

**2019 Texas
Statewide
Pedestrian Safety
Forum**

August 22, 2019

IMPLICATIONS OF ZERO-DEATH INITIATIVES ON PEDESTRIAN SAFETY

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ZERO-DEATH INITIATIVES



MN Toward Zero Deaths - Home | Facebook.com



Update On Toward Zero Deaths ... trfnatio.com



Strategy: How We Move ... towardzerodeaths.org



Toward Zero Deaths National Strategy on ... cts.uminn.edu



Press Releases - News | Toward Ze... tzdtkansas.org



Toward Zero Deaths: The National Goal ... towardzerodeaths.org



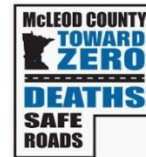
Moving Towards Zero Deaths Initiative ... codot.gov



Towards Zero Deaths Campaign | Grand ... grandtraverse.org



Toward Zero Deaths | ATSSA atssa.com



MN Toward Zero Deaths - Ho... facebook.com



Strategic Highway Safet... zerodeaths.ohio.gov



Toward Zero Deaths - Community Well... co.polk.mn.us



Safety Planning - Michigan ... michiganmobility.org



Calvert Joins Toward Zero Deaths ... smnewsnet.com



MN TZD: The state's cornerstone traffic ... minnesotatzd.org



Untitled Document apps.itd.kaho.gov



CentraCare Health ... centracare.com



Expanding Toward Zero Deaths towardzerodeaths.org



US DOT Mayor's Challenge

- Part of USDOT “Safer People, Safer Street” Initiative
 - Challenged issued to mayors by US DOT Secretary
 - Recognizes the many benefits on walking and biking
 - Addresses non-motorized safety issues
 - Helps communities create safer, better connected bicycling and walking networks
- Mayors and elected city officials sponsor and lead Challenge events in their communities
 - 240 Cities in 45 States have taken up the Challenge
- Working together for Safer People and Safer Streets

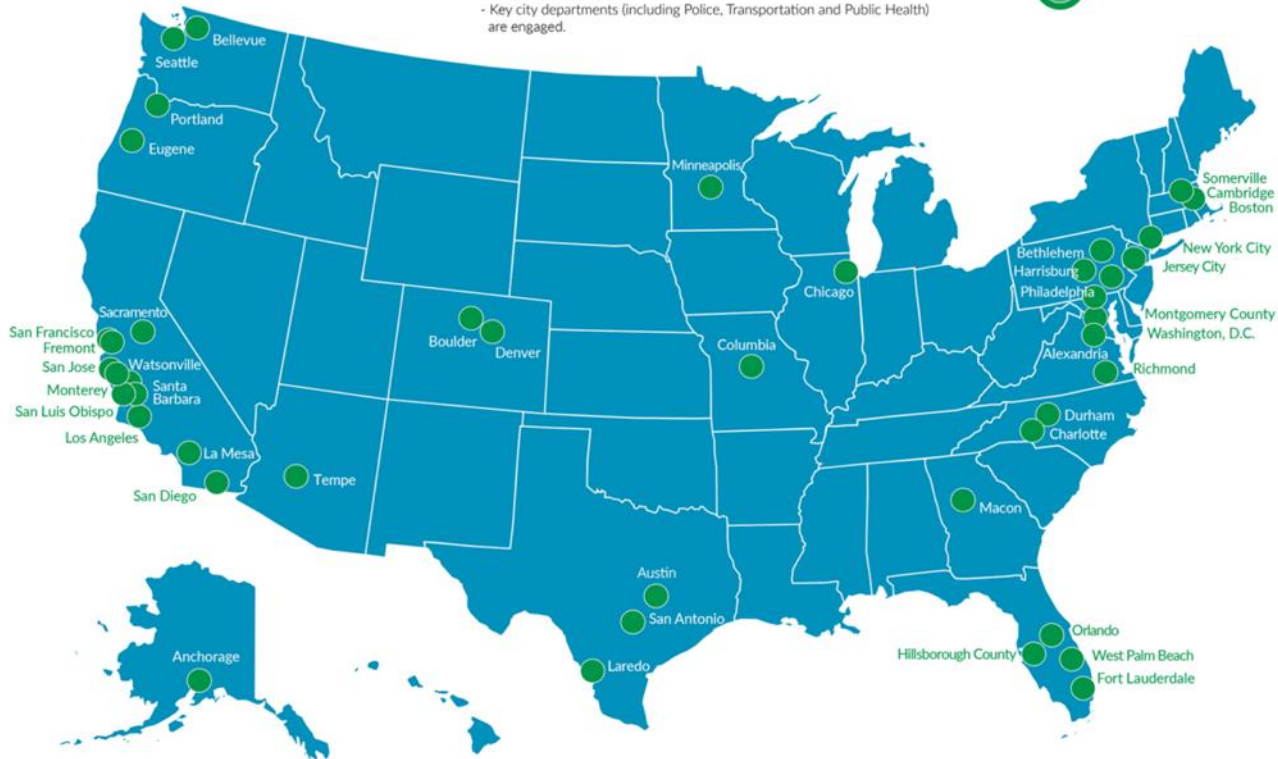


VISION ZERO

Vision Zero Cities

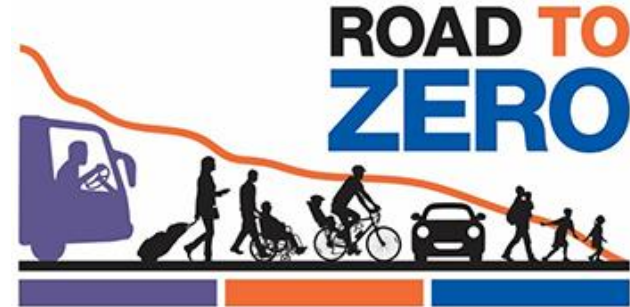
A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



FHWA COMMITMENT

- FHWA is committed to the vision of eliminating fatalities and serious injuries on our Nation's roadways.
- This is reflected in the Safety Strategic Plan's vision for the three safety units within FHWA: "zero deaths and serious injuries on the Nation's roadways."
- The FHWA, the National Highway Traffic Safety Administration (NHTSA) and the Federal Motor Carrier Safety Administration (FMSCA) are working with the National Safety Council (NSC) on the Road to Zero Initiative.



TOWARD ZERO DEATHS (TZD)

- Toward Zero Deaths (TZD) is a national strategy on highway safety to advocate for eliminating serious injuries and deaths on our nation's roadway.
- The strategy calls for all stakeholders to champion the idea that one death on our nation's roadways is too many, and we must all work together to bring the annual number of roadway deaths down to zero.
- TZD provides a variety of resources on their website to help your organization get started in implementing a vision towards zero deaths.



TXDOT – END THE STREAK

- The Texas Department of Transportation, through its #EndTheStreakTX campaign, reminds drivers it's a shared responsibility among roadway users and engineers to keep our roads safe.
- To help raise awareness of this tragic, daily statistic, TxDOT is asking people to share personal stories of loved ones lost in car crashes on their social media pages using photo and video testimonials with the hashtag, #EndTheStreakTX.
- The agency also posted statistics for the public to repost on social media outlets to help share this important message.



TXDOT – 2050 GOAL

- Texