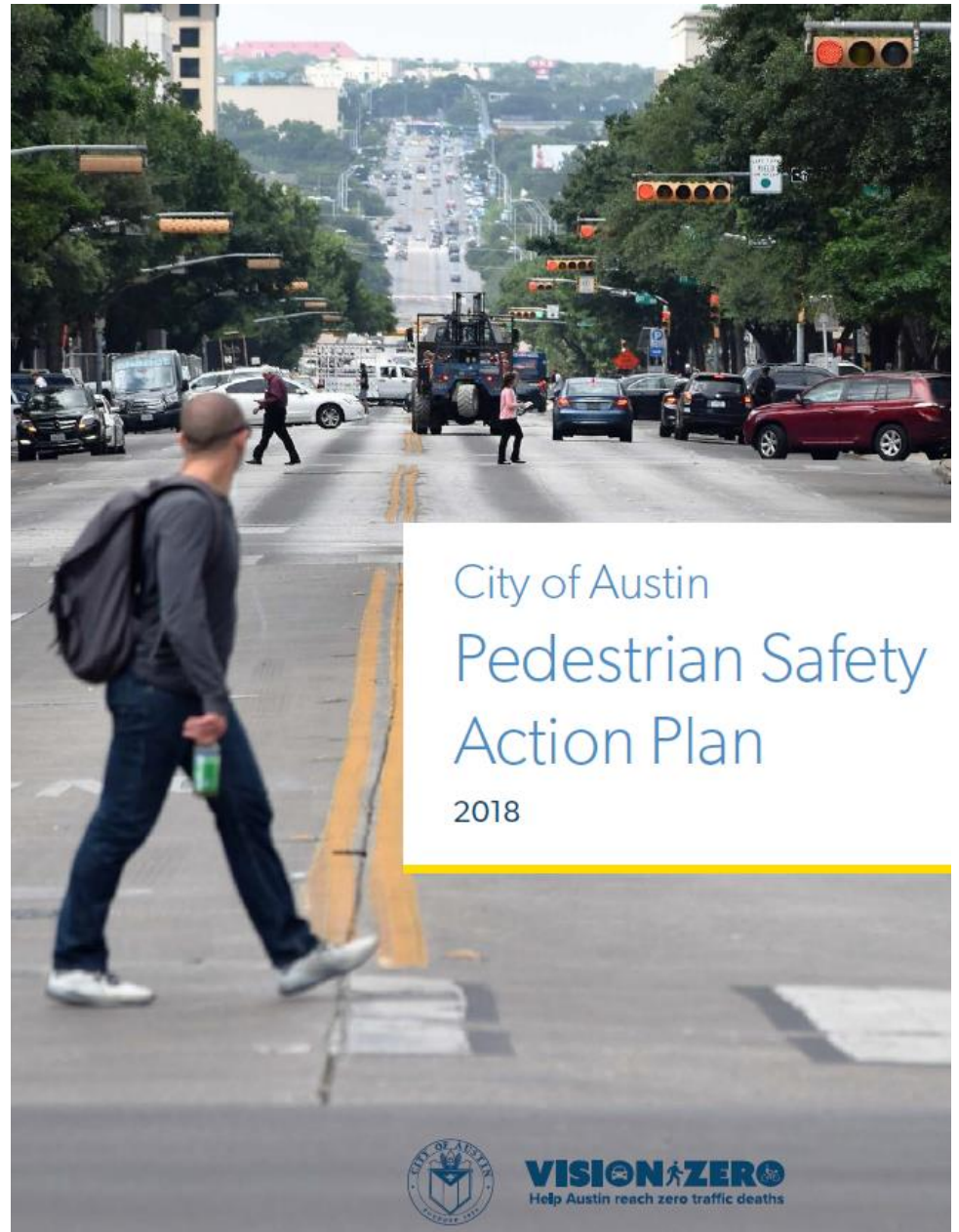


# The Making of Austin's Pedestrian Safety Action Plan

TTI Pedestrian Safety  
Summit  
July 12<sup>th</sup>, 2018



**VISION ZERO**  
Help Austin reach zero traffic deaths

# The Making of Austin's Pedestrian Safety Action Plan

TTI Pedestrian Safety Summit 7.12.18



## Policy added to Comprehensive Plan



Oct. 2015

## Action Plan adopted by City Council



May 2016

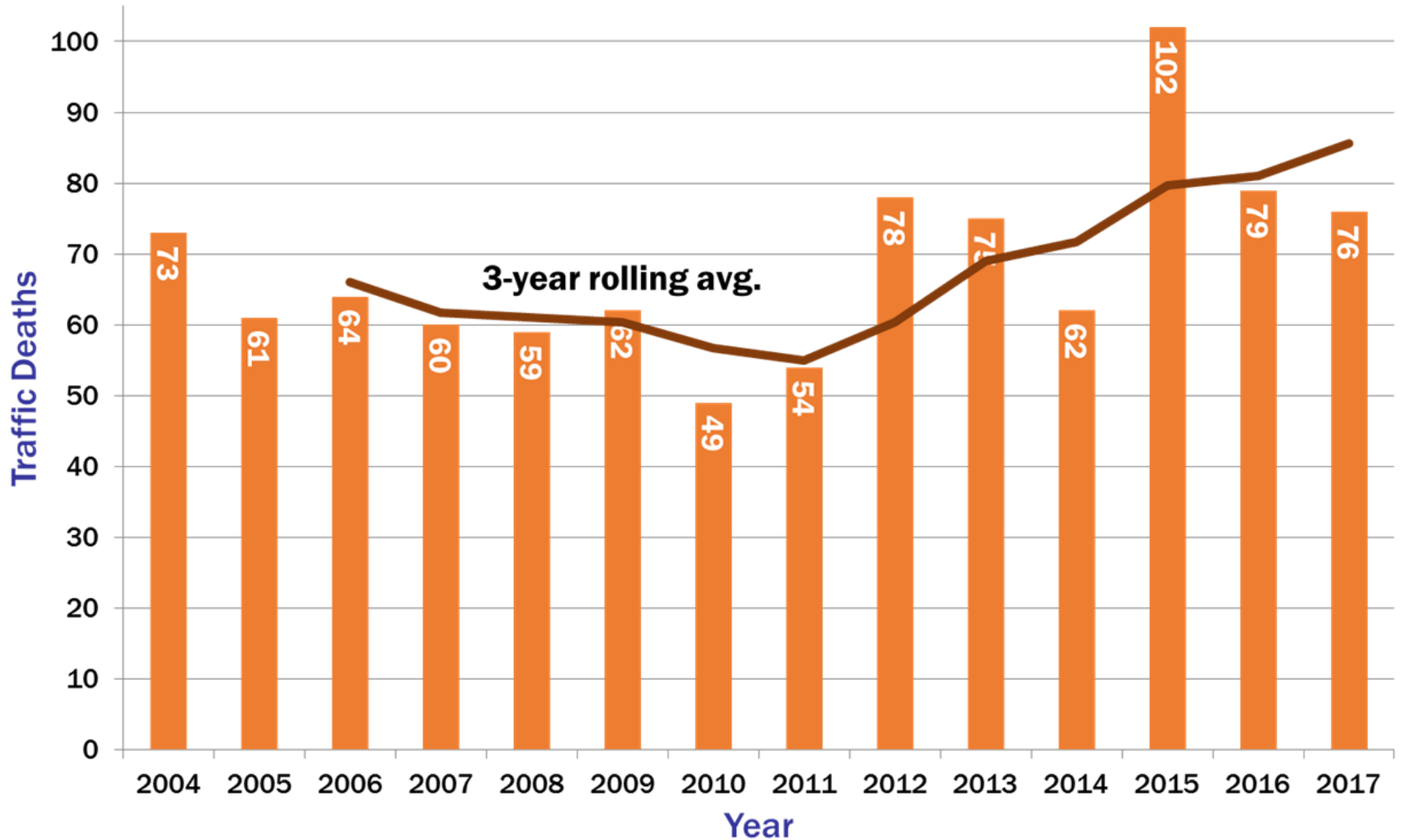
