



# TEXAS PEDESTRIAN SAFETY COALITION

TPSC Meeting  
September 20, 2023



# Agenda for September Coalition Meeting



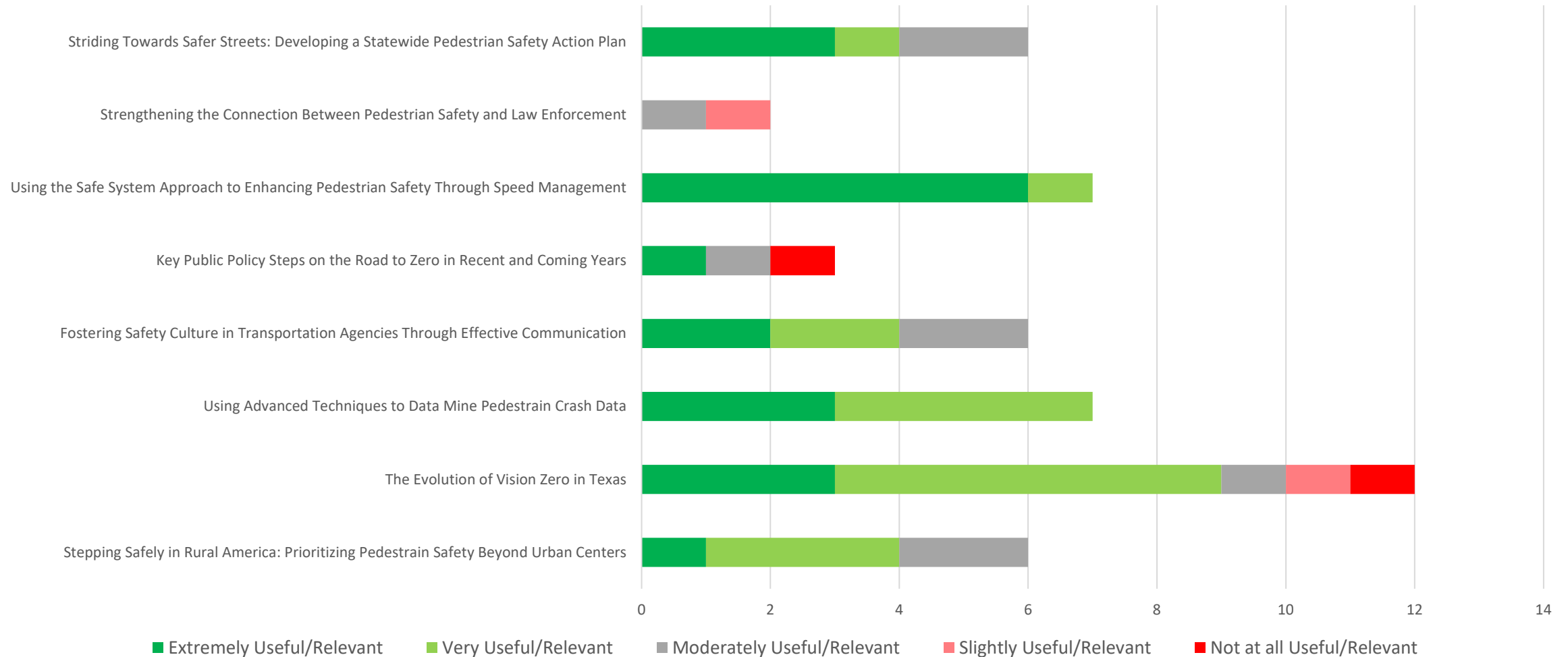
- 10:30 – 10:40: Welcome & Introductions
- 10:40 – 11:00: 2023 Texas Pedestrian Safety Forum Recap
- 11:00 – 11:25: 2023 Pedestrian Safety Taskforce Overview
- 11:25 – 11:30: Coordination for Pedestrian Safety Awareness Month in October
- 11:30 – 11:45: Upcoming Grant Year Activities
- 11:45 – 12:00: Stakeholder Updates
- 12:00: Adjourn



