dot and and US and and and TTI have landed on and we are going.

Ettelman, Ben 10 minutes 33 seconds

To hopefully find.

Ettelman, Ben 10 minutes 36 seconds

A location suitable for our needs. One of the items that's really important is that we want to make sure that we find a location with a good with good locations nearby for walking tours because we are planning on doing.

Ettelman, Ben 10 minutes 48 seconds

In the afternoon of the 2nd or the 3rd, having those walking tours and then the forum would be on the 3rd or 4th. Ideally walking tours on 2nd forum on the 3rd, but we we we thought The Walking tours went really, really well last year so we plan.

Ettelman, Ben 11 minutes 5 seconds

On doing those again.

Ettelman, Ben 11 minutes 7 seconds

And again, hopefully having some sort of networking event the night before and then the forum will be an all day event.

Ettelman, Ben 11 minutes 14 seconds

The the following day.

Ettelman, Ben 11 minutes 18 seconds

So we have.

Ettelman, Ben 11 minutes 19 seconds

Our forum coming up in the spring.

Ettelman, Ben 11 minutes 21 seconds

We have 3 webinars that we're gonna be holding throughout the year.

Ettelman, Ben 11 minutes 24 seconds

Our first will likely be in the February timeframe.

Ettelman, Ben 11 minutes 28 seconds

Micah has created a has created a A link to a survey.

Ettelman, Ben 11 minutes 35 seconds

We are going to start to get ideas for webinars and for forums.

Ettelman, Ben 11 minutes 45 seconds

The Central Library, so I really I I love that location.

Ettelman, Ben 11 minutes 49 seconds

I know that's where they have the Vision 0 Summit a couple years ago.

Ettelman, Ben 11 minutes 52 seconds

I'm we we need to look at it more closely.

Ettelman, Ben 11 minutes 55 seconds

I'm not sure it's big enough because we we did have, we do have quite a few folks, so we we need some breakout rooms, but we'll look at that again and there's no question, it's great access, great place for walking tours and it's a beautiful, beautiful location, so.

Ettelman, Ben 12 minutes 10 seconds

We'll we'll consider that, but I I don't.

Ettelman, Ben 12 minutes 12 seconds

It's big enough.

Ettelman, Ben 12 minutes 13 seconds

So back to the the events coming up, we have webinar.

Ettelman, Ben 12 minutes 18 seconds

We have webinars and.

Ettelman, Ben 12 minutes 22 seconds

1st in February, our Task Force meeting dates to be determined.

Ettelman, Ben 12 minutes 26 seconds

Oh, and in terms of our webinar on our coalition, the sorry, the forum, Micah is gonna drop a survey link.

Ettelman, Ben 12 minutes 32 seconds

You'll see it right in the chat.

Ettelman, Ben 12 minutes 33 seconds

We're just starting to gather ideas.

Ettelman, Ben 12 minutes 35 seconds

We're gonna work with our task force as well as ask you folks again coalition members. Again, we'll have opportunities to provide input. Oftentimes ideas that start as webinars might become sessions at our forum or vice versa.

Ettelman, Ben 12 minutes 49 seconds

So we have questions for both, but please, this is spaghetti at the wall moment.

Ettelman, Ben 12 minutes 54 seconds

So anything that you're really interested in hearing about, let us know.

Ettelman, Ben 12 minutes 58 seconds

I you know, I hope folks realize just how much your input guides the development of the forum agenda.

Ettelman, Ben 13 minutes 5 seconds

Who our speakers are, what we focus on, you know, we, we have a lot of ground to cover.

Ettelman, Ben 13 minutes 10 seconds

But I want to make sure everybody knows that their voice is absolutely heard. So.

Ettelman, Ben 13 minutes 14 seconds

We'll probably send this out.

Ettelman, Ben 13 minutes 15 seconds

We will send this out again and we'll probably have more opportunities for folks to add.

Ettelman, Ben 13 minutes 19 seconds

Their ideas. But we wanna know what are the most important and burning issues that we wanna talk about at the forum this year and our webinars.

Ettelman, Ben 13 minutes 29 seconds

Tti staff will be meeting with Techstop Transportation Safety specialists throughout the year, talking to them about the forum identifying what their needs are that gives the Texas Safety Coalition a really good sense of what the needs are throughout the state of Texas.

Ettelman, Ben 13 minutes 44 seconds

So we really, really enjoy meeting and working with all of those different districts.

Ettelman, Ben 13 minutes 49 seconds

Throughout the state and the the safety specialist, the TSS is in each of those districts are just phenomenal and they really, really, really know what the needs are in their area.

Ettelman, Ben 14 minutes 1 second

We're going to also be conducting a gap analysis for our our existing stakeholders in, in meeting with stakeholder groups.

Ettelman, Ben 14 minutes 9 seconds

This is a new activity this year, but the idea is we really need to take a critical look at who we we have engaged with the coalition and who we don't have.

Ettelman, Ben 14 minutes 19 seconds

And and expand that reach. And so today we have about 47 people. This is on the lower end of of our coalition meetings typically.

Ettelman, Ben 14 minutes 26 seconds

So we're going to kind of put that work in this year to make sure that we're really touching, touching every group, making sure that everyone knows about the coalition and making sure that that coalition serves them coalition meetings. We have 4 total.

Ettelman, Ben 14 minutes 40 seconds

So this is the first of four will likely have one in the spring summer and then you know probably in the late August or September time frame.

Ettelman, Ben 14 minutes 48 seconds

And then after that, we're going to be.

Ettelman, Ben 14 minutes 50 seconds

Looking at the Nets a.

Ettelman, Ben 14 minutes 51 seconds

Pedestrian and bicycle safety assessment. The date for this is tbd i know many of you are very eager about this.

Ettelman, Ben 14 minutes 58 seconds

We'll have more details to share as soon as we have them. Text, dot and and the folks at TTI are currently working together to kind of determine the details on the timeline for this.

Ettelman, Ben 15 minutes 8 seconds

So again, very excited and as mentioned in previous meetings, our task force is going to play a big role in this in this effort, so.

Ettelman, Ben 15 minutes 15 seconds

A little bit of tbd a little bit that we know what we're going to be doing, which is, which makes for a great year, great project.

Ettelman, Ben 15 minutes 22 seconds

Any questions about anything I just shared?

Ettelman, Ben 15 minutes 24 seconds

I know that was a lot, but I just wanted to make sure everybody kinda knew everything that we have going on this year.

Ettelman, Ben 15 minutes 36 seconds

Okie Doke well, so with that I'm gonna go ahead and turn it over to our first speaker.

Ettelman, Ben 15 minutes 44 seconds

Kristen, I know she's on here.

Ettelman, Ben 15 minutes 45 seconds

She can turn on her camera and will takedown our presentation.

Ettelman, Ben 15 minutes 49 seconds

Hi, Kristen.

Ettelman, Ben 15 minutes 51 seconds

So so Kristen is a seasoned expert in Rd. in Rd. safety.

Ettelman, Ben 15 minutes 55 seconds

She holds a bachelor's degree from Michigan State University and a master's degree in health education from Wayne State University with extensive, extensive experience leading national grassroots initiatives, she's dedicated to protecting vulnerable road users.

Ettelman, Ben 16 minutes 11 seconds

She has presented at various conferences and workshops and has been recognized with prestigious awards including the Prince Michael, International Rd. Safety.

Ettelman, Ben 16 minutes 18 seconds

And the Golden Halo Awards for her impactful contributions to Rd. safety. I can't emphasize enough just how pleased we are to have Kristen and the rest of the folks from Nitza here today to talk to us about the work that they've been doing, which is extensive and impact.

Ettelman, Ben 16 minutes 35 seconds

And I know a lot of folks on this call use a lot of their resources on a regular basis.

Ettelman, Ben 16 minutes 40 seconds

So Kristen and I will hand it over to you.

Ettelman, Ben 16 minutes 42 seconds

Thank you so much.

Ettelman, Ben 16 minutes 43 seconds

And just FYI, we'll be doing.

Ettelman, Ben 16 minutes 46 seconds

Aq and a after.

Ettelman, Ben 16 minutes 47 seconds

So folks have questions as always.

Ettelman, Ben 16 minutes 49 seconds

Feel free to drop those in the chat and we will get to chats and the chat questions as well as any other questions. Once Kristen's wrapped up her presentation. Thanks, Kristen.

RK

Rosenthal, Kristin (NHTSA)

17 minutes17:00

Rosenthal, Kristin (NHTSA) 17 minutes

Great and thank you so much Ben for the introduction.

Rosenthal, Kristin (NHTSA) 17 minutes 3 seconds

I don't know if you could tell by my bio.

Rosenthal, Kristin (NHTSA) 17 minutes 6 seconds

I'm from Detroit and so I'm really excited for the next presentation as well as I grew up going to Joe Lewis Arena, which was the home of the Red Wings for.

Rosenthal, Kristin (NHTSA) 17 minutes 16 seconds

So many years you'll hear all more about that. I don't want to steal any of the Thunder from the good work that they're doing there.

