



# NOLA Planning for Pedestrians

2020 Texas Statewide  
Pedestrian Safety Forum  
August 6, 2020



# Learn from our experiences



Build Partnerships



Take advantage of opportunities



Mainstream pedestrian safety



Change the Culture



TULANE PREVENTION RESEARCH CENTER



# Build Partnerships

## Different strengths/Same goal

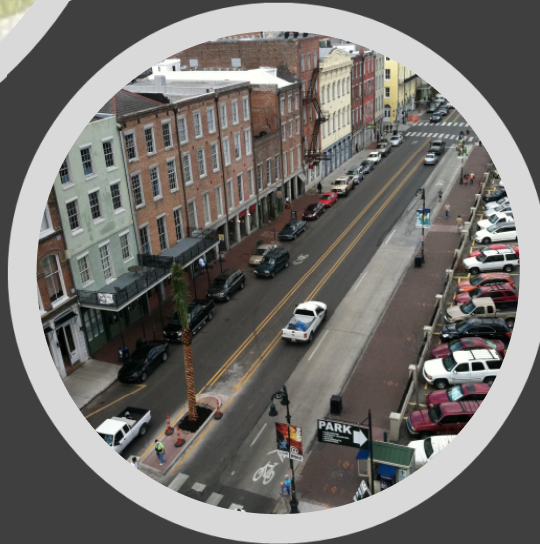
- Louisiana DOTD: Resource to fund initial RPC bike/ped program beginning in 2004
- Tulane Prevention Research Ctr: Marketing expertise/Health
- Bike Easy: Advocacy Voice for Bikes and now Pedestrians
- University of New Orleans: Count Collection/Crash Analysis
- RIDE New Orleans: Transit Advocacy
- AARP: Federal and State Policy for Elder Pedestrian Safety
- Lighthouse Louisiana: Advocacy for Blind and Hearing Impaired

**CITYWIDE STRATEGIC RECOVERY  
AND REBUILDING PLAN**

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## Take advantage of opportunities

- Listen closely to pedestrian complaints
- Disaster presents an opportunity to reimagine
- Fatalities trigger discussions and change (laws, policies, projects)
- Use friendly competition to surge ahead albeit unevenly



# Mainstream Pedestrian Safety

- In SOW require consulting engineers and planners to have up-to-date Bike/Ped/ADA design training
- Staff Project managers for State DOT, MPO's, Cities should be design savvy- knowledgeable/receive training
- Include pedestrian safety evaluation within corridor or intersection studies –analyze ped crash data, income, job access
- Make pedestrian crash data easily available and incorporate analysis in all planning efforts



LA 52 Widening Study includes  
Pedestrian access improvements

## FINAL REPORT

S.P. No. 700-45-0115  
Federal Project No. STP-4509 (500)  
RPC Project No. LA 52SC

### Prepared For:

RPC

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New Orleans, LA 70124

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# Mainstream Pedestrian Safety

- Increase funding for bike/ped counts: build data base; before/after projects
- State require and help fund Bike/Ped Plans
- Encourage completion of ADA Transition Plans
- Encourage local Complete Streets policy training/adoption
- State Review Bridge Replacement/Rehabilitation policy

## City of New Orleans Pedestrian Safety Action Plan Part 1: Engineering Strategies

In collaboration with the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany and Tangipahoa Parishes

### FINAL REPORT

July 2014

RPC Contract No. A-5.14; FHWA and State Project No. H.972035.1 and Federal Project No. H972035



DANA BROWN & ASSOCIATES





## Culture Change

- Expect an ongoing, multi-year effort
- Make converts internally
- Transportation design is for PEOPLE, not cars
- Engage elected official buy-in to sustain law enforcement
- A different perspective than experienced by most road designers
- Use local flavor messaging
- Start with low hanging fruit
- Who is walking, Why are they, Walking and Where are they going

# Thank You!

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