# 2023 Texas Pedestrian Safety Forum Recap



## 2023 Pedestrian Forum Session Evaluations



# 2024 Texas Pedestrian Safety Forum



- Location: TBD
- Date: Aiming for the end of April
- Plan to hold a walking and or accessibility audit day before the forum
- Interest in an unofficial social networking event the evening before?
- Would like to reinstate the forum planning committee (advisory group to TTI organizers)



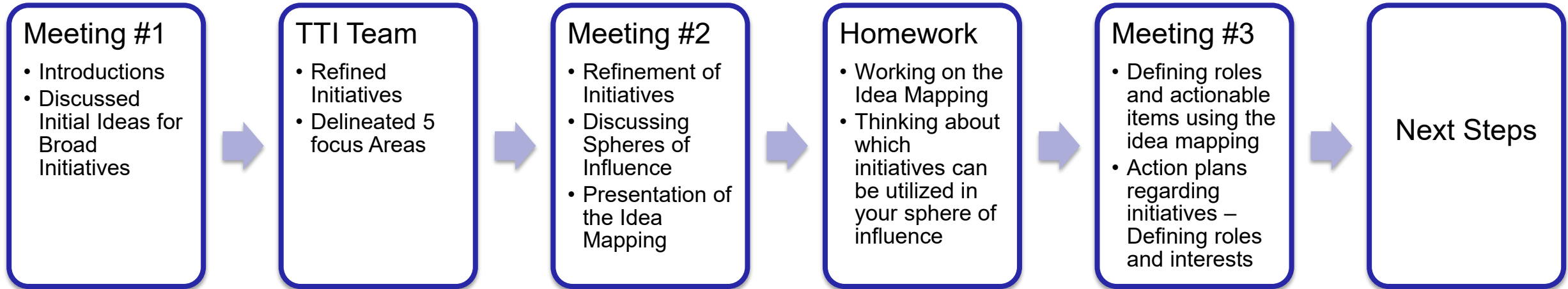
# Pedestrian Safety Task Force Overview (PSTF)



- 2023 Scope: Develop 10 pedestrian safety initiatives, including initiatives focused on alcohol involvement and law awareness.
- PSTF members:
  - Heyden Black Walker, Black + Vernoooy Architecture and Urban Design
  - Courtney Edwards, Parkland Health
  - Carly Haithcock, Nelson\Nygaard
  - Noah Heath, Texas Department of Transportation
  - Joan Hudson, Texas A&M Transportation Institute
  - Susan Jaworski, Houston-Galveston Area Council (H-GAC)
  - Elizabeth Jones, Texas Department of Transportation
  - Kara Kockelman, University of Texas at Austin
  - Martin Lucero, Lubbock MPO
  - Joel Meyer/Mary Vo, Austin Transportation Department
  - Josh Peterman, Fehr & Peers
  - Alex Reyna, Halff Associates
  - Zahidul Siddique, infraTECH Engineers & Innovators, LLC
  - Scott White, Farm&City



# Pedestrian Safety Task Force Overview (PSTF)



# 10 Pedestrian Safety Initiatives



1. Best practices for evaluating the effectiveness of outreach and education activities/ (Outreach and Education).
2. Identify topics where there is misalignment within the pedestrian safety community between perception and reality (i.e., pedestrian safety and alcohol, pedestrian safety, and midblock crossing, etc.). What myths/misalignments/misunderstandings can we explore so we can drill down to the real answer and start working on real solutions? (Outreach and Education)
3. Best practices for how stakeholders can work together to improve pedestrian safety facilities on state roads. (Infrastructure)
4. Best practices for identifying and analyzing pedestrian safety indicators that provide leading indicators (e.g., near misses) as opposed to lagging indicators (e.g., crashes). (Infrastructure)
5. State of practice for target speed versus posted speed on high crash facilities (or all facilities). (Infrastructure)
6. Best practices for effective messaging and evaluation for pedestrian safety laws. (Enforcement)
7. Best practices for data collection at the scene of pedestrian-involved crashes. How can we enhance traffic safety databases? (Enforcement)
8. Document examples of best practices and innovative approaches to enforcing pedestrian safety. (Enforcement)
9. Best practices for meaningfully incorporating underserved populations into pedestrian safety initiatives (e.g., redesigning a roadway to rebuilding I-35, to policymaking) to ensure that outcomes are benefiting all segments of our population. (Equity)
10. Determine if repeat traffic offenders (DUI, excessive speed, etc.) are disproportionately involved in pedestrian crashes and determine potential policies that address repeat offenders. (Policy)



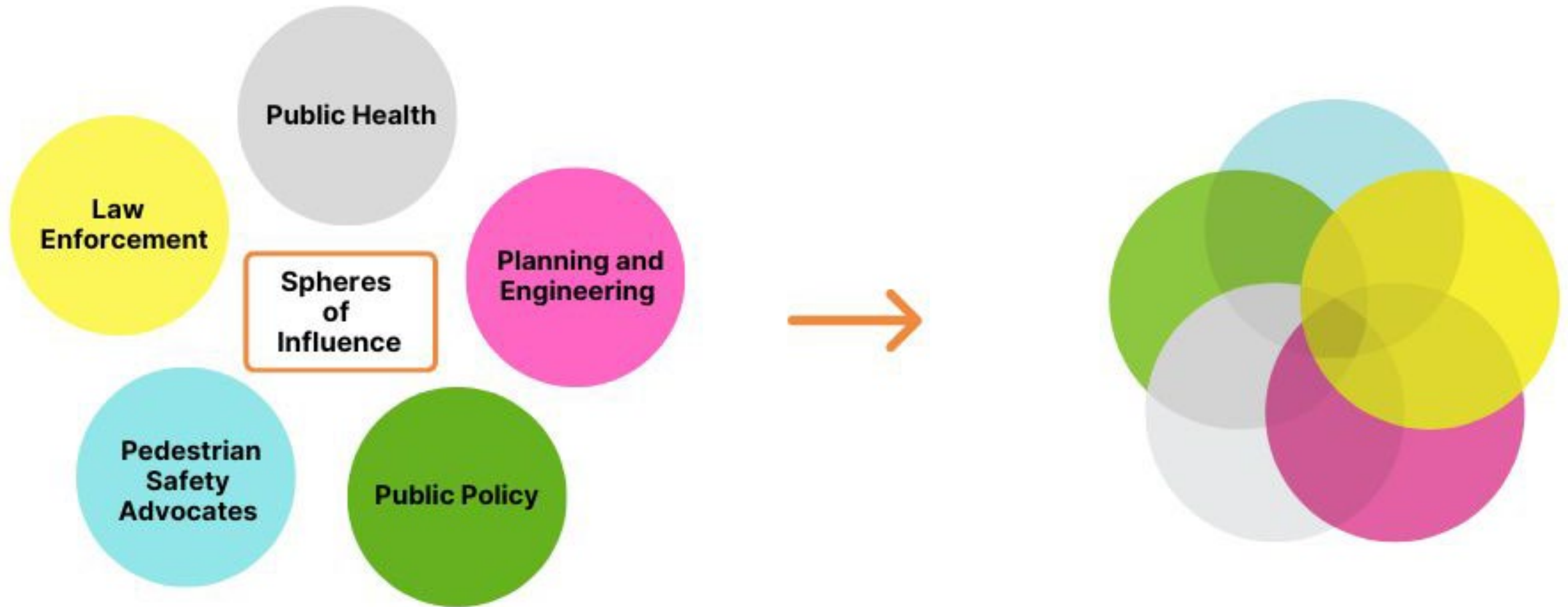
# Idea Mapping and Spheres of Influence





# Opportunities for Interdisciplinary Collaboration

*What are you passionate about?*



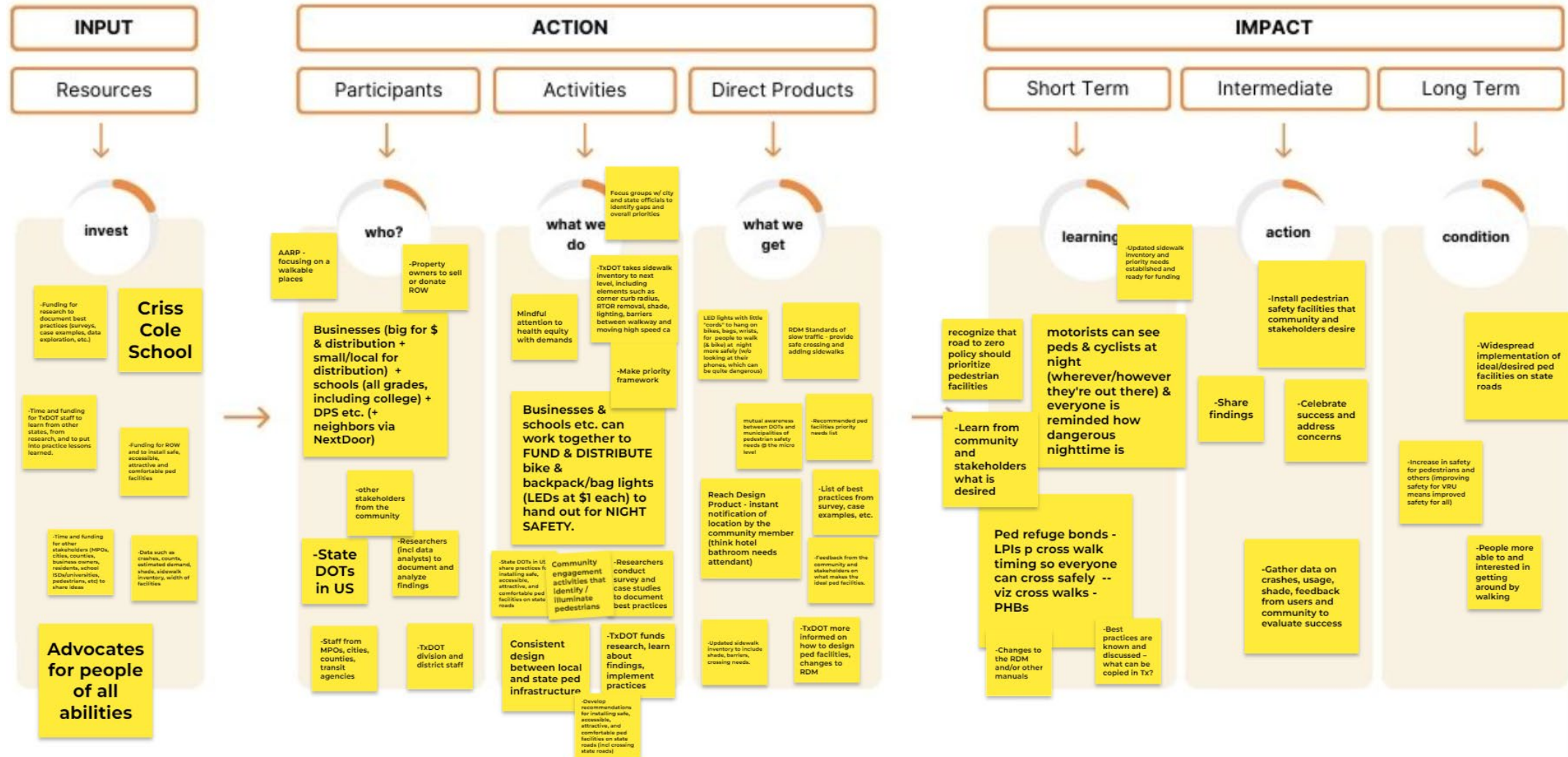
# Idea Mapping Exercise



# Google Jamboard

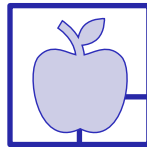


Best practices for how stakeholders can work together to improve pedestrian safety facilities on state roads. (Infrastructure)



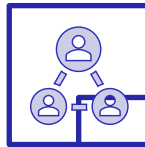
# Output of Idea Mapping Exercise

Initiative 1: Best practices for data collection at the scene of pedestrian-involved crashes. How can we enhance traffic safety databases? (Enforcement)