Rosenthal, Kristin (NHTSA) 17 minutes 24 seconds

Well, good morning, everyone, and hello Texas.

Rosenthal, Kristin (NHTSA) 17 minutes 26 seconds

My name is Kristin Rosenthal, and I'm a highway safety specialist.

Rosenthal, Kristin (NHTSA) 17 minutes 30 seconds

Focusing on pedestrian safety in Nitza's office of safety programs, the Safety Countermeasures Division, and I'm so excited to be speaking with you all today and to share our new pedestrian safety month approach and materials with the ever impressive Texas Pedestrian Safety coalition.

Rosenthal, Kristin (NHTSA) 17 minutes 50 seconds

I'm sure most of you listening in today are familiar with Nitza, but just in case the national Hwy. Traffic Safety Administration is a federal agency under the US Department of Transportation, Nitza is responsible for keeping people safe on our roadways.

Rosenthal, Kristin (NHTSA) 18 minutes 6 seconds

Our mission is simple. To save lives, prevent injuries, and reduce economic costs.

Rosenthal, Kristin (NHTSA) 18 minutes 12 seconds

Do the traffic crashes through education research, safety standards and enforcement?

Rosenthal, Kristin (NHTSA) 18 minutes 18 seconds

And I do want to give a huge shout out to my colleague Becky Walker, who I'm sure you're all familiar with.

Rosenthal, Kristin (NHTSA) 18 minutes 24 seconds

She was part of the planning team and I just wanted to give her a big shout out.

Rosenthal, Kristin (NHTSA) 18 minutes 30 seconds

Here, with all of her colleagues in Texas. So we thank her very much for, for all her contributions.

Rosenthal, Kristin (NHTSA) 18 minutes 40 seconds

So let's just get into it.

Rosenthal, Kristin (NHTSA) 18 minutes 42 seconds

So Nitza's pedestrian Safety Month programming aims to educate the public, inspire change, and reverse troubling fatality trends.

Rosenthal, Kristin (NHTSA) 18 minutes 51 seconds

Too many pedestrians are killed every day, every week, every year on our roads as 21 people a day, 145 people a week and 7522 people a year.

Rosenthal, Kristin (NHTSA) 19 minutes 4 seconds

That's how many pedestrians were killed in traffic crashes in 2022 alone.

Rosenthal, Kristin (NHTSA) 19 minutes 9 seconds

That equals one pedestrian killed every 70 minutes and 1 injured every 8 minutes. And just in Texas, there were 797 pedestrians killed, making up 18% of all traffic crashes in 2022. We know that.

Rosenthal, Kristin (NHTSA) 19 minutes 25 seconds

The only acceptable number is 0 to help drive down these numbers this year, NITZA has updated our approach and materials for Pedestrian Safety Month in order to humanize the pedestrian safety crisis.

Rosenthal, Kristin (NHTSA) 19 minutes 38 seconds

People are dying on our roads.

Rosenthal, Kristin (NHTSA) 19 minutes 40 seconds

Putting people first is really at the heart of this year's campaign. Our new Community Resource Guide offers a human centric, community oriented approach to Traffic Safety. Instead of taking a top down approach, we encourage you to engage directly with your communities to create campaigns that connect with.

Rosenthal, Kristin (NHTSA) 19 minutes 59 seconds

Them every community has needs and their members understand first hand what strategies and messages will be most effective and meaningful.

Rosenthal, Kristin (NHTSA) 20 minutes 9 seconds

Pedestrian Safety Month is every October when children are back to school, there is increased activity as people get ready for trick or treating.

Rosenthal, Kristin (NHTSA) 20 minutes 17 seconds

Get all the candy that you love so much and the days are getting shorter and darker, making it more difficult to see people.

Rosenthal, Kristin (NHTSA) 20 minutes 26 seconds

Our vision is that all people in all places, should be able to reach their destination safely and easily by walking or rolling.

Rosenthal, Kristin (NHTSA) 20 minutes 34 seconds

This campaign prioritizes pedestrian safety and raises awareness.

Rosenthal, Kristin (NHTSA) 20 minutes 40 seconds

Campaign materials support states as well as local organizations, officials and citizens with the tools to address contributing factors including human behavior like speeding.

Rosenthal, Kristin (NHTSA) 20 minutes 52 seconds

As well as structural needs such as safer roadway design and enhanced lighting.

Rosenthal, Kristin (NHTSA) 20 minutes 59 seconds

New materials this year include the Pedestrian Safety Month, resource guide, Community Resource Guide and a social media playbook.

Rosenthal, Kristin (NHTSA) 21 minutes 7 seconds

You'll see a theme here community, and we can't drill it in enough in each community has different needs and members of that community have an unparalleled look at what strategies could be most effective for improving pedestrian safety within their respective locality.

Rosenthal, Kristin (NHTSA) 21 minutes 24 seconds

This year, NHTSA developed the Community Resource Guide.

Rosenthal, Kristin (NHTSA) 21 minutes 27 seconds

Our goal is to humanize pedestrians not just as a number.

Rosenthal, Kristin (NHTSA) 21 minutes 32 seconds

We are our friends, our family, and even ourselves. Sometimes this guide is not just for the month of October. It was designed to be used throughout the year for your pedestrian safety programming.

Rosenthal, Kristin (NHTSA) 21 minutes 44 seconds

The new guide is divided into 5 main sections, introduction the Data coalition, building community activities and funding and resources. The introduction lays the groundwork and foundation using the safe system approach and the power of community.

Rosenthal, Kristin (NHTSA) 22 minutes 2 seconds

NHTSA aligned the new guide around the safe system approach, and the guide promotes and emphasizes how a collective effort and the importance of an empowered community is so imperative to prevent pedestrian fatalities and injuries.

Rosenthal, Kristin (NHTSA) 22 minutes 18 seconds

In the safety data section, we discussed the highest contributing factors for pedestrian fatalities such as night time in which environmental conditions such as lighting and weather can contribute to lower visibility, and that 75% of fatalities happen at night.

Rosenthal, Kristin (NHTSA) 22 minutes 35 seconds

Intersection or mid block crossing.

Rosenthal, Kristin (NHTSA) 22 minutes 38 seconds

And impairment continues to grow as a risk factor for pedestrians. In 2022, nearly half of all pedestrian fatality involved alcohol use by either the driver or the pedestrian.

Rosenthal, Kristin (NHTSA) 22 minutes 52 seconds

And speed pedestrians are particularly vulnerable to severe injury and fatality when struck by high speed vehicles and even slight reductions in vehicle speed can result in a significantly fewer and less severe pedestrian crashes.

Rosenthal, Kristin (NHTSA) 23 minutes 7 seconds

Lower speeds also help to reduce the societal and individual cost of crashes and injury during sorry, and the burden on post crash care.

Rosenthal, Kristin (NHTSA) 23 minutes 18 seconds

Here we also include nitza's, pedestrian visualization tool and how to provide a snapshot of the issues that face states, counties and cities.

Rosenthal, Kristin (NHTSA) 23 minutes 27 seconds

The tool is an interactive user friendly and a quick way to get a glimpse into the pedestrian numbers that are affecting our nation.

Rosenthal, Kristin (NHTSA) 23 minutes 38 seconds

It says pedestrian data visualization tool is an easy way to drill down from the National Statistics on the number of pedestrian fatalities in states, counties, and even some cities.

Rosenthal, Kristin (NHTSA) 23 minutes 49 seconds

This tool is an easy way for concerned citizens or local organizations to get data needed to start the planning process.

Rosenthal, Kristin (NHTSA) 23 minutes 57 seconds

Data talks and officials listen when the community bands together on important issues.

Rosenthal, Kristin (NHTSA) 24 minutes 2 seconds

This tool can also break down.

Rosenthal, Kristin (NHTSA) 24 minutes 5 seconds

The data by time of day, seasons, vehicle type, Rd. type and age.

Rosenthal, Kristin (NHTSA) 24 minutes 10 seconds

Just to name a few.

Rosenthal, Kristin (NHTSA) 24 minutes 11 seconds

And you don't have to worry about complicated search terms or variables.

Rosenthal, Kristin (NHTSA) 24 minutes 15 seconds

You just click the mouse.

Rosenthal, Kristin (NHTSA) 24 minutes 17 seconds

And you can get the latest stats, the pedestrian data visualization tool currently covers the last 10 years, with the last complete data set being in 2022.

Rosenthal, Kristin (NHTSA) 24 minutes 30 seconds

And here's an example from Texas of how you can access and look at what is happening on the county level.

Rosenthal, Kristin (NHTSA) 24 minutes 37 seconds

So all you have to do is click on the state and then you'll see how you can break it down.

Rosenthal, Kristin (NHTSA) 24 minutes 42 seconds

Cities, I believe are 50,000 population or greater, but then you can also see all the the different county levels.

Rosenthal, Kristin (NHTSA) 24 minutes 51 seconds

And the total fatalities.

Rosenthal, Kristin (NHTSA) 24 minutes 52 seconds

And then pedestrian fatalities and what that percentage is, if you're really looking to drill down and focus on a local community or county.

Rosenthal, Kristin (NHTSA) 25 minutes 4 seconds

Next, we have the coalition building section, which is essential to ensure that concerned citizens have a voice and that equity considerations for all Community members are acknowledged. In this section you will find the quote with a very familiar name, Mr. Ben Edelman.

Rosenthal, Kristin (NHTSA) 25 minutes 20 seconds

So thank you for that.

Rosenthal, Kristin (NHTSA) 25 minutes 22 seconds

This section leverages the power of community, which is one of the five pillars in the United States Department of Transportation's Equity Action Plan, and it helps to ensure individuals and communities have a greater voice.

Rosenthal, Kristin (NHTSA) 25 minutes 35 seconds

The transportation decisions affecting them every day.

Rosenthal, Kristin (NHTSA) 25 minutes 39 seconds

The Coalition building section provides suggested steps to get started.

Rosenthal, Kristin (NHTSA) 25 minutes 44 seconds

You have this robust statewide coalition, and I'm sure many of you already have established pedestrian coalitions in your communities, but hopefully the guy can help you to greater involve the citizens and the local people living there as well.

Rosenthal, Kristin (NHTSA) 26 minutes

To build up your your coalition to really focus on the people who live there and the greater needs.

Rosenthal, Kristin (NHTSA) 26 minutes 8 seconds

The Community activities section is filled with low cost programs and strategies to enhance pedestrian safety for various groups such as children or older adults, teens, etc.

Rosenthal, Kristin (NHTSA) 26 minutes 22 seconds

Here you will find designated icons for each element of the safe system approach and how each element plays into the different activities, integrating pedestrian safety activities within your community will enhance engagement, build partnerships and can create opportunities for further discussions and outreach.

Rosenthal, Kristin (NHTSA) 26 minutes 44 seconds

The last section includes information and links to various funding opportunities.

Rosenthal, Kristin (NHTSA) 26 minutes 49 seconds

For example, the safe streets for all Grant is a great resource for local cities or counties to apply for federal funding.

Rosenthal, Kristin (NHTSA) 26 minutes 56 seconds

Dedicated to protecting pedestrians, it's important to note that this grant is not available to states.

Rosenthal, Kristin (NHTSA) 27 minutes 2 seconds

It's really only available to to local cities, counties, mpos, etcetera.

Rosenthal, Kristin (NHTSA) 27 minutes 11 seconds

Social media playbook was designed to complement the Community Resource Guide in the Playbook. In the playbook you will find helpful tips to posting nitsa resources on your social media channels and how you can personalize the messages for your community.

Rosenthal, Kristin (NHTSA) 27 minutes 26 seconds

The playbook contains both English and Spanish sample posts.

Rosenthal, Kristin (NHTSA) 27 minutes 34 seconds

New graphics and infographics were also developed for use on social media, but they can also be used for multiple purposes, such as newsletters, reports or presentations.

Rosenthal, Kristin (NHTSA) 27 minutes 46 seconds

You can find all of the resources I'm talking today about on trafficsafetymarketing.gov back slash pedestrians.

Rosenthal, Kristin (NHTSA) 27 minutes 59 seconds

And here is a list of all of the resources that I have mentioned in the presentation.

Rosenthal, Kristin (NHTSA) 28 minutes 3 seconds

I'm happy to share this after so you don't have to be writing down the links.

Rosenthal, Kristin (NHTSA) 28 minutes 11 seconds

And then here's my contact information.

Rosenthal, Kristin (NHTSA) 28 minutes 14 seconds

Feel free to reach out if you have any questions regarding pedestrian safety month or WHATNOTES is doing in pedestrian safety areas.

Rosenthal, Kristin (NHTSA) 28 minutes 23 seconds

Or just to say hi and to give us feedback. But before we start the official Q and A I have a question for all of you.

Rosenthal, Kristin (NHTSA) 28 minutes 32 seconds

Did anyone here use the new materials that NIST developed during Pedestrian Safety Month?

Rosenthal, Kristin (NHTSA) 28 minutes 37 seconds

And if you did, do you have any feedback or suggestions for the future?

Rosenthal, Kristin (NHTSA) 28 minutes 43 seconds

And then I will turn it over to Ben for the Q&A.

Rosenthal, Kristin (NHTSA) 28 minutes 48 seconds

Thank you.

Ettelman, Ben

28 minutes 53 seconds

Ettelman, Ben 28 minutes 53 seconds

Thank you, Kristen.

Ettelman, Ben 28 minutes 54 seconds

I appreciate it and I was quite proud to have my quote in that. So it's I I I am you know.

Ettelman, Ben 29 minutes 3 seconds

But yeah, it's it's.

Ettelman, Ben 29 minutes 5 seconds

I think it's nice for the the Texas Pedestrian Safety Coalition to get that recognition. And again, I always say that all we do is we just we just set the events up at the coalition.

Ettelman, Ben 29 minutes 20 seconds

Is is the group that actually works together and creates value and and truly is the boots on the boots on the ground folks so.

Ettelman, Ben 29 minutes 27 seconds

You know it. It's very it's quite the honor for an insider to shine the light on on the the Texas Pedestrian Safety Coalition and both TTI and TxDOT is very proud of that.

Ettelman, Ben 29 minutes 40 seconds

So now I know that I know.

Ettelman, Ben 29 minutes 43 seconds

Kristen asked a question. I don't see any.

Ettelman, Ben 29 minutes 46 seconds

Oh, I see one chat.

Ettelman, Ben 29 minutes 48 seconds

Wondering if Nitza is considered a funding an education program.

Ettelman, Ben 29 minutes 53 seconds

I was thinking about the CDC funding the National Walking College.

Ettelman, Ben 29 minutes 58 seconds

Through America walks program, The Walking College does a great job building boots on the ground, knowledge and advocacy, and connects advocates across the US this is this is a really good question.

Ettelman, Ben 30 minutes 8 seconds

So this is from Hayden Walker, who is here in Austin with us and is one of our oldest and dearest friends here at the coalition.

Ettelman, Ben 30 minutes 17 seconds

And funding is always something that's that's challenging because there's so many different resources, so many different requirements.

Ettelman, Ben 30 minutes 25 seconds

So Kristen, is that something that Nitza has considered?

RK

Rosenthal, Kristin (NHTSA)

30 minutes 30 seconds30:30

Rosenthal, Kristin (NHTSA) 30 minutes 30 seconds

Yes, I can't get too into the details because it's a future project, not necessarily like the walk in college, but maybe a combination of, you know, the education summits, you know, for each region.

Rosenthal, Kristin (NHTSA) 30 minutes 46 seconds

To promote pedestrian safety, to bring together various stakeholders, do some of those walking tours, do some audits and really see, you know what is going on in the TENNISA regional offices.

Rosenthal, Kristin (NHTSA) 31 minutes 2 seconds

Across the US, not saying that they would be in the state where the regional office is held or is hosted, but yes, it is something that we are looking at.

Ettelman, Ben 36 minutes 9 seconds

I feel like there's been an increased emphasis on on making sure that.

Ettelman, Ben 36 minutes 16 seconds

Our our, our most vulnerable road users are safe children, obviously, but also older adults are considered.

Ettelman, Ben 36 minutes 23 seconds

That's something that's getting a lot of attention.

Ettelman, Ben 36 minutes 25 seconds

So we really appreciate that that focus.

Ettelman, Ben 36 minutes 29 seconds

So we have another comment from Scott White who said that the state streets, just to say streets for all.

Ettelman, Ben 36 minutes 36 seconds

And making money available, the economic return of safety and walkability is equally valuable.

Ettelman, Ben 36 minutes 41 seconds

Would it be possible to have resources that talk about how safety is safety is economically important to local communities?

RK

Rosenthal, Kristin (NHTSA)

36 minutes 49 seconds36:49

Rosenthal, Kristin (NHTSA) 36 minutes 49 seconds

I think some of those already exist.

Rosenthal, Kristin (NHTSA) 36 minutes 54 seconds

Since you're seeing the economic burden is part of Nitza's mission, I'm not sure if my colleagues Jamie or Michelle have more input, but I can definitely look into it and see what Nitsa does have already, and taking that into consideration for some of these projects, I think.

Rosenthal, Kristin (NHTSA) 37 minutes 12 seconds

It'll be really beneficial.

Rosenthal, Kristin (NHTSA) 37 minutes 14 seconds
So thank you for the question.

Ettelman, Ben

37 minutes 16 seconds37:16

Ettelman, Ben 37 minutes 16 seconds

Yeah, and agree and I'll and I'll follow up.

Ettelman, Ben 37 minutes 18 seconds

So that question was from Scott White, who is with farm and city and and farm and city has is a is an advocacy group that has just been to say they've been instrumental.

Ettelman, Ben 37 minutes 32 seconds

In in, in enhancing pedestrian safety in the state of Texas is an understatement. Scott and his cohort have just done amazing work, both with communities doing doing a lot of training, but also.

Ettelman, Ben 37 minutes 46 seconds

So they're the folks and and Scott's getting ready for a legislative session coming up.

Ettelman, Ben 37 minutes 52 seconds

They get very busy when the legislative session comes up, because they're really the folks who are boots on the ground at the Capitol, at the Capitol, advocating for, for pedestrian safety legislation.

Ettelman, Ben 38 minutes 4 seconds

And there's some really excellent examples of successes that they've had, but I think we're what Scott sees because he has such.

Ettelman, Ben 38 minutes 12 seconds

A broad view of what happens in Texas is that again.

Ettelman, Ben 38 minutes 16 seconds

And and we've talked about this, Kristen, is that there are parts of Texas that are just really buying into pedestrian safety, vulnerable Rd. user safety, making sure that we are creating, taking, adopting the safe systems for all approach and and and really really focusing on this but there.

Ettelman, Ben 38 minutes 34 seconds

Are also communities within the state that aren't quite there yet.

Ettelman, Ben 38 minutes 38 seconds

And they might need different ways for us to convince them. And I think that economic angle is an important one.

Ettelman, Ben 38 minutes 45 seconds

So I think that's where, Scott.

Ettelman, Ben 38 minutes 46 seconds

Coming from and saying, you know, as he goes out to these communities to help advocates in those areas to kind of make the case to decision makers. Hey, this is really important. An economic angle is sometimes a seller to some of some of these decision makers that might.

Ettelman, Ben 39 minutes 4 seconds

Not otherwise.

Ettelman, Ben 39 minutes 5 seconds

See the value in some of the work that that's being done elsewhere in the state.

RK

Rosenthal, Kristin (NHTSA)

39 minutes 9 seconds39:09

Rosenthal, Kristin (NHTSA) 39 minutes 9 seconds

Absolutely. And I know you know, with the fatality it's, you know, it's super sad.

Rosenthal, Kristin (NHTSA) 39 minutes 15 seconds

You know, we want to, you know, not have those happen.

Rosenthal, Kristin (NHTSA) 39 minutes 19 seconds

But it's really the severe crashes that carry the most economic burdens. You know, hospitals on families, because this person is going to need care.

Rosenthal, Kristin (NHTSA) 39 minutes 31 seconds

They're going to need, you know, so much assistance, probably.

Rosenthal, Kristin (NHTSA) 39 minutes 35 seconds

At over the rest of their lifetime.

Rosenthal, Kristin (NHTSA) 39 minutes 37 seconds

And so depending, you know if the crash happens when there're 19 versus.

Rosenthal, Kristin (NHTSA) 39 minutes 42 seconds

You know 89 that you know there's different economic kind of variables that play into it and I'm pretty sure we do have some stuff that says, you know, if someone's severely injured at this age, this is the cost burden over the course of what would have.

Rosenthal, Kristin (NHTSA) 39 minutes 59 seconds

Been like their normal rest of their life. But yeah, I will definitely look into that.

Rosenthal, Kristin (NHTSA) 40 minutes 6 seconds

And will provide that to you, Ben, to share with with the group.

Ettelman, Ben

40 minutes 8 seconds40:08

Ettelman, Ben 40 minutes 8 seconds

Yeah. Wonderful.

Ettelman, Ben 40 minutes 10 seconds

Yeah. Thank you.

Ettelman, Ben 40 minutes 12 seconds

I appreciate that.

Ettelman, Ben 40 minutes 12 seconds

So a couple folks from Austin City of Austin noted a couple education and engagement programs that they're doing with schools, and so they they basically have a link.

Ettelman, Ben 40 minutes 24 seconds

They dropped a link in the in the chat.

Ettelman, Ben 40 minutes 27 seconds

So for folks who have the time, please take a look at those. As always, as a reminder, we send out our meeting notes after the meeting and and I'll have all of these links in there that from the chat.

Ettelman, Ben 40 minutes 38 seconds

So if you don't end up getting to it during the meeting, no problem, it'll all be included.

Ettelman, Ben 40 minutes 45 seconds

And Rhonda Bolick with the city of Austin also indicated that the city of Austin has a great education program.

Ettelman, Ben 40 minutes 51 seconds

It might be the same one, but it has a crossing.

Ettelman, Ben 40 minutes 54 seconds

Crossing Guard program can be found in there.

Ettelman, Ben 40 minutes 57 seconds

Well, so those interested in, in, in crossing guard programs and info on crossing guard programs, it looks

like that link there called safe routes, education and training from the City of Austin is linked right there.
Ettelman, Ben 41 minutes 11 seconds

Our good friend Micah asked.

Ettelman, Ben 41 minutes 14 seconds

Does the does nitsa currently have or plan to implement pestering safety programs specifically aimed at enhancing mobility and accessibility for individuals with mobility and visual impairments?

Ettelman, Ben 41 minutes 28 seconds

Are there initiative designed to address both physical and sensory accessibility challenges within these safety programs?

RK

Rosenthal, Kristin (NHTSA)

41 minutes 36 seconds41:36

Rosenthal, Kristin (NHTSA) 41 minutes 36 seconds

Yes. So because of the, you know usdot's equity action plan, we are making sure we're very thoughtful about integrating accessibility and equity and you know divergency in all of those, you know different categories into our programming.

Rosenthal, Kristin (NHTSA) 41 minutes 57 seconds

So we will be kind of rolling things out, looking through the lens of, you know, non drivers or people who have.

Rosenthal, Kristin (NHTSA) 42 minutes 7 seconds

You know other disabilities that either they don't drive, they don't have a car, whatever that may be.

Rosenthal, Kristin (NHTSA) 42 minutes 14 seconds

And then looking at some of the, you know what we can do better to help with the accessibility.

Rosenthal, Kristin (NHTSA) 42 minutes 23 seconds

Part of hopefully Texas gets to do the PED and bike safety assessment, but we have recently added a module to that looking specifically at accessibility and equity and bringing in.

Rosenthal, Kristin (NHTSA) 42 minutes 38 seconds

You know folks who are really specialists in that area to help make recommendations to states of how they could improve.

Rosenthal, Kristin (NHTSA) 42 minutes 50 seconds

Accessibility. Specifically, you know for pedestrians and those pedestrians who are rolling, you know, in wheelchair bound and things like that, you know, have such a different set of risk variables that kind of play into it, just the infrastructure's lacking.

Rosenthal, Kristin (NHTSA) 43 minutes 11 seconds

And so we're really trying to to take note of that and be very thoughtful about how we're going to approach it. But any suggestions you have, please feel free to to send our way if you have any great literature, any outstanding programs that you've seen please, we Don.

Rosenthal, Kristin (NHTSA) 43 minutes 30 seconds

Need to recreate the wheel if it's already out there. What we can do at Nitza is take something that's you know, effective and bring it up to a national platform.

Rosenthal, Kristin (NHTSA) 43 minutes 40 seconds

For everyone to be able.

Rosenthal, Kristin (NHTSA) 43 minutes 42 seconds

To utilize those materials.

Ettelman, Ben

43 minutes 47 seconds43:47

Ettelman, Ben 43 minutes 47 seconds

And so again that that question came from Michael Leonard, who is the the Co lead on this this coalition and also works a lot in in terms of doing research for other she is waving, doing research on.

Ettelman, Ben 44 minutes 2 seconds

On on blind, visually impaired and other impairments and pedestrian safety. So she will follow up with you and ask ask for more.

Ettelman, Ben 44 minutes 12 seconds

She will provide more information and ask more questions, so no worries there.

Ettelman, Ben 44 minutes 18 seconds

It looks like Lisa Johnson noted that the National Safety Council has a guide to calculating approximate costs.

Ettelman, Ben 44 minutes 27 seconds

The guide to calculating costs for injury.

Ettelman, Ben 44 minutes 29 seconds

So that might be something relevant to some work that folks are doing trying to equate safety with again with, with the kind of economic impact.

Ettelman, Ben 44 minutes 41 seconds

And then also note that Jamie Burns, Kristen's colleague and it's a indicated that.

Ettelman, Ben 44 minutes 48 seconds

There's one report here.

Ettelman, Ben 44 minutes 50 seconds

She she linked one report with the pedestrian crash section and she'll look for others that may be helpful and share those as well.

Ettelman, Ben 44 minutes 57 seconds

So thank you so much, Jamie.

Ettelman, Ben 44 minutes 58 seconds

I appreciate it.

Ettelman, Ben 45 minutes

So Scott's clarifying.

Ettelman, Ben 45 minutes 2 seconds

It's not just the cost of crashes, but also the economic return of walkable neighborhoods and business districts.

Ettelman, Ben 45 minutes 7 seconds

So I think we all understand that the, the, the burden of life and that's something that has has been calculated for a long, long time in in safety. But we're trying to kind of again sell this by making the point that like.

RK

Rosenthal, Kristin (NHTSA)

45 minutes 9 seconds45:09

Rosenthal, Kristin (NHTSA) 45 minutes 9 seconds

Yes.

Ettelman, Ben

45 minutes 20 seconds45:20

Ettelman, Ben 45 minutes 20 seconds

It's not just about keeping the people that already live here and shop here safe. It's about attracting new people to come here. So.