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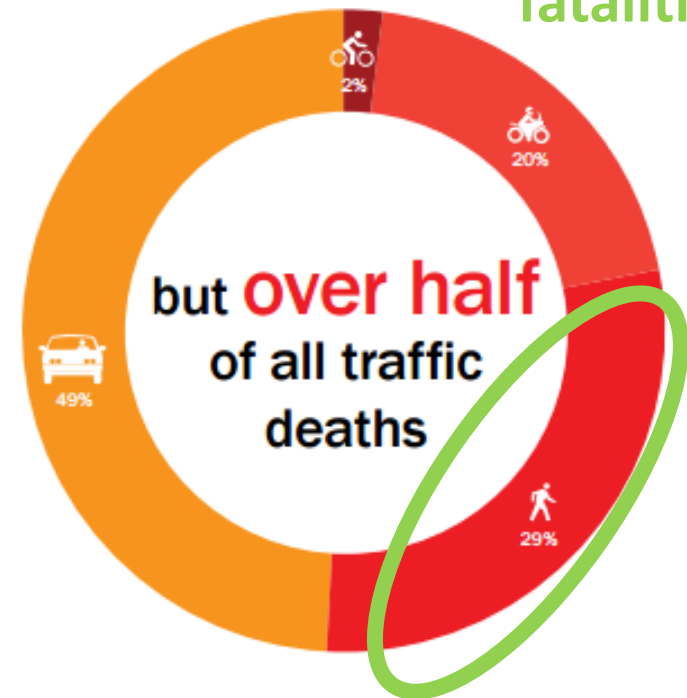
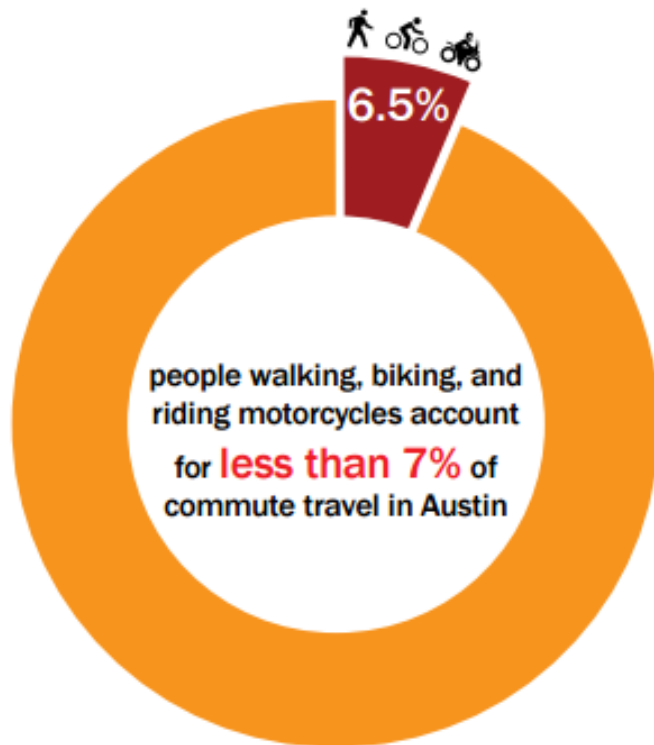
## Traffic Fatalities

All Modes, Austin, 2004-2017



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People Walking = 29% of fatalities

Source: American Community Survey Journey to Work Data (2013 5-year aggregate) and City of Austin Traffic Safety Data.



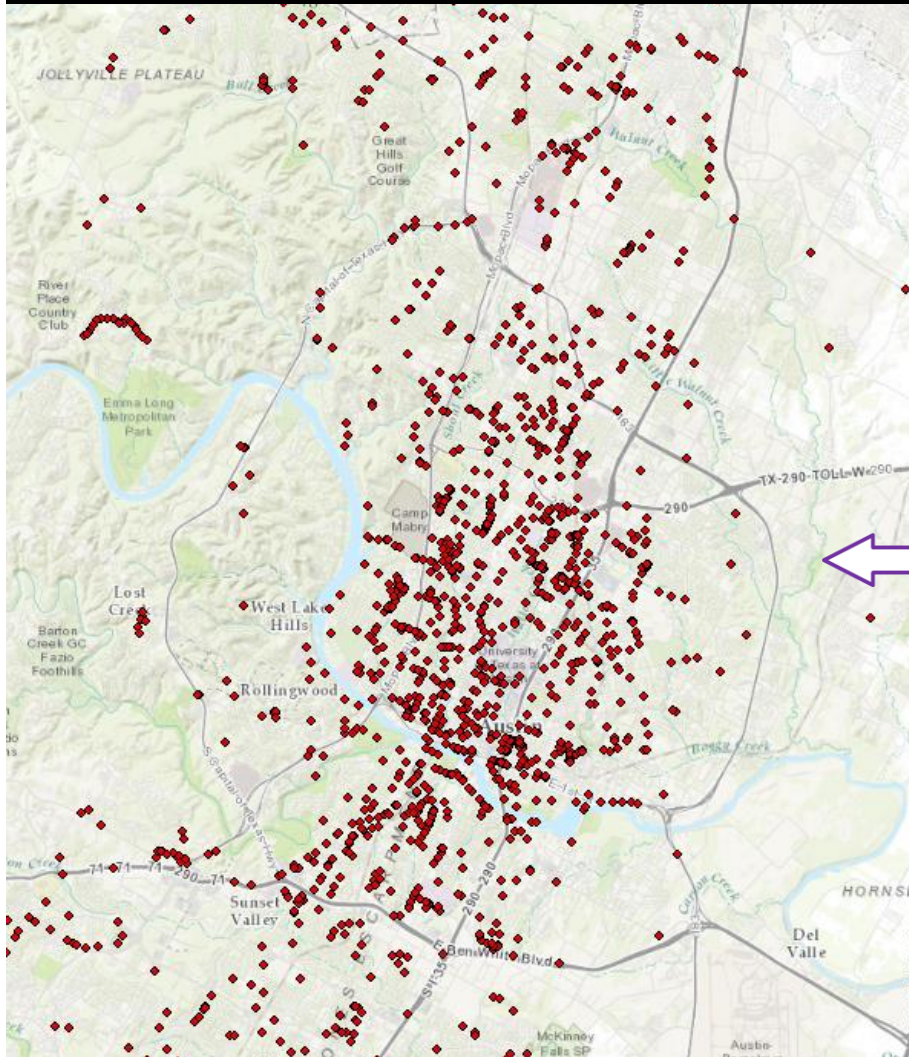
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## Pedestrian Safety Concerns

Vision Zero Input Map



## Planning Process

Pedestrian Safety Action Plan

### In-Depth Crash Analysis

Street Design, Sociodemographics, Crash Types

### Community Advisory Group

Vision Zero Task Force + Pedestrian Advisory Council

### 11 Open House Meetings

Spring 2017 "Bike + Walk Talks"

### Vision Zero Input Tool

3,000+ comments

### Action Plan

21 Recommendations

- Engineering
- Education
- Enforcement
- Policy/Land Use
- Evaluation
- Funding

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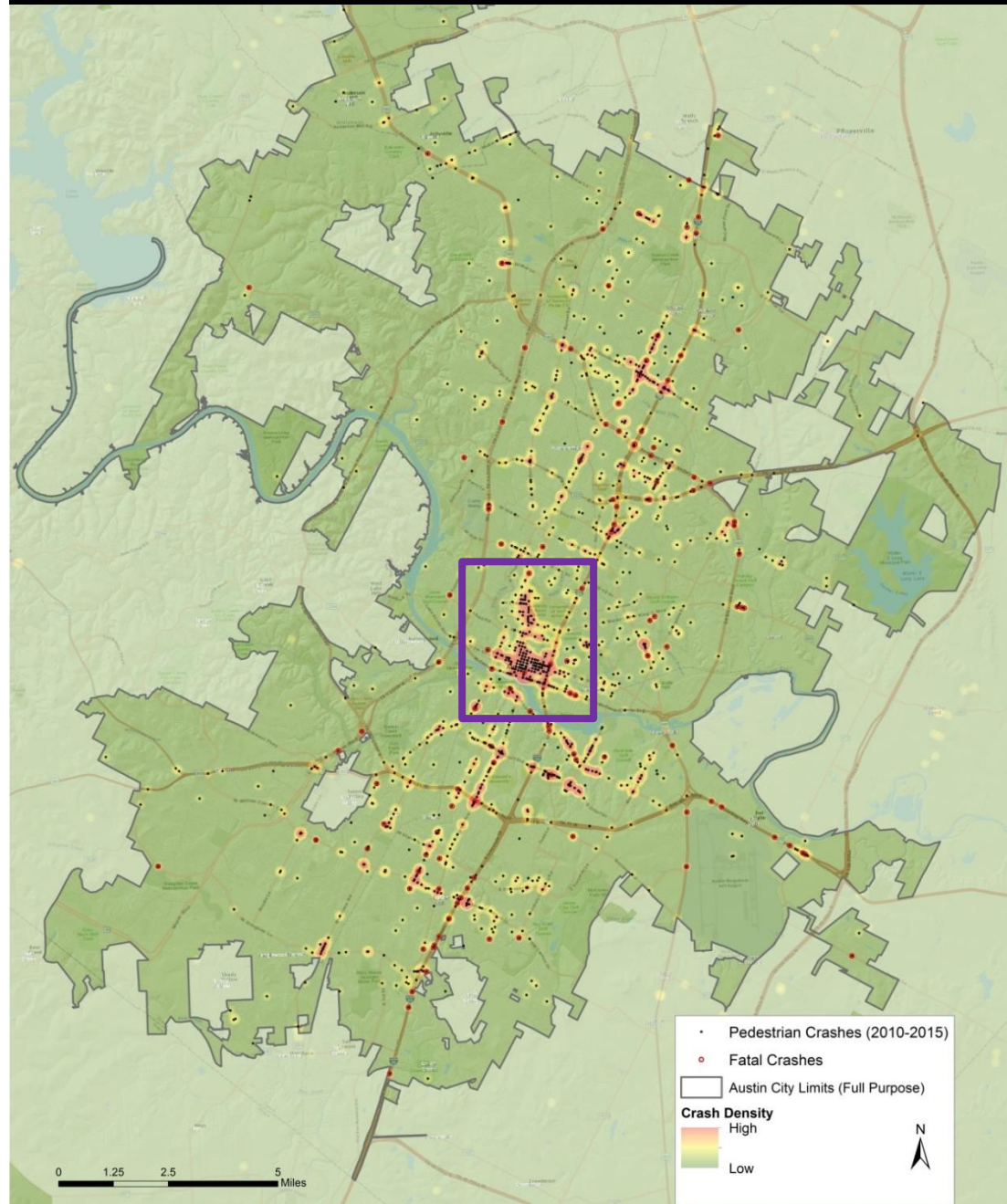
## Pedestrian Crashes

Downtown Austin, 2010-2015



## Pedestrian Crashes

## Austin, 2010-2015





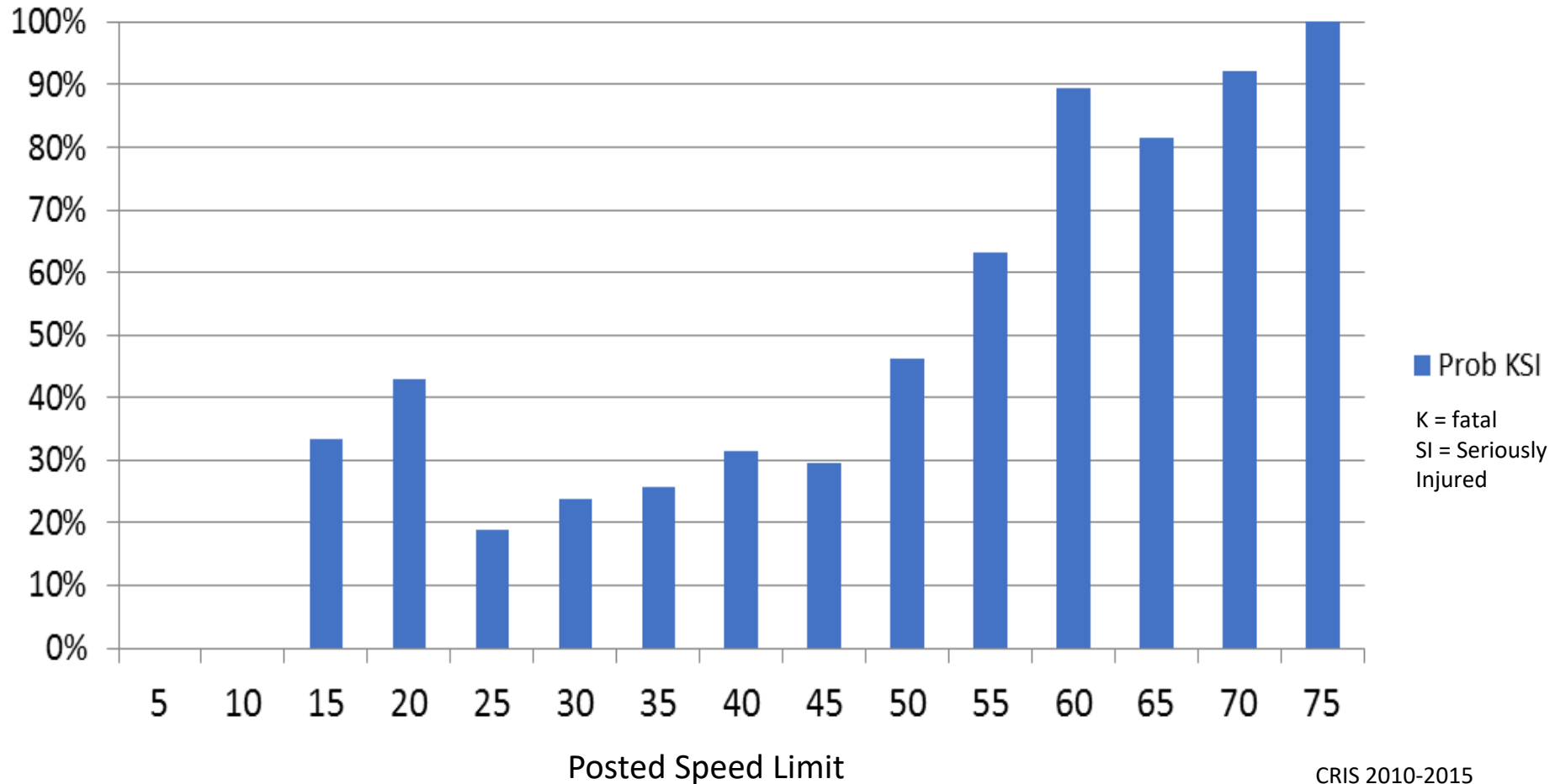
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## Speed Limit and Crash Severity

Austin, 2010-2015



CRIS 2010-2015

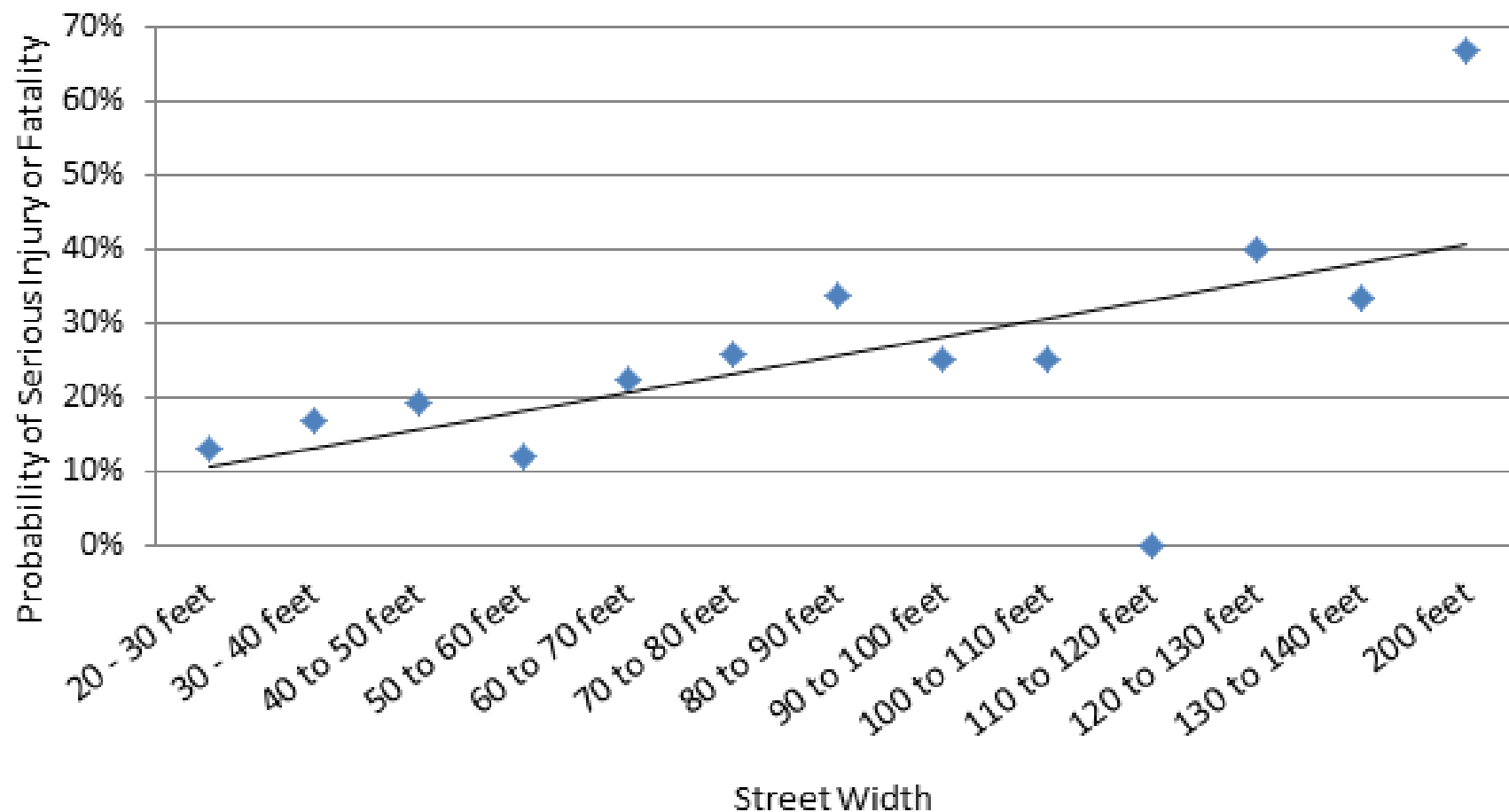
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## Street Width and Crash Severity

Austin, 2010-2015



Source: PBCAT crash data, 2010-2015



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## Missing Sidewalks



# Pedestrian Safety Action Plan and Vision Zero

Downtown Commission – 2.21.18



## Street Lighting





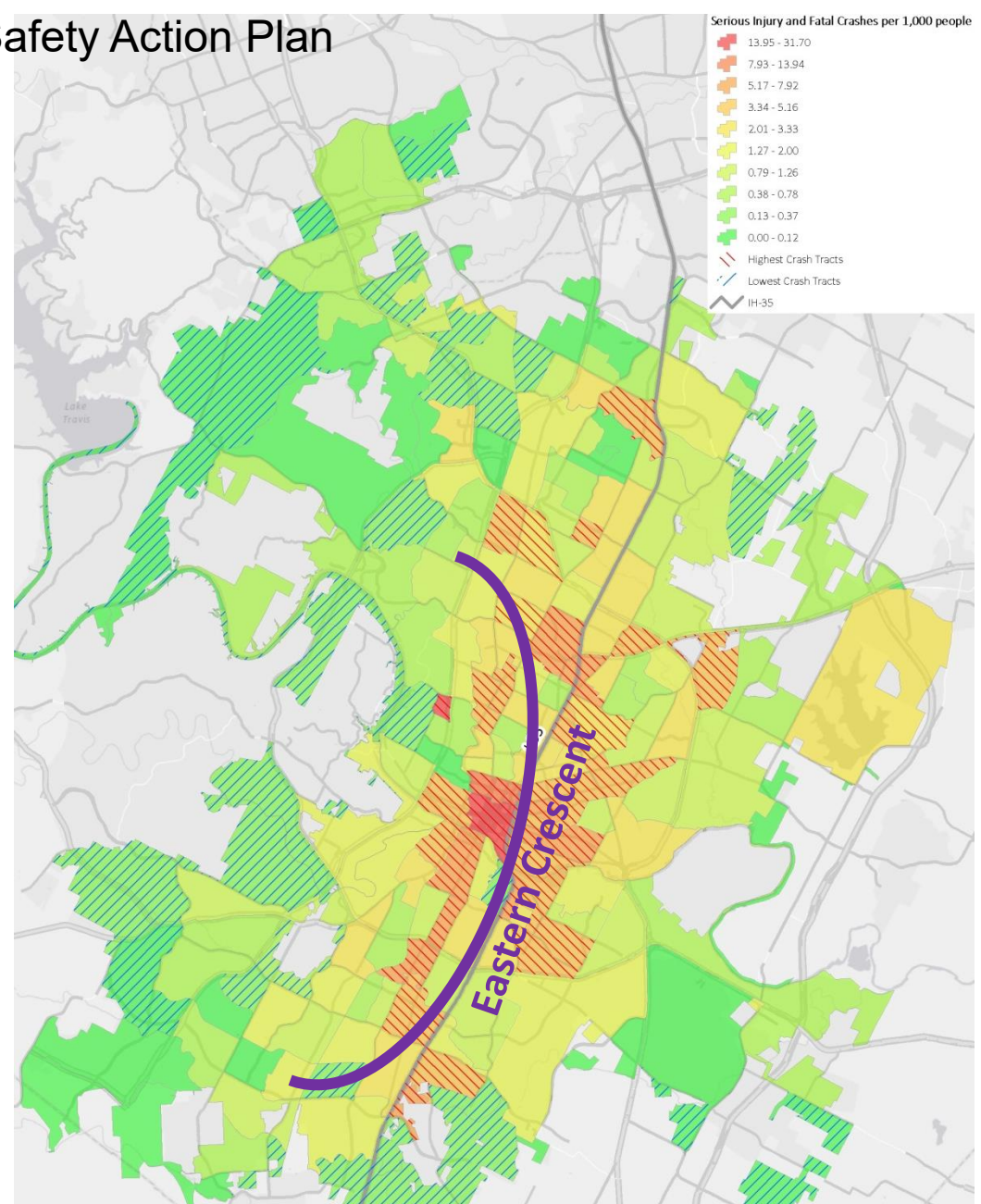
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When comparing the *highest crash* Census Tracts versus the *lowest crash* Census Tracts, the *highest crash* Tracts had:

- 20% lower car ownership
- 4X transit mode share
- Half of median household income
- 50% higher Hispanic/Latino population (%)
- Nearly 3X Black population (%)
- Nearly 3X as many people speak English “less than very well”



**High Crash Census Tracts**  
Austin, 2010-2015



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## Homelessness

- Pedestrian crashes account for 14% of deaths among individuals experiencing homelessness in Travis County
- Pedestrian crashes account for only 0.1% of deaths for all of Travis County residents



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Join the City of Austin's Transportation Department for

## **WALK + BIKE TALKS** A community conversation



### **Pedestrian Safety Action Plan**

Learn more about this planning effort to improve pedestrian safety and share your concerns related to walking safely on Austin streets.

### **Implementing the Bicycle Master Plan**

Provide feedback on how the City should prioritize projects that can complete gaps in the bicycle network.

### **MAKE PLANS TO ATTEND A MEETING NEAR YOU!**

All meetings are open to the public.



**Saturday, February 25**

South Austin Recreational Center  
1100 Cumberland Drive, 10-11:30 a.m.



**Saturday, March 25**

North Austin YMCA  
1000 W. Rundberg Lane, 10-11:30 a.m.



**Saturday, February 25**

Pleasant Hill Branch Library  
211 E. William Cannon Drive, 2-3:30 p.m.



**Saturday, March 25**

Old Quarry Branch Library  
7051 Village Center Drive, 12:30-2 p.m.



**Wednesday, March 1**

City Hall, Room 1029  
301 W. 2nd Street, 6-7:30 p.m.



**Tuesday, March 28**

Yarborough Library  
2200 Hancock Drive, 6:00-7:30 p.m.



**Tuesday, March 7**

Hampton Branch at Oak Hill Library  
5125 Convict Hill Road, 6-7:30 p.m.



**Saturday, April 1**

Carver Branch Library  
1161 Angelina Street, 10:30-12 p.m.



**Wednesday, March 22**

Spicewood Springs Library  
8637 Spicewood Springs Road, 6:30-8 p.m.



**Saturday, April 1**

Ruiz Branch Library  
1600 Grove Boulevard, 2-3:30 p.m.



