



Heads up, Texas

TALK / TEXT CRASH

Don't
mess with
Texas

IF YOU
LOVE IT,

CLICK IT

BE SAFE. DRIVE SMART. 

PEDESTRIAN SAFETY in Rural Texas

Theresa Parma, Traffic Safety Specialist

Traffic Safety Division - Behavioral Traffic Safety Section
TxDOT Yoakum District

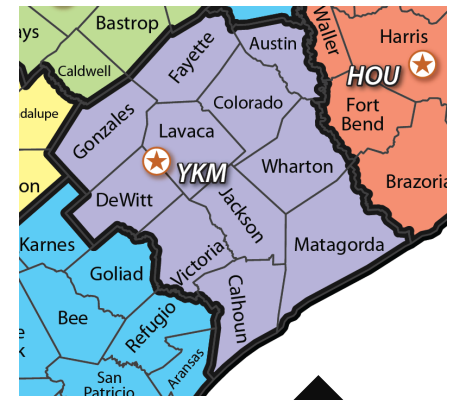
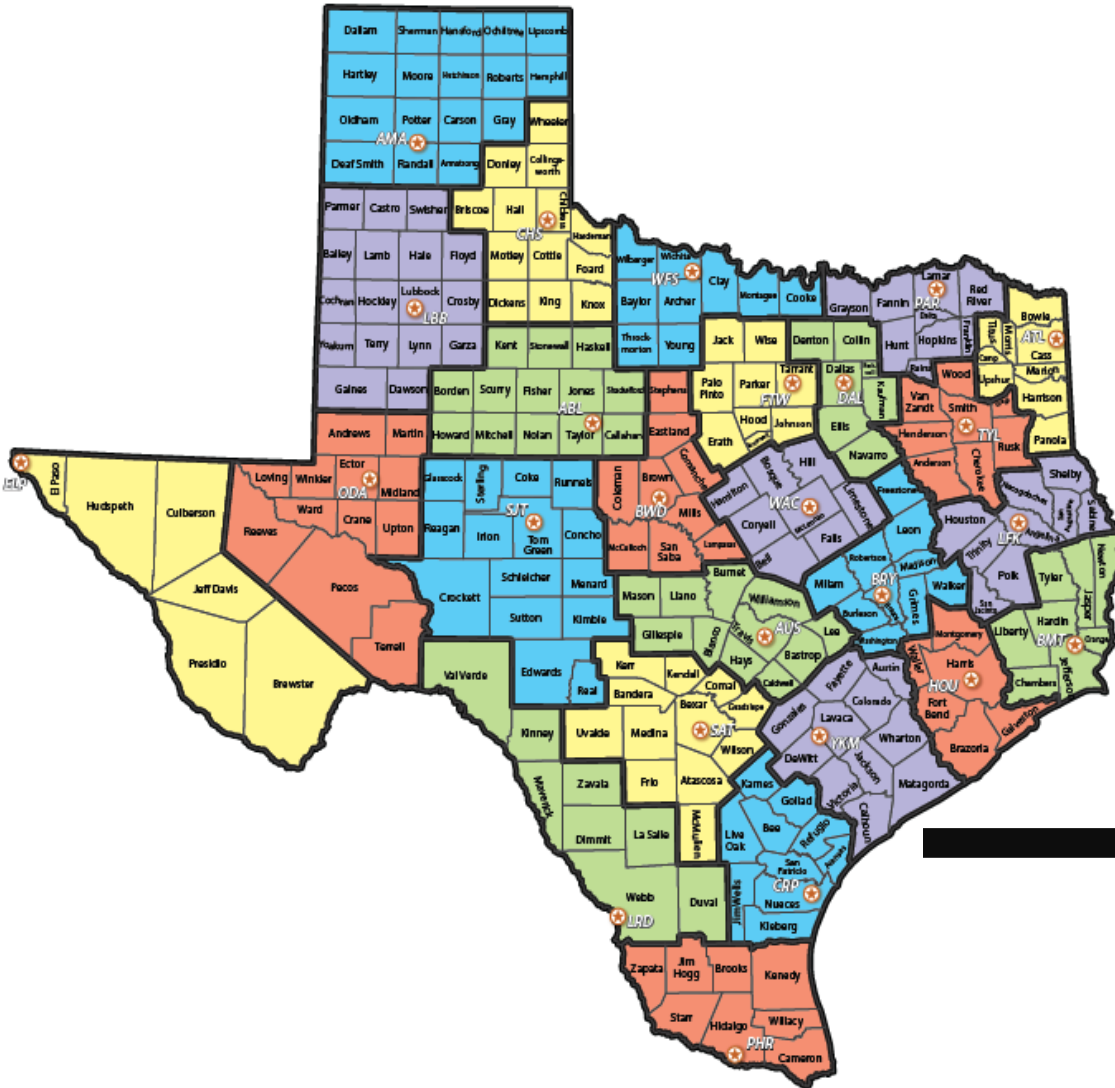
#EndTheStreakTX

End the streak of daily deaths
on Texas Roadways.



August 28, 2023

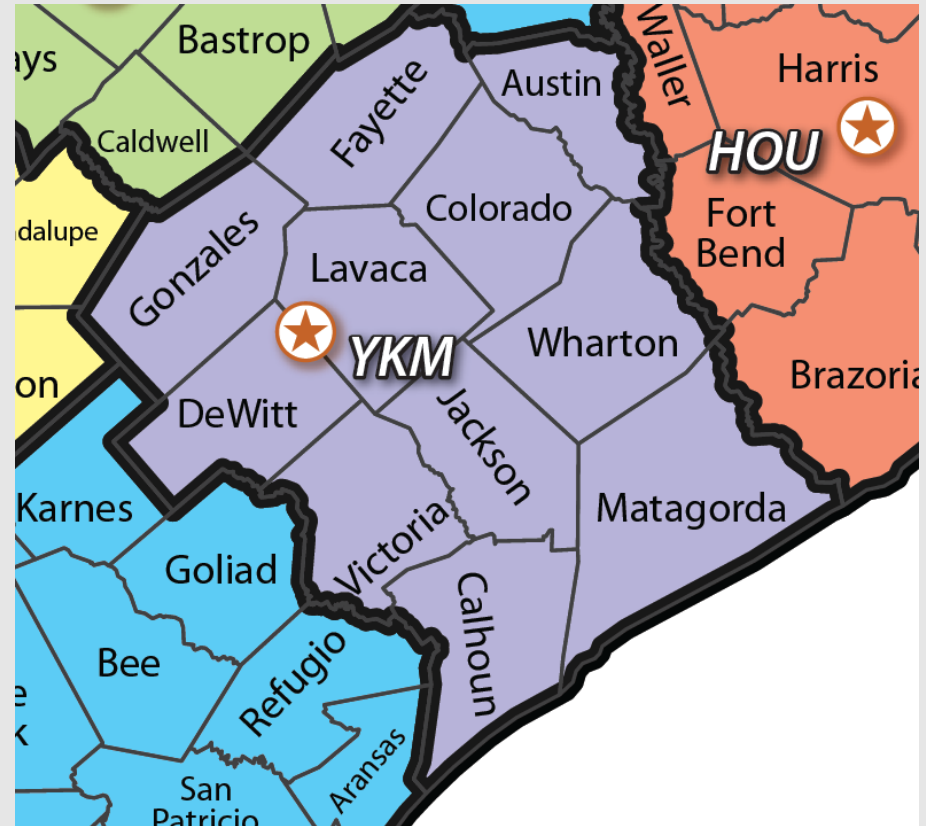
Yoakum District Statistics



Yoakum District Statistics



- 11 counties
- Predominantly rural
- Approximate population:
324,000
- Largest city
Victoria: 67,000
- Interstate Highways
Interstate 10
Interstate 69/Highway 59