RK

Rosenthal, Kristin (NHTSA)

45 minutes 25 seconds45:25

Rosenthal, Kristin (NHTSA) 45 minutes 25 seconds

Sure. And you know, complete streets does a great job of that of, like, building the, you know, the walkable downtown areas that do boost, you know.

Rosenthal, Kristin (NHTSA) 45 minutes 38 seconds

Money spent in those areas.

Rosenthal, Kristin (NHTSA) 45 minutes 41 seconds

If there's more people walking and biking and there's some other programs out there, but I think complete streets is the first one that comes to mind, that's really worked on that for several years and, you know, has it's it's supported by the federal government.

Rosenthal, Kristin (NHTSA) 45 minutes 56 seconds

So if you do work for state or something, you could get funding for complete streets through Federal Highway, and I believe I saw someone on here from Federal Highway who could probably talk about that a little bit better than I could.

Rosenthal, Kristin (NHTSA) 46 minutes 8 seconds

But yes, absolutely. It goes both ways.

Ettelman, Ben

46 minutes 12 seconds46:12

Ettelman, Ben 46 minutes 12 seconds

Yep, that's that's Ed. Ed from Ed's are our FHWA. So Ed, if you don't wanna pop on, feel free to.

Ettelman, Ben 46 minutes 21 seconds

Before and if added, does pop on great, but I didn't wanna change gears too quickly, but just smile.

Ettelman, Ben 46 minutes 28 seconds

Oh, Micah Ping to Ed. Ed. It's like you guys just put me on the spot.

BE

Burgos-Gomez, Ed (FHWA)

46 minutes 34 seconds46:34

Burgos-Gomez, Ed (FHWA) 46 minutes 34 seconds

Hi everyone.

Burgos-Gomez, Ed (FHWA) 46 minutes 35 seconds

My name is Ed Burgos. Yeah, absolutely.

Ettelman, Ben

46 minutes 37 seconds46:37

Ettelman, Ben 46 minutes 37 seconds

Add.

Idrees Mutahr 1 hour 1 minute 18 seconds

And important, I'll go back.

Idrees Mutahr 1 hour 1 minute 19 seconds

Actually, a few slides here. An important point about this connection to the pedestrian bridge along 96 is

that it does connect over to Noble Elementary School and a lot of the stakeholders in the community were really interested in improving safety for students in the Littlefield community here.

Idrees Mutahr 1 hour 1 minute 35 seconds

The Littlefield Community Association.

Idrees Mutahr 1 hour 1 minute 38 seconds

It's based in this neighborhood, and then there's also a brilliant Detroit house, which is a small organization serving students with after school programming. They're based out of a house right here on the corner of the park.

Idrees Mutahr 1 hour 1 minute 49 seconds

So making this connection through the neighborhood to the Greenway was really important for residents.

Idrees Mutahr 1 hour 1 minute 56 seconds

And so that's that's part of the vision for what these, what this, these streetscape connections were would serve the purpose that they would serve.

Idrees Mutahr 1 hour 2 minutes 3 seconds

And one of the things we were proposing were slow St. interventions along Cherry Lane St.

Idrees Mutahr 1 hour 2 minutes 9 seconds

With it being more of a residential St. unlike some of the more commercial corridors that the Greenway runs along, looking at interventions that would really make it safer for existing users, but not necessarily building a new path in the roadway or you know sort of protected by.

Idrees Mutahr 1 hour 2 minutes 25 seconds

Glans, where that really wasn't, didn't really make sense in that context.

Idrees Mutahr 1 hour 2 minutes 32 seconds

One thing that I will say is unique and was really important for the success of this project was the interdepartmental collaboration.

Idrees Mutahr 1 hour 2 minutes 39 seconds

So this opportunity was brought to us from the Department of Public Works, the Complete Streets Division specifically, you know, looking at opportunities for where in the city would make sense to do a slow streets pilot program when this opportunity was announced. And with the work we have been.

Idrees Mutahr 1 hour 2 minutes 56 seconds

Doing in Littlefield through the Joe Lewis Greenway, my role as a project manager at the General Services Department, sort of where the Parks and Recreation Division.

Idrees Mutahr 1 hour 3 minutes 2 seconds

Sits. We were deeply involved in that through the Joe Lewis Greenway and then the city also has an existing program for murals called the City Walls Program.

Idrees Mutahr 1 hour 3 minutes 14 seconds

Where there you know they have an existing infrastructure for implementing mural across the city, working with business owners and property owners to identify walls where there are opportunities for murals, procuring artists, working with the community to decide on what those murals will look like.

Idrees Mutahr 1 hour 3 minutes 29 seconds

So it was really important that we were able to, you know, rely on that sort of expertise.

Idrees Mutahr 1 hour 3 minutes 34 seconds

At the city to move this forward and sort of incorporate art into the pilot project.

Idrees Mutahr 1 hour 3 minutes 43 seconds

One of the things that I'd heard through all that engagement that I've been doing for the Joe Lewis Greenway was that.

Idrees Mutahr 1 hour 3 minutes 50 seconds

Charlotte Blackwell, from brilliant Detroit, Mr. Bauderry from Noble Elementary School and Kim Cherobi

from the Roadhouse Block club. We're all really interested in having their students be involved in the Joe Lewis Greenway Noble Elementary School students have a lot of strong community partners.

Idrees Mutahr 1 hour 4 minutes 8 seconds

And making sure that they get involved and they have some really interesting work that they've done to date, even identifying grants for a skate park in their park.

Idrees Mutahr 1 hour 4 minutes 17 seconds

And so they were interested in how students could be involved in the Joe Lewis Greenway.

Idrees Mutahr 1 hour 4 minutes 21 seconds

So when this opportunity came up, I saw it as a really good way for us to bring them into the actual implementation of the slow streets pilot for this project.

Idrees Mutahr 1 hour 4 minutes 32 seconds

We were specifically looking at.

Idrees Mutahr 1 hour 4 minutes 34 seconds

Mini traffic circle on the North End of the street to slow traffic.

Idrees Mutahr 1 hour 4 minutes 38 seconds

That's crossing the Greenway there and then also bump outs at the intersection on the southern end of the street, closer to the school to narrow the the crossing.

Idrees Mutahr 1 hour 4 minutes 49 seconds

And what we did is we we worked with those three existing groups.

Idrees Mutahr 1 hour 4 minutes 52 seconds

We set up a session at Noble Elementary School where I I just gave them basically a print out and and it had a circle on it and some examples of other traffic circles that we painted in other cities.

Idrees Mutahr 1 hour 5 minutes 4 seconds

And I just asked them, what would you like to see painted in here?

Idrees Mutahr 1 hour 5 minutes 6 seconds

Here are some examples.

Idrees Mutahr 1 hour 5 minutes 8 seconds

This is, you know, your neighborhood.

Idrees Mutahr 1 hour 5 minutes 9 seconds

This is the street right next to your school.

Idrees Mutahr 1 hour 5 minutes 12 seconds

What would you like this to look like and through that process they gave us all sorts of wonderful ideas for what?

Idrees Mutahr 1 hour 5 minutes 18 seconds

This mural could look like and then we actually took these ideas and included them in their call for artists, so that when artists were making their proposals, they were directly referencing the drawings that the kids made through this session.

Idrees Mutahr 1 hour 5 minutes 33 seconds

And then once we got those proposals, we actually included five students from Mr. Bowdry's class in the selection panel for the artist.

Idrees Mutahr 1 hour 5 minutes 41 seconds

So they got to actually review all week.

Idrees Mutahr 1 hour 5 minutes 43 seconds

We did get actually quite a few proposals. One of the benefits of working with working with that city was program was we got I think like 30 proposals for this.

Idrees Mutahr 1 hour 5 minutes 52 seconds

And the students and.

Idrees Mutahr 1 hour 5 minutes 55 seconds

Sandra Carol Pickens from Littlefield Community Association helped us choose which artist they wanted to see paint the murals along the street, and we actually ended up going with Trey Isaac, the one on the bottom left, was the favorite for the group, and I think actually you can you.

Idrees Mutahr 1 hour 6 minutes 9 seconds

Can see some patterns, a lot of direct reference to those drawings that the kids made.

Idrees Mutahr 1 hour 6 minutes 16 seconds

And this is the concept for the two sections.

Idrees Mutahr 1 hour 6 minutes 20 seconds

One thing to notice, this was also a partnership with the Department of Public Works. So.

Idrees Mutahr 1 hour 6 minutes 24 seconds

The city matched the 10,000 that came from the National Center for Safe Routes to school and split it between these two sections.

Idrees Mutahr 1 hour 6 minutes 32 seconds

And then one last point about including the community and and sort of the execution of this project is that they students were actually involved in painting the murals too.

Idrees Mutahr 1 hour 6 minutes 42 seconds

So once we have the concepts for the murals and the the traffic calming measures, they actually came out to us, came out on paint day with us and the.