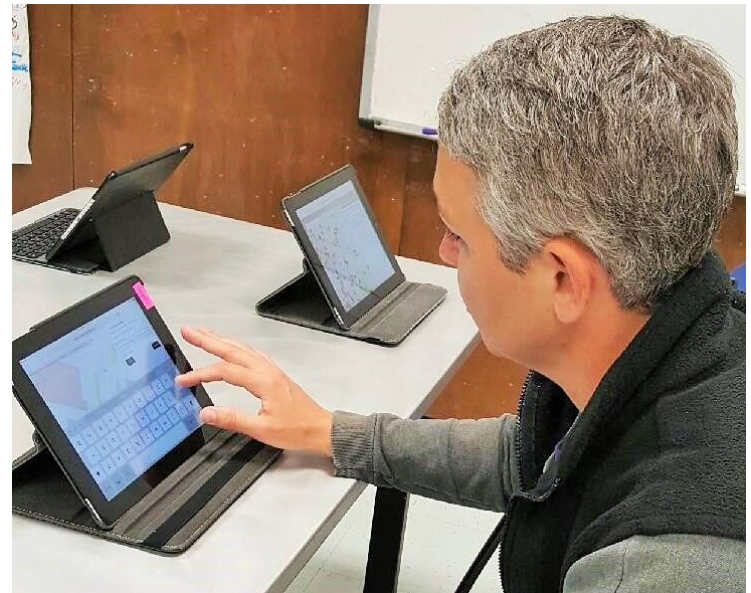
**Thursday, March 23**

Windsor Park Library  
5833 Westminster Drive, 6-7:30 p.m.



For more information, email [ActiveTransportation@AustinTexas.gov](mailto:ActiveTransportation@AustinTexas.gov) or call 512-974-7853

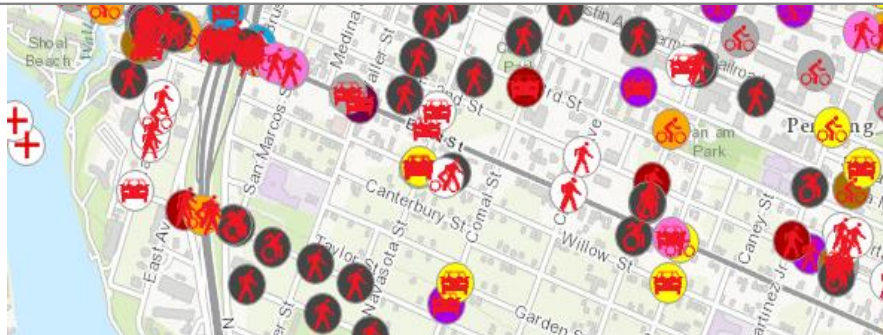
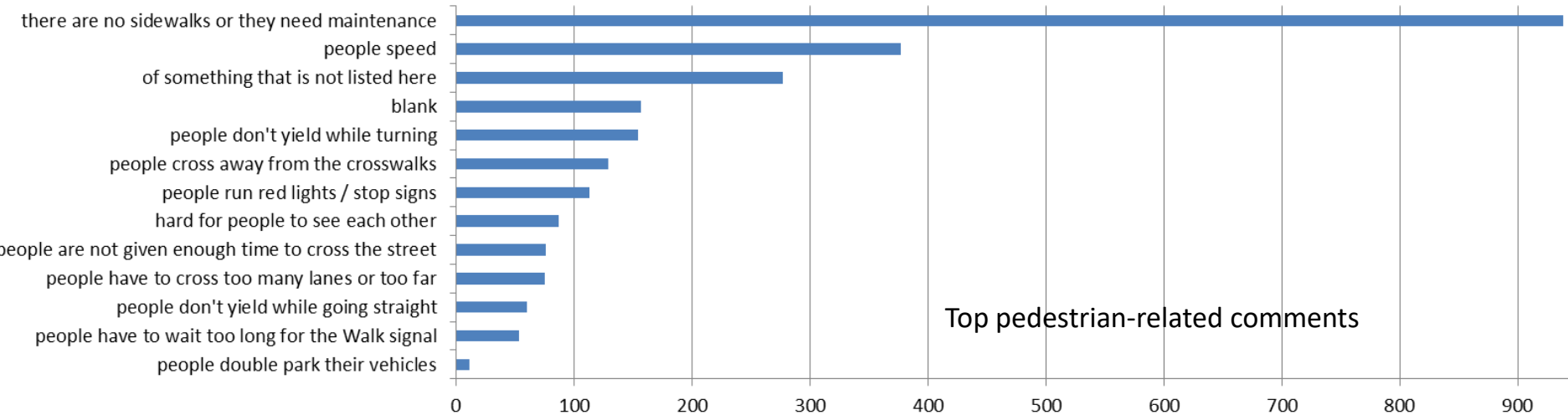
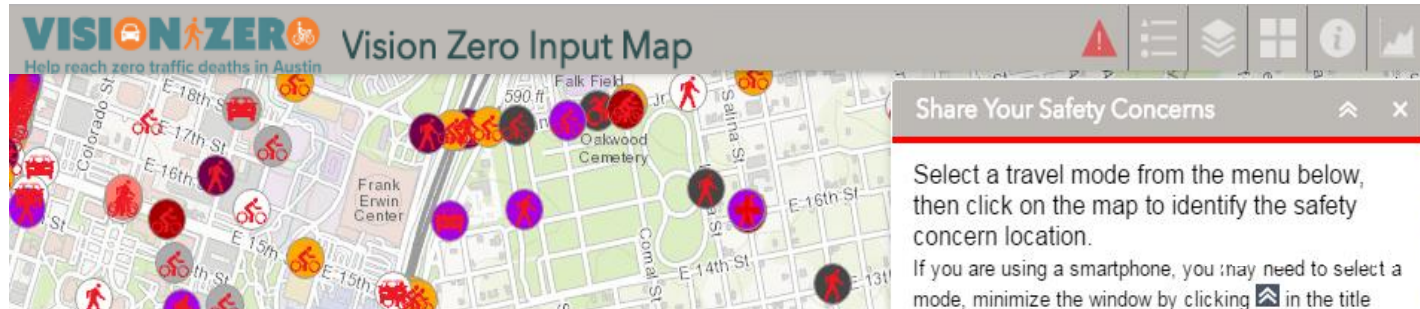
[AustinTexas.gov/ActiveTransportation](http://AustinTexas.gov/ActiveTransportation)  
Facebook: [AustinBikePed](https://www.facebook.com/AustinBikePed) • Twitter: [@AustinBikePed](https://twitter.com/AustinBikePed)





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## Action Plan Focus Areas

- Education
- Evaluation
- Engineering
- Enforcement
- Policy + Land Use
- Partners + Funding