**Slow down.
Stop at crosswalks.
Watch for pedestrians.**

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX



**BE SAFE.
WALK SMART.**



**WAIT FOR THE
WALK SIGNAL.**

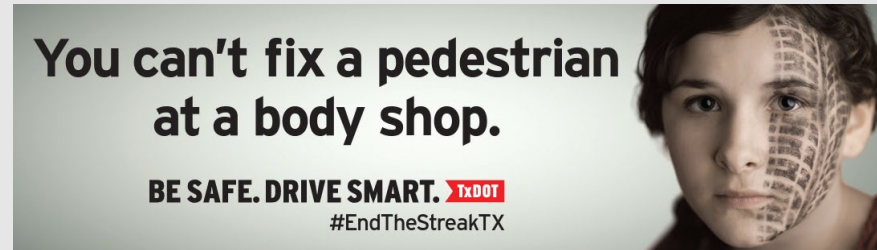
No matter how you travel, following laws helps keep everyone safe. If you're on foot, obey all traffic signs and signals. Cross the street only at intersections and crosswalks, and look left, right, left before you cross.

BE SAFE. WALK SMART. TxDOT
#EndTheStreakTX



**Use crosswalks.
Wait for walk signals.
Be seen.**

BE SAFE. WALK SMART. TxDOT
#EndTheStreakTX



**You can't fix a pedestrian
at a body shop.**

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX



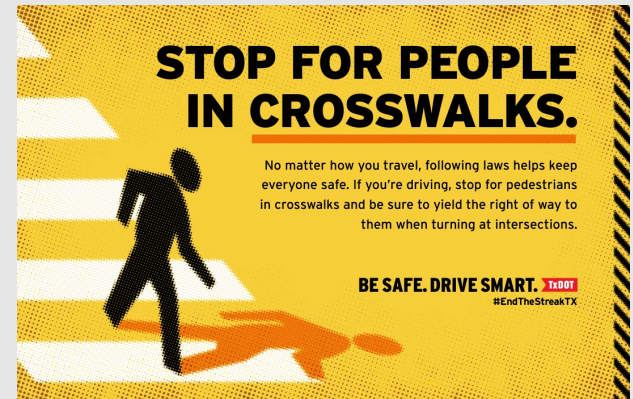
**Pedestrians don't
come with airbags.**

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX



**NO SIDEWALK? WALK ON
THE LEFT, FACING TRAFFIC.**

BE SAFE. WALK SMART. TxDOT #EndTheStreakTX



**STOP FOR PEOPLE
IN CROSSWALKS.**

No matter how you travel, following laws helps keep everyone safe. If you're driving, stop for pedestrians in crosswalks and be sure to yield the right of way to them when turning at intersections.

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX



PEDESTRIAN DATA

	2023 (to date)	2022	2021	2020	2019	2018	2017	2016
Fatalities	4	8	8	9	10	7	7	11
A Injuries	6	11	13	10	18	12	15	17
B Injuries	7	15	7	12	10	12	15	9

Main causes:

**pedestrian in the lane of travel;
pedestrian crossing at a non-crosswalk**



FOR PEDESTRIANS

Cross the street at intersections and marked crosswalks.



Make eye contact with drivers before crossing.



Use sidewalks. If there's no sidewalk, walk on the left side of the road, facing traffic.



Wait for the walk signal.



- Multiple lanes of highway
- Residential and business on both sides
- Lots of pedestrians
- No crosswalks/no intersecting streets
- Sidewalks, but not always



- **Lack of sidewalks**
- **Maintenance of sidewalk areas**
- **Weather and surface challenges**
- **Higher speeds**
- **Lighting**





- Multiple lanes of highway
- Lots of pedestrians
- No crosswalks/no intersecting streets
- Too far to nearest light
- No other option but to cross all 4 lanes of traffic



Fatality Crash



Small town < 6000 pop.