Idrees Mutahr 1 hour 6 minutes 55 seconds

The artist actually brought some materials, some vests for the students. He had some giveaways for them that he he created and we we actually had a great time actually out there painting the street with students from Noble Elementary. Both the brilliant Detroit kids and and Mr. Beaudry's.

Idrees Mutahr 1 hour 7 minutes 12 seconds

Class.

Idrees Mutahr 1 hour 7 minutes 14 seconds

And it was just a lot of fun.

Idrees Mutahr 1 hour 7 minutes 15 seconds

So it turned out that we we painted the murals and then the artists followed up with touching up the making some final edits and just touching up the paint the next day.

Idrees Mutahr 1 hour 7 minutes 28 seconds

And we have the streets blocked off for both of those days.

Idrees Mutahr 1 hour 7 minutes 33 seconds

And this is the final product.

Idrees Mutahr 1 hour 7 minutes 36 seconds

One thing I will add to just to sort of wrap up the the discussion is.

Idrees Mutahr 1 hour 7 minutes 43 seconds

One of the things that I'd heard, especially from some of the the black clubs in the area was concerned about.

Idrees Mutahr 1 hour 7 minutes 49 seconds

Implementing slow St. improvements to try Long Street, just with it being generally unfamiliar, and I think a really important.

Idrees Mutahr 1 hour 7 minutes 58 seconds

Part of this process was that by being active participants in this and including a temporary intervention through a pilot project, we were really able to to build a lot of support in the Community for this kind of work.

Idrees Mutahr 1 hour 8 minutes 12 seconds

And I and I think at the end, the residents were definitely really, really excited about it.

Idrees Mutahr 1 hour 8 minutes 17 seconds

And I'll just open it up to questions at this point.

Pullen-Seufert, Nancy C 1 hour 12 minutes 20 seconds

Who oftentimes have a little more bandwidth for being engaged if they can be.

Pullen-Seufert, Nancy C 1 hour 12 minutes 27 seconds

In in community based conversations, when it's going to impact a school and and a school route, I'm also thinking about one of our other mini grant recipients, Atlanta dot and they did quite a quite a bit of community engagement.

Pullen-Seufert, Nancy C 1 hour 12 minutes 43 seconds

You know, Adrian really tells the story about like long term relationship investing and.

Pullen-Seufert, Nancy C 1 hour 12 minutes 51 seconds

Atlanta was looking specifically at what they called their communities of concern that they where they wanted to be able to do more outreach and engagement. And so first they talked to the school and got the school interested in on board.

Pullen-Seufert, Nancy C 1 hour 13 minutes 4 seconds

Ask them.

Pullen-Seufert, Nancy C 1 hour 13 minutes 5 seconds

You know, what do you think?

Pullen-Seufert, Nancy C 1 hour 13 minutes 5 seconds

Your needs are and. Then use that as a kind of a jumping off point for doing some initial outreach. They went to community and neighborhood meetings.

Pullen-Seufert, Nancy C 1 hour 13 minutes 15 seconds

Not for the same time period that Adri said.

Pullen-Seufert, Nancy C 1 hour 13 minutes 17 seconds

Like, that's incredible.

Pullen-Seufert, Nancy C 1 hour 13 minutes 20 seconds

But.

Pullen-Seufert, Nancy C 1 hour 13 minutes 21 seconds

And they also sent out postcards. They got the local City Council engaged and then?

Pullen-Seufert, Nancy C 1 hour 13 minutes 30 seconds

For homes that were going to be along they were creating.

Pullen-Seufert, Nancy C 1 hour 13 minutes 35 seconds

A what? They were calling a walk bike lane along a Rd.

Pullen-Seufert, Nancy C 1 hour 13 minutes 39 seconds

And so they went and knocked on the door and spoke to every resident that lived along where that walk bike lane would be.

Pullen-Seufert, Nancy C 1 hour 13 minutes 47 seconds

They also did a pop up of their quick build project.

Pullen-Seufert, Nancy C 1 hour 13 minutes 51 seconds

So they used.

Pullen-Seufert, Nancy C 1 hour 13 minutes 54 seconds

Walk and roll to school Day as an opportunity to just use cones to lay out what what they had in mind and use that as an opportunity to get more feedback from community members.

Pullen-Seufert, Nancy C 1 hour 14 minutes 4 seconds

Really just an excuse to talk more about about what the vision was and what community members wanted to be able to see.

LM

Leonard, Micah

1 hour 14 minutes 13 seconds1:14:13

Leonard, Micah 1 hour 14 minutes 13 seconds

It's incredible and I love the investment.

Leonard, Micah 1 hour 14 minutes 15 seconds

You don't see always a lot of investment put into projects prior to them.

Leonard, Micah 1 hour 14 minutes 20 seconds

They have a couple town hall meetings and they they feel like that.

Leonard, Micah 1 hour 14 minutes 23 seconds

Check the box, but potluck dinner is definitely is a larger investment, as is like having like a a door knocking essentially of home to home on a route.

Leonard, Micah 1 hour 14 minutes 32 seconds

So those are all really great ideas. I think that our whole community in here benefits from that.

IM

Idrees Mutahr

1 hour 14 minutes 38 seconds1:14:38

Idrees Mutahr 1 hour 14 minutes 38 seconds

One thing I would just add to that though is is one of the things that made this project.

Idrees Mutahr 1 hour 14 minutes 43 seconds

I mean, this pilot successful was really that we had a lot of existing programs in place or existing projects.

Idrees Mutahr 1 hour 14 minutes 53 seconds

So all of the community engagement that I referenced was not in specifically planned for this pilot project, right?

Idrees Mutahr 1 hour 15 minutes

It was a part of this other project that was already ongoing through the Joint way and the deep engagement we've been doing through that.

Idrees Mutahr 1 hour 15 minutes 7 seconds

You know the the complete streets team does have a strategy for slow streets in the city.

Idrees Mutahr 1 hour 15 minutes 12 seconds

And so they've been pursuing these opportunities.

Idrees Mutahr 1 hour 15 minutes 15 seconds

We had an existing design contract for that Littlefield segment that we were able to design these you know through that contract. The City Walls Program was an ongoing program.

Idrees Mutahr 1 hour 15 minutes 25 seconds

A new sort of experience for them was working with kids, so there were some new elements here, but a lot of it was existing stuff that was happening. And in terms of the the events that I was attending in the Community, I actually didn't plan any of those.

Idrees Mutahr 1 hour 15 minutes 38 seconds

Which is what makes that sort of early engagement beneficial.

Idrees Mutahr 1 hour 15 minutes 43 seconds

I was really asking people, hey, what?

Idrees Mutahr 1 hour 15 minutes 45 seconds

What's going on in the neighborhood?

Idrees Mutahr 1 hour 15 minutes 47 seconds

What are some events I can tap into and just maybe give a 5 minute presentation?

Idrees Mutahr 1 hour 15 minutes 51 seconds

Talk about what's coming and they would invite me to their events, so I would be at the Berwood house. I'd be at the little side lot up for the Grand River Block club and and I would just have to pop in after

work for half an hour and.

Idrees Mutahr 1 hour 16 minutes 4 seconds

And it was not.

Idrees Mutahr 1 hour 16 minutes 6 seconds

It sounds like a lot of work to go to these different meetings, but a lot of it was just.

Idrees Mutahr 1 hour 16 minutes 11 seconds

Existing.

Idrees Mutahr 1 hour 16 minutes 13 seconds

Happenings in the neighborhood.

LM

Leonard, Micah

1 hour 16 minutes 16 seconds1:16:16

Leonard, Micah 1 hour 16 minutes 16 seconds

I would say it's not Noah's Ark.

Leonard, Micah 1 hour 16 minutes 18 seconds

You build it and they will not come, so you should go to the ark that's already built. Is my like analogy, but people typically laugh that.

PC

Pullen-Seufert, Nancy C

1 hour 16 minutes 25 seconds1:16:25

Pullen-Seufert, Nancy C 1 hour 16 minutes 25 seconds

Of that.

LM

Leonard, Micah

1 hour 16 minutes 28 seconds1:16:28

Leonard, Micah 1 hour 16 minutes 28 seconds

So in the chat we do have a question from Amy Schulz.

Leonard, Micah 1 hour 16 minutes 32 seconds

She has some of the questions that she usually gets push back on is how the maintenance occurs with these crosswalks and road enhancements.

Leonard, Micah 1 hour 16 minutes 40 seconds

Was that a concern for the public works and how was that considered or addressed?

IM

Idrees Mutahr

1 hour 16 minutes 48 seconds1:16:48

Idrees Mutahr 1 hour 16 minutes 48 seconds

So I have my response for the Joe Louis Greenway in terms of maintenance, but I think my colleagues from DPW maybe would have a more specific response for the bollards do know that they have budget for replacing a certain amount of those bollards built into the installation and.

Idrees Mutahr 1 hour 17 minutes 7 seconds

We have had that come up already where some of them have been knocked over and we have them replaced, but bigger picture for the Joe Lewis Greenway, we do have allocated funding.