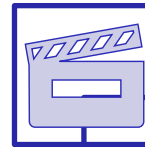
## Needs

- a. Funding and Time
- b. Individuals who have time to conduct outreach.
- c. Standardized data collection forms
- d. Training programs for law enforcement officers
- e. Technological tools for data collection and analysis
- f. Relevant policies and guidelines



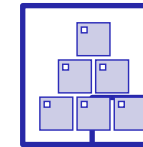
## Stakeholders

- a. Government Entities
- b. Municipalities
- c. State Officials
- d. TRCC (Traffic Records Coordinating Committee)
- e. Law enforcement officers and Legal Prosecutors
- f. Traffic investigators and Educators
- g. Pedestrian safety advocates
- h. Data analysts
- i. Hazard Crews - MPO/DOT Reps
- j. EMS



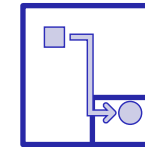
## Actions

- a. Conducting on-site investigations
- b. Gathering witness statements
- c. Documenting crash details (e.g., location, weather conditions)
- d. Collecting data on pedestrian behavior and demographics
- e. Studying of LEO forms
- f. Evaluation of current training
- g. Implementation of new training
- h. Incorporate EMS (Emergency Medical Services) ePCR data on location and details - especially in delay in police response or no police response
- i. Communication, Outreach, and Interdisciplinary Collaboration



## Direct Products

- a. Documentation of how to improve LEO crash reporting
- b. Changes to the CR3 to be more descriptive for ped and bike crashes. For example, there is not a FTY ROW turning right in the contributing factors list
- c. New educational courses and resources for LEO
- d. Creating a taskforce for multiple stakeholders to engage and discuss obstacles for better collaboration



## Impacts

- a. Improved accuracy and completeness of crash data
- b. Enhanced collaboration between law enforcement and other stakeholders
- c. Effects that occur over a medium-term period, such as:
- d. Identification of high-risk areas for pedestrian crashes
- e. Development of targeted interventions and enforcement strategies
- f. Long-lasting effects that contribute to overall traffic safety, such as:
- g. Reduction in pedestrian-involved crashes
- h. Improved understanding of factors contributing to crashes
- i. Development of evidence-based policies and interventions
- j. Best practices lessons learned implemented into new projects

# Documentation of PSTF Activities and Outcomes



## Texas Pedestrian Safety Task Force Outcomes

2023



SEPTEMBER 13, 2023

Texas A&M Transportation Institute  
Texas Pedestrian Safety Coalition



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# October is Pedestrian Safety Awareness Month!



# Upcoming Grant Year Activities

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- Three Texas Pedestrian Safety Coalition meetings (November, June, September)
- Texas Pedestrian Safety Forum (April)
- Three Pedestrian Safety Task Force meetings (TBD)
- Three Pedestrian Safety Webinars (January, March, August)



# Pedestrian Safety Webinars



- September 26, 2023 (scheduled): Three Thoughts to Make Your Pedestrian Safety Messages Stand Out
- May 18, 2023: Pedestrian Safety and Transit
- January 26, 2023: Air Quality Distributional Equity Concerns for Vulnerable Populations in Disadvantaged Communities
- September 27, 2022: Pedestrians and Impairment
- June 15, 2022: Safe Roads and Streets for All: Vision Zero Action Plans, Federal Funding
- April 26, 2022: Statewide Active Transportation Plan Inventory





# Pedestrian Safety Webinar Ideas



- Crash modification factors, metrics associated with pedestrian safety activities
- Innovative engineering countermeasures
- Policy initiatives to improve pedestrian safety
- Funding needs to support pedestrian safety
- Pedestrian safety for children/Safe Routes to School
- Collaborative development agreements to improve pedestrian infrastructure
- Alcohol involvement in pedestrian serious injuries and fatalities
- Pedestrian safety law awareness
- Complete Streets
- Equity in Transportation
- Adopting and implementing Vision Zero programs



# Stakeholder Updates



# Thank you!

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We appreciate your time and energy in making the State of Texas a safer place for **all** pedestrians!