7:30pm (dusk)

October

Victim was 81 year old female

No marked crosswalks

60 mph

Driver inattention

Pedestrian FYROW





- **No marked crosswalk**
- **No crosswalk nearby in either direction**
- **No opportunity to make eye contact**





- Ditches/grade
- Trees
- Electrical poles
- Private property



Less shoulder space



More shoulder space

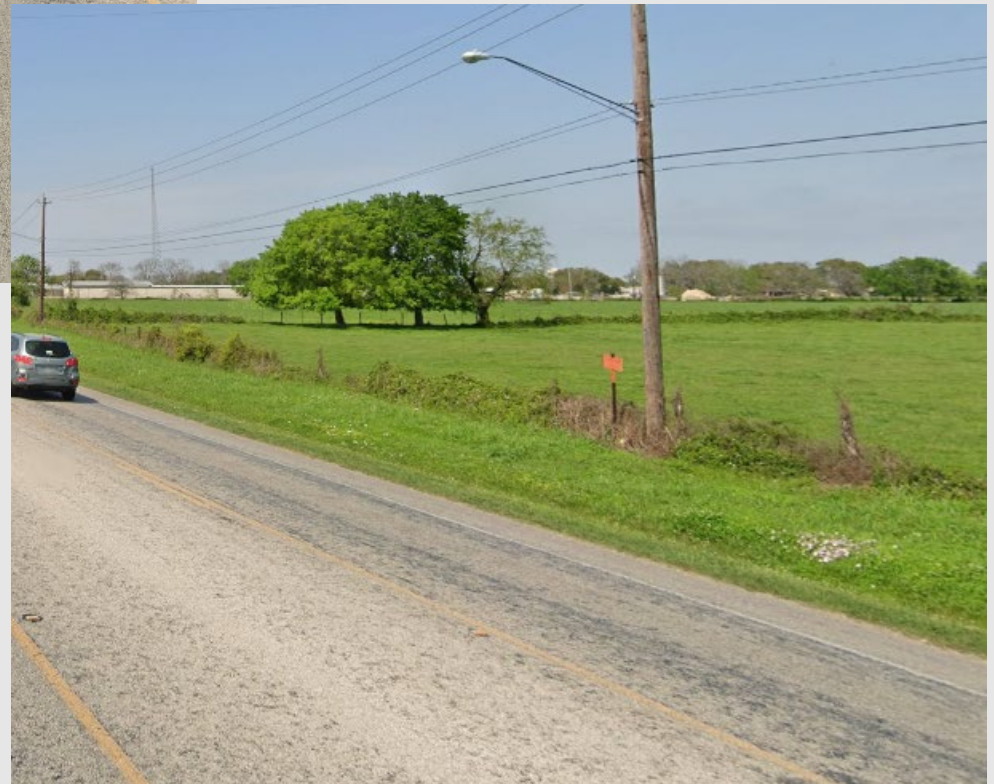
Good visibility





Less shoulder space

No blocks or intersections





Yoakum has been constructing area wide sidewalk projects for the last few years.