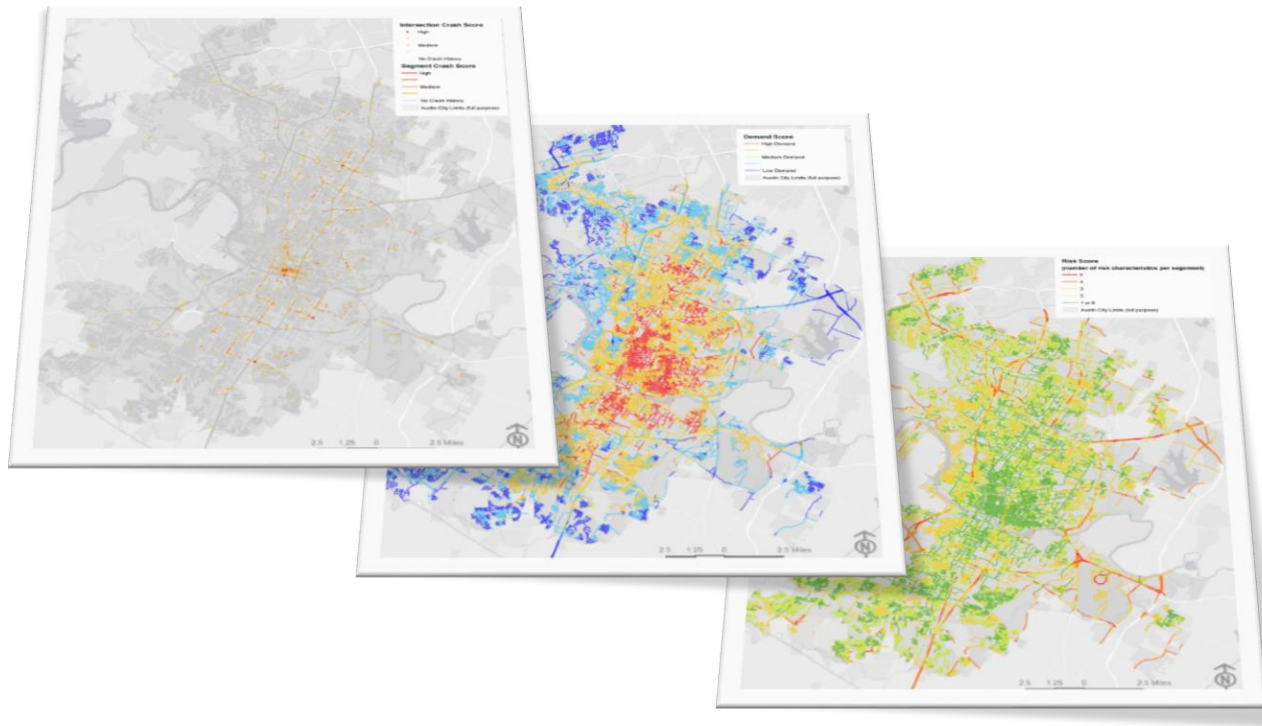


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## *Pedestrian Safety Priority Network*



# The Making of Austin's Pedestrian Safety Action Plan

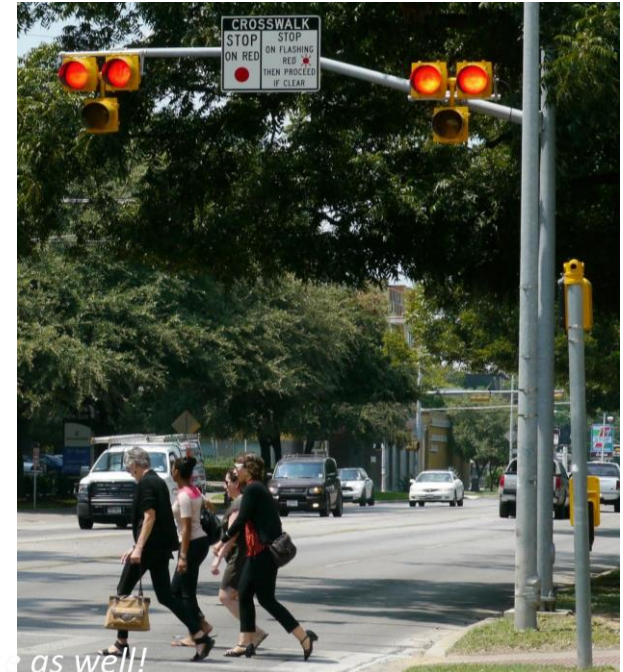
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## *Engineering Actions*

### *Highlight: Pedestrian Crossing Program*

*Build on the success of the PHB program to include other signalized and unsignalized crossing treatments.*



*...to include all of these as well!*





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## *Education Actions*

Highlight: Street Teams

Deploy Vision Zero Street Teams to conduct targeted outreach and educational campaigns promoting pedestrian safety



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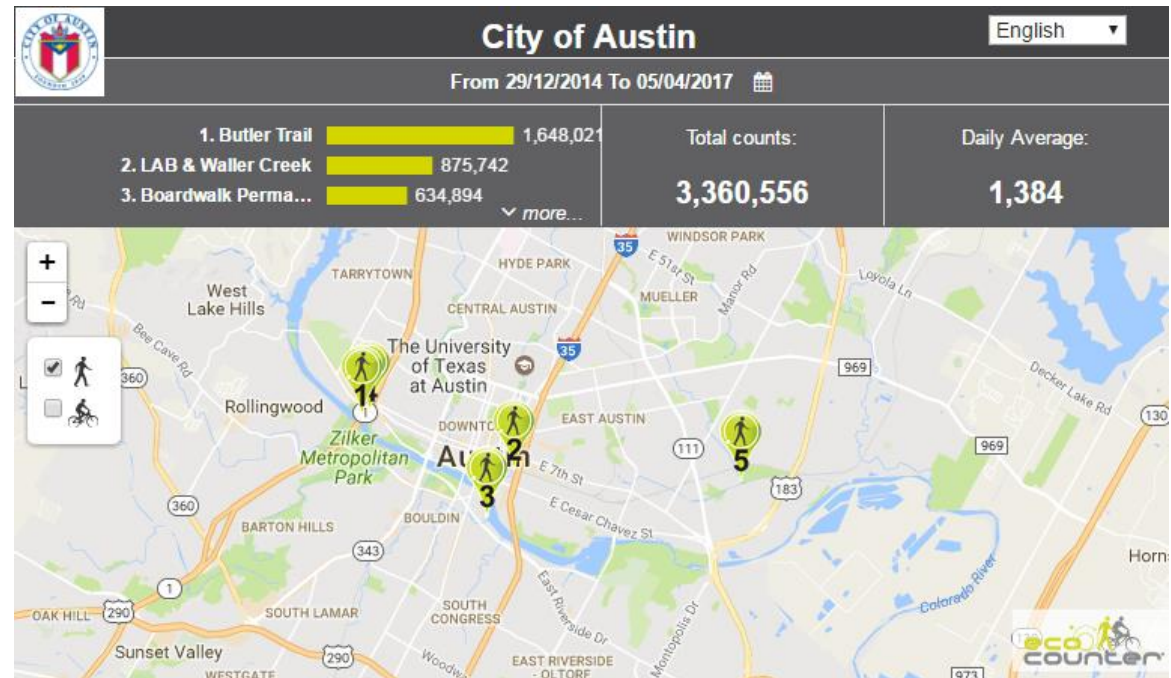
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## *Evaluation Actions*

### Highlight: Counting Program

Establish a robust pedestrian counting program to gain a better understanding of walking demand in Austin and to help prioritize pedestrian improvements with limited resources.