Idrees Mutahr 1 hour 17 minutes 15 seconds

The city's committed \$3,000,000 a year for the full loop.

Idrees Mutahr 1 hour 17 minutes 18 seconds

Umm. In terms of maintenance and that would be maintained by the General Services Department.

LM

Leonard, Micah

1 hour 17 minutes 24 seconds1:17:24

Leonard, Micah 1 hour 17 minutes 24 seconds

I guess kind of as a follow up in the paintings and things like that.

Leonard, Micah 1 hour 17 minutes 28 seconds

I know people are always concerned 'cause then it looks like you know, like a a decaying or a abandoned place.

Leonard, Micah 1 hour 17 minutes 36 seconds

Do you guys have kind of like a back up plan that you'll go back out there biannually with the kids or anything of that nature set up yet?

IM

Idrees Mutahr

1 hour 17 minutes 44 seconds1:17:44

Idrees Mutahr 1 hour 17 minutes 44 seconds

So the goal is for us to actually turn this into a permanent project eventually as a part of the Greenway and build out hard infrastructure. So so this truly was a pilot project in that sense.

Idrees Mutahr 1 hour 17 minutes 56 seconds

So unfortunately not permanent.

Idrees Mutahr 1 hour 17 minutes 58 seconds

As beautiful as they are, but I I you know, I do see that as being an issue in a few years where it'll eventually start to fade and hopefully by then, you know, we're looking at grant opportunities to fund that full segment along those those 3 streets.

PC

Pullen-Seufert, Nancy C

1 hour 21 minutes 50 seconds1:21:50

Pullen-Seufert, Nancy C 1 hour 21 minutes 50 seconds

Thanks. Thanks for including us.

IM

Idrees Mutahr

1 hour 21 minutes 53 seconds1:21:53

Idrees Mutahr 1 hour 21 minutes 53 seconds

Thanks for having us.

LM

Leonard, Micah

1 hour 21 minutes 56 seconds1:21:56

Leonard, Micah 1 hour 21 minutes 56 seconds

So with that, thank you guys.

Leonard, Micah 1 hour 21 minutes 57 seconds

Nancy, thank you, address. And I'm gonna move it back to Ben.

Ettelman, Ben

1 hour 22 minutes 5 seconds1:22:05

Ettelman, Ben 1 hour 22 minutes 5 seconds

The last.

LM

Leonard, Micah

1 hour 22 minutes 5 seconds1:22:05

Leonard, Micah 1 hour 22 minutes 5 seconds

After my screening.

Ettelman, Ben

1 hour 22 minutes 6 seconds1:22:06

Ettelman, Ben 1 hour 22 minutes 6 seconds

The last few minutes we have today is just for stakeholder updates.

Ettelman, Ben 1 hour 22 minutes 10 seconds

So, does anybody have anything that they want to share anything that they have upcoming?

Ettelman, Ben 1 hour 22 minutes 17 seconds

Anybody wanna plug their pedestrian Safety month outreach and education activities?

Ettelman, Ben 1 hour 22 minutes 24 seconds

This is the time we always have at the end of meetings, just for folks to share what they have going on.

Ettelman, Ben 1 hour 22 minutes 40 seconds

And as always, it's OK. Oh, Elizabeth.

EJ

Elizabeth Jones

1 hour 22 minutes 45 seconds1:22:45

Elizabeth Jones 1 hour 22 minutes 45 seconds

Hi you know I can't leave a meeting without saying something.

Elizabeth Jones 1 hour 22 minutes 49 seconds

I just wanted to say really great meeting Michelle a lot, but I did want to mention that in November, I don't have necessarily a flyer for it, but I can definitely leave my information.

Elizabeth Jones 1 hour 22 minutes 58 seconds

But we are doing a designing for pedestrian safety course is being offered through FHWA. We'll be hosting at the Far District.

Elizabeth Jones 1 hour 23 minutes 6 seconds

So I know it is.

Elizabeth Jones 1 hour 23 minutes 7 seconds

It's pretty far.

Elizabeth Jones 1 hour 23 minutes 10 seconds

South.

Elizabeth Jones 1 hour 23 minutes 11 seconds

But we are inviting.

Elizabeth Jones 1 hour 23 minutes 14 seconds

Planners, those who are involved in pedestrian safety, design at in any way. It is a 2 day course.

Elizabeth Jones 1 hour 23 minutes 20 seconds

We're going to offer another one in the spring, which I think that one's going to be in Houston, but I will leave my e-mail address for text dot folks. You can register through our our course portal, but if you're not, text dot, you're still welcome to come.

Elizabeth Jones 1 hour 23 minutes 34 seconds

And join us and I I can definitely send an e-mail with all of that information.

Elizabeth Jones 1 hour 23 minutes 39 seconds

But you'll just need to e-mail me so I can get you on the list for that class. We are going to do a site visit at a couple of areas in.

Elizabeth Jones 1 hour 23 minutes 46 seconds

And far downtown? Far. So it'll be a really good a really good session two day session.

Elizabeth Jones 1 hour 23 minutes 54 seconds

So I will leave my e-mail address in the chat and if anyone is interested in that or just want any more information, it's called designing for pedestrian safety.

Elizabeth Jones 1 hour 24 minutes 3 seconds

And it's the one-on-one course and I think we're doing like a two on one course, but it's offered through FHWA.

Elizabeth Jones 1 hour 24 minutes 8 seconds

We do it a couple of times a year, so looking forward to that and I'll leave my e-mail address if anyone is interested.

Elizabeth Jones 1 hour 24 minutes 13 seconds

Great meeting today, you guys. Thank you.

Ettelman, Ben

1 hour 24 minutes 16 seconds1:24:16

Ettelman, Ben 1 hour 24 minutes 16 seconds

Thank you, Elizabeth.

Ettelman, Ben 1 hour 24 minutes 17 seconds

We miss you too.

Ettelman, Ben 1 hour 24 minutes 18 seconds

For anyone not aware, Elizabeth was our our our project manager for the last few years and has has moved on to some some very important things.

Ettelman, Ben 1 hour 24 minutes 30 seconds

In another part of text dot so she sadly had to leave us.

Ettelman, Ben 1 hour 24 minutes 33 seconds

We all we all had a good cry over it, but fortunately Elizabeth is still a great supporter, so she misses us, but she's still very engaged.

Ettelman, Ben 1 hour 24 minutes 43 seconds

Yes, the heart.

Ettelman, Ben 1 hour 24 minutes 44 seconds

See if my thing will do the heart. Sometimes it might.

Ettelman, Ben 1 hour 24 minutes 47 seconds

Doesn't look like it'll do it. Sometimes I get some hearts that fly up.

Ettelman, Ben 1 hour 24 minutes 52 seconds

So, Elizabeth, what I was gonna say is also, please feel free to to send that e-mail anything to us. And we're happy to send that out to the coalition as a whole.

EJ

Elizabeth Jones

1 hour 24 minutes 52 seconds1:24:52

Elizabeth Jones 1 hour 24 minutes 52 seconds

Love it.

Ettelman, Ben

1 hour 25 minutes 4 seconds1:25:04

Ettelman, Ben 1 hour 25 minutes 4 seconds

So so please feel free to do that and we can use the listserv, which is about, you know.

EJ

Elizabeth Jones

1 hour 25 minutes 9 seconds1:25:09

Elizabeth Jones 1 hour 25 minutes 9 seconds

Yes.

Ettelman, Ben

1 hour 25 minutes 10 seconds1:25:10

Ettelman, Ben 1 hour 25 minutes 10 seconds

It's well over 600 folks.

Ettelman, Ben 1 hour 25 minutes 11 seconds

So that is available to you and everyone else.

Ettelman, Ben 1 hour 25 minutes 14 seconds

We I think you'll notice that when we send out emails, we typically do.

Ettelman, Ben 1 hour 25 minutes 19 seconds

Have announcements from from coalition members who have events going on.

Ettelman, Ben 1 hour 25 minutes 24 seconds

So as always, that is available to everyone and sounds like this is an event that folks will be very interested in.

Ettelman, Ben 1 hour 25 minutes 28 seconds

So thank you, Elizabeth. Hayden. What's going on?

HW

Heyden Walker

1 hour 25 minutes 33 seconds1:25:33

Heyden Walker 1 hour 25 minutes 33 seconds

Hi, Ben.

Heyden Walker 1 hour 25 minutes 34 seconds

It's great to see everybody today.

Heyden Walker 1 hour 25 minutes 36 seconds

It was a a wonderful set of presentations.

Heyden Walker 1 hour 25 minutes 37 seconds

Thank you for those in Austin.

Heyden Walker 1 hour 25 minutes 40 seconds

I just wanted to.

Heyden Walker 1 hour 25 minutes 41 seconds

I dropped the link for.

Heyden Walker 1 hour 25 minutes 44 seconds

A walking tour that's happening on December 7th.

Heyden Walker 1 hour 25 minutes 47 seconds

Arp has organized this and I loved how they are highlighting both.

Heyden Walker 1 hour 25 minutes 52 seconds

Missing middle housing options for people who are aging in place, but we'll also be talking about.