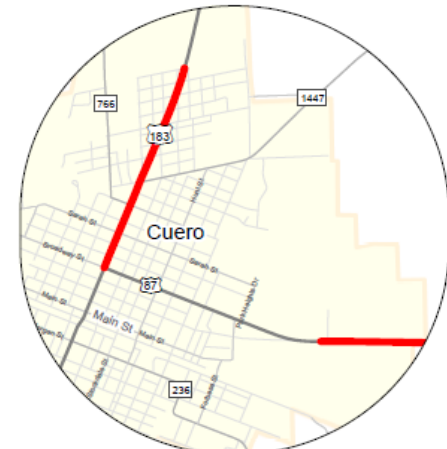
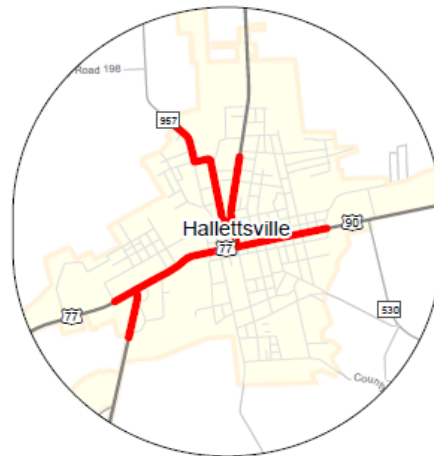
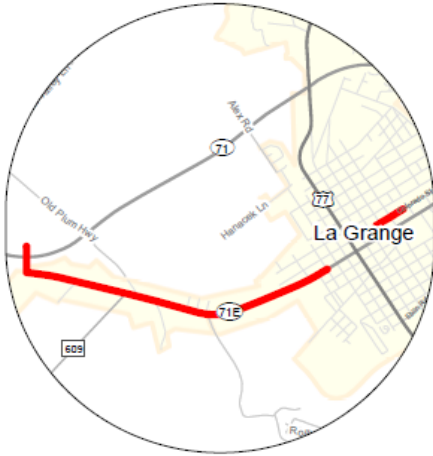
- **\$3 million per year on sidewalks**
- **Safe Routes to School**

Sidewalk projects



Pedestrian Projects - Yoakum Area Office

— Under Construction / Complete
— Programmed



0 0.75 1.5 Miles

Texas Department of Transportation
Yoakum District

June 23, 2023

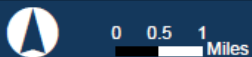
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Pedestrian Projects - Victoria Area Office

█ Under Construction / Complete
█ Programmed



Texas Department of Transportation
 Yoakum District
 June 23, 2023

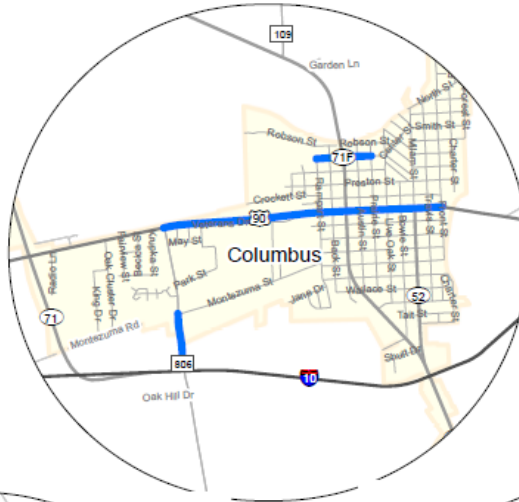
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Pedestrian Projects - Wharton Area Office

— Under Construction / Complete
— Programmed



Texas Department of Transportation
Yoakum District

June 23, 2023

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Jul 2023	Pedestrian in the middle of road	10:00PM	
Oct 2022	Pedestrian crossing mid-block	7:37PM	
Oct 2022	Pedestrian in the lane of traffic	8:19PM	Unlit
Aug 2022	Pedestrian in the lane of travel	9:30PM	Heavy rain; dark clothing; vehicle broke down
Aug 2022	Pedestrian ran into the road	5:18AM	Suicide
Sep 2022	Pedestrian crossing mid-block	8:14PM	
May 2022	Pedestrian crossing mid-block	8:29AM	
Jan 2022	Pedestrian walking on shoulder	7:21PM	Driver distraction
Jan 2022	Pedestrian on side of road	6:10AM	Foggy; headlight glare; vehicle broke down
Dec 2021	Pedestrian crossed mid-block	10:37PM	Homeless; in wheelchair
Jan 2021	Pedestrian crossed mid-block	7:01AM	

Recommendations after Fatal Crash Review

- Illumination
- Install “Share the Road” signs
- Add to sidewalk projects list
- Education and outreach in affected areas





HELP #EndTheStreakTX

End the streak of daily deaths on Texas roadways.

TxDOT.gov (Keyword: #EndTheStreakTX)



#EndTheStreakTX Toolkit