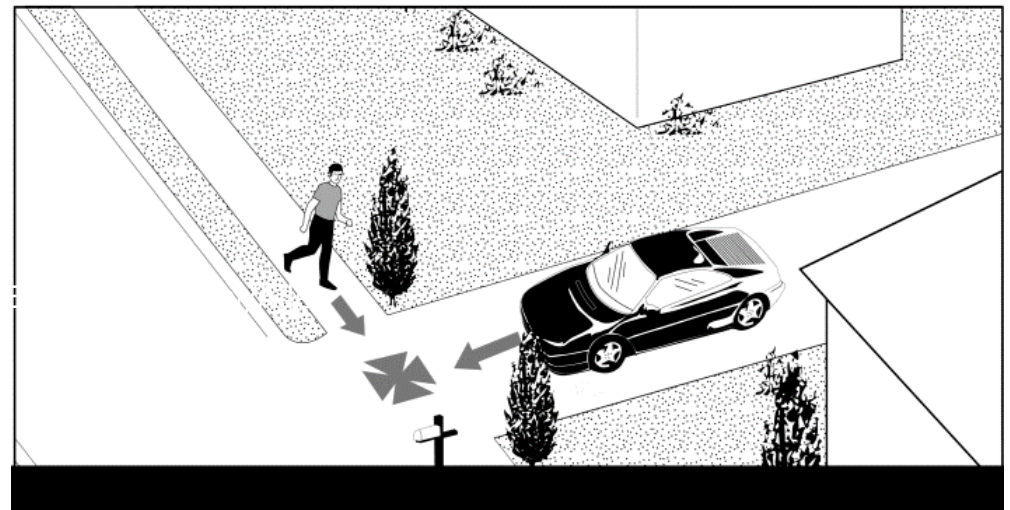
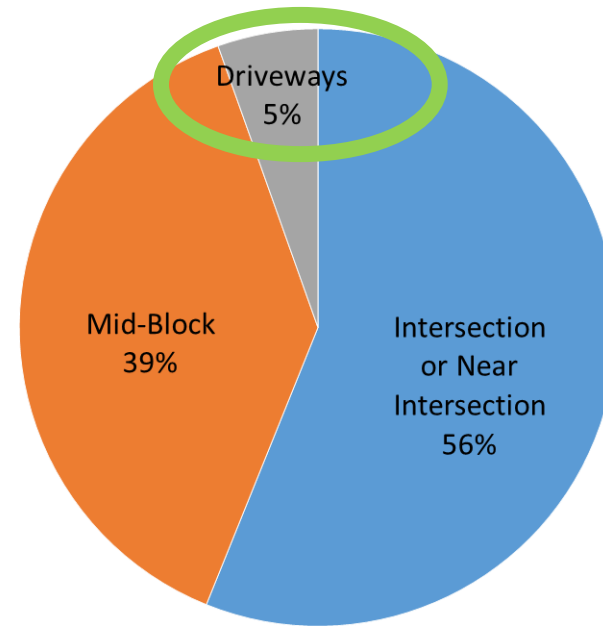




## *Land Use and Policy Actions*

Highlight: Site Design

Include pedestrian safety and comfort as principal considerations in all City policies governing street and site design



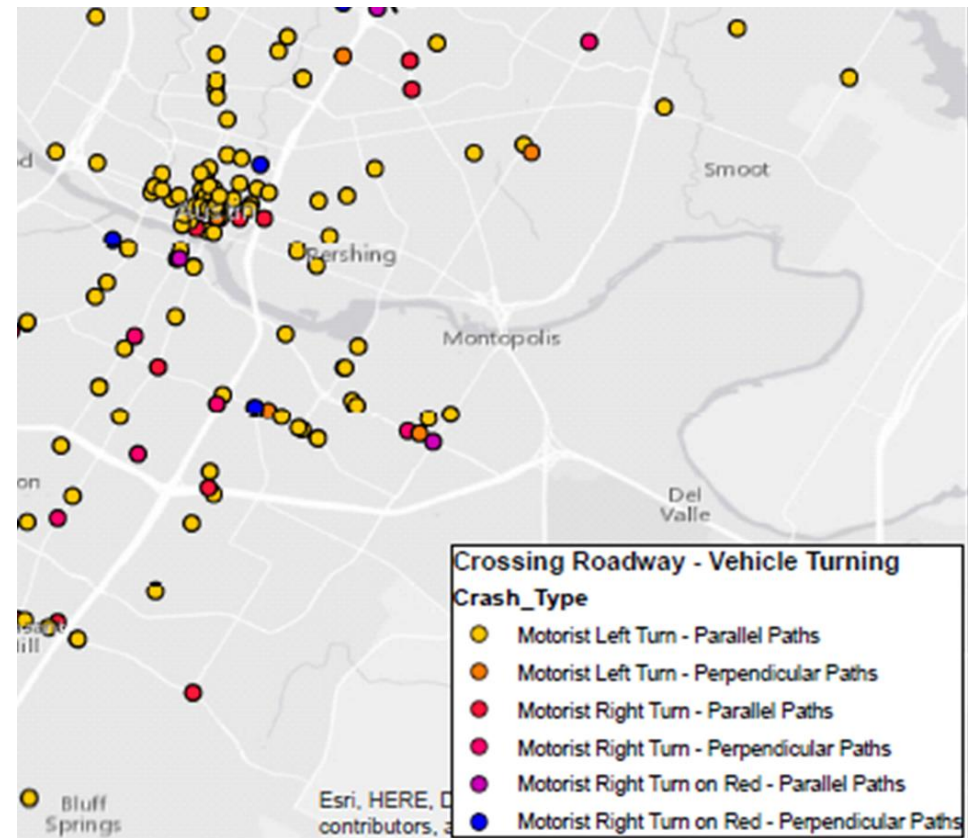




## ***Enforcement Actions***

Highlight: Data-driven  
Enforcement  
Campaign

Work with Austin  
Police Department to  
organize enforcement  
campaigns targeting  
the top contributing  
factors and crash  
types for pedestrian  
crashes



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## THANK YOU

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Active Transportation and Street Design

Austin Transportation Department

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Austin Transportation Department

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[austintexas.gov/pedsafetyplan](http://austintexas.gov/pedsafetyplan)