Heyden Walker 1 hour 25 minutes 59 seconds

Walkability and how important that is for people who are aging in place.

Heyden Walker 1 hour 26 minutes 3 seconds

So it's a free walking tour and I just wanted to let people know in case they're in Austin and might want to participate.

Ettelman, Ben

1 hour 26 minutes 11 seconds1:26:11

Ettelman, Ben 1 hour 26 minutes 11 seconds

Wonderful. And it looks like it's taking place in the in like in the Mueller neighborhood.

HW

Heyden Walker

1 hour 26 minutes 17 seconds1:26:17

Heyden Walker 1 hour 26 minutes 17 seconds

It is, yeah.

Heyden Walker 1 hour 26 minutes 18 seconds

I think they wanted to use a different neighborhood, but Mueller just has such a great, you know.

Heyden Walker 1 hour 26 minutes 25 seconds

We have so many.

Heyden Walker 1 hour 26 minutes 26 seconds

Well, I live here now too, so we have so many different housing types that often aren't allowed by zoning code.

Ettelman, Ben

1 hour 26 minutes 28 seconds1:26:28

Ettelman, Ben 1 hour 26 minutes 28 seconds

Yeah.

Ettelman, Ben 1 hour 26 minutes 31 seconds

Yes.

HW

Heyden Walker

1 hour 26 minutes 32 seconds1:26:32

Heyden Walker 1 hour 26 minutes 32 seconds

So it's it's fun to get to visit all the different kinds.

Ettelman, Ben

1 hour 26 minutes 36 seconds1:26:36

Ettelman, Ben 1 hour 26 minutes 36 seconds

Yes. Yep.

HW

Heyden Walker

1 hour 26 minutes 37 seconds1:26:37

Heyden Walker 1 hour 26 minutes 37 seconds

Yeah.

Ettelman, Ben

1 hour 26 minutes 38 seconds1:26:38

Ettelman, Ben 1 hour 26 minutes 38 seconds
Wonderful.

Ettelman, Ben 1 hour 26 minutes 41 seconds
And Elizabeth the link.

Ettelman, Ben 1 hour 26 minutes 42 seconds
The link is right there.

Ettelman, Ben 1 hour 26 minutes 44 seconds
Hayden dropped it in the in the chat, so hopefully you'll see that.

Ettelman, Ben 1 hour 26 minutes 49 seconds
Right above, right above where your chat went, where you able to find it, Elizabeth?

Ettelman, Ben 1 hour 26 minutes 54 seconds
Oh, she got wonderful.

Ettelman, Ben 1 hour 26 minutes 56 seconds
Well, thank you, Hayden.

Ettelman, Ben 1 hour 26 minutes 57 seconds
I appreciate it.

Ettelman, Ben 1 hour 26 minutes 58 seconds
Looks like a wonderful event and I agree.

Ettelman, Ben 1 hour 27 minutes 1 second
Kind of linking missing middle with a walking tour. Very important stuff and and Mueller is quite the unique neighborhood.

Ettelman, Ben 1 hour 27 minutes 10 seconds
Very desirable, very cool place.

Ettelman, Ben 1 hour 27 minutes 14 seconds
OK, so Scott White sharing the El Paso MPO has launched the planning for their regional safety action plan, which has a lot of emphasis on recognizing the need for pedestrian safety and walkability and walking for transportation.

Ettelman, Ben 1 hour 27 minutes 29 seconds
Hopefully shifting some land use too.

Ettelman, Ben 1 hour 27 minutes 32 seconds
So Scott, as you have any information on that, when they're looking for public comment again, please do feel free to reach out.

Ettelman, Ben 1 hour 27 minutes 40 seconds
So we can hit our folks in El Paso as everyone.

Ettelman, Ben 1 hour 27 minutes 43 seconds
Nose and I always share one of my very favorite cities in Texas and it looks like Elizabeth dropped some information on the upcoming training.

Ettelman, Ben 1 hour 27 minutes 52 seconds
So we'll make sure to get that.

Ettelman, Ben 1 hour 27 minutes 55 seconds
Not only we'll we'll send that out in our next e-mail in our follow up e-mail.

Ettelman, Ben 1 hour 27 minutes 58 seconds
So that'll be in the next e-mail to the to, to the coalition as a whole.

Ettelman, Ben 1 hour 28 minutes 5 seconds

And of course, if you have any other questions, please do reach out to Elizabeth.

Ettelman, Ben 1 hour 28 minutes 10 seconds

Any last?

Ettelman, Ben 1 hour 28 minutes 12 seconds

Plugs going on or or announcements that anybody has.

LM

Leonard, Micah

1 hour 29 minutes 1:29:00

Leonard, Micah 1 hour 29 minutes

But.

Leonard, Micah 1 hour 29 minutes 1 second

Or if I'm in one of our statistics running on the hard streets of San Antonio.

Leonard, Micah 1 hour 29 minutes 5 seconds

But there you go.

Leonard, Micah 1 hour 29 minutes 7 seconds

But anyway, I'm we're very thankful to have you very excited. And so I just wanted to make sure to be able to introduce everybody to Van James. And I know you're new to text dot too, so it's an exciting opportunity for everybody to get to know you.

VM

VanJames Mayfield

1 hour 29 minutes 16 seconds 1:29:16

VanJames Mayfield 1 hour 29 minutes 16 seconds

Sure, hello.

VanJames Mayfield 1 hour 29 minutes 22 seconds

Yeah, man, this is pretty cool.

VanJames Mayfield 1 hour 29 minutes 24 seconds

It's been it's been a transition.

VanJames Mayfield 1 hour 29 minutes 27 seconds

Thank you for the introduction as as she said, my name is Van James Mayfield.

VanJames Mayfield 1 hour 29 minutes 31 seconds

I'm the new program manager.

VanJames Mayfield 1 hour 29 minutes 33 seconds

I text that for the behavioral Traffic Safety division and I'm actually Miss Elizabeth's replacement.

VanJames Mayfield 1 hour 29 minutes 39 seconds

So I I remember right when my transition started, I was knocking on her door like crazy.

VanJames Mayfield 1 hour 29 minutes 45 seconds

And then you're right.

VanJames Mayfield 1 hour 29 minutes 46 seconds

She's got so much information, so she's really like a big pair of shoes that I've been trying to fill, so I'm definitely.

VanJames Mayfield 1 hour 29 minutes 54 seconds

Trying to be a partner for everyone.

VanJames Mayfield 1 hour 29 minutes 58 seconds

A lot of this information that that was shared today, I could tell you personally that Ben.

VanJames Mayfield 1 hour 30 minutes 5 seconds

And his partners have been working pretty hard on the preparation of this. So I expect nothing but good things and expect me to be a great partner as well.

VanJames Mayfield 1 hour 30 minutes 15 seconds

So I'm excited to see what the future holds and is if there's anything I could do to help, let me know 'cause I want.

VanJames Mayfield 1 hour 30 minutes 22 seconds

I want to be that person.

Ettelman, Ben

1 hour 30 minutes 25 seconds1:30:25

Ettelman, Ben 1 hour 30 minutes 25 seconds

Thank you, van.

Ettelman, Ben 1 hour 30 minutes 26 seconds

Yes. And everybody will get a chance to to see more of van in in the next year.

VM

VanJames Mayfield

1 hour 30 minutes 27 seconds1:30:27

VanJames Mayfield 1 hour 30 minutes 27 seconds

Thank you.

Ettelman, Ben

1 hour 30 minutes 30 seconds1:30:30

Ettelman, Ben 1 hour 30 minutes 30 seconds

We have a lot of events coming up and and he has been, he has been wonderful and Elizabeth's been wonderful in, in, in helping him with with the transition and what I always like to say is the coalition's great because we got 600 folks on.

Ettelman, Ben 1 hour 30 minutes 43 seconds

The job.

VM

VanJames Mayfield

1 hour 30 minutes 43 seconds1:30:43

VanJames Mayfield 1 hour 30 minutes 43 seconds

Alright, nice.

Ettelman, Ben

1 hour 30 minutes 43 seconds1:30:43

Ettelman, Ben 1 hour 30 minutes 43 seconds

So we're, we're, we're just, we're chugging along.

Ettelman, Ben 1 hour 30 minutes 47 seconds

Well, we're over time.

Ettelman, Ben 1 hour 30 minutes 49 seconds

Thank you to everyone who joined today.

Ettelman, Ben 1 hour 30 minutes 53 seconds

Thank you to our speakers again.

Ettelman, Ben 1 hour 30 minutes 56 seconds

Kristin Nancy edris.

Ettelman, Ben 1 hour 30 minutes 57 seconds

Just absolutely wonderful speakers and very honoured and pleased to have you all join us. And other than that, I hope everybody has a wonderful final final several days of final couple days of pedestrian Safety month and I hope everybody has a safe and happy Halloween on Thurs.

Ettelman, Ben 1 hour 31 minutes 16 seconds

And we'll see everyone very soon. Take care.

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Gignac, Soleil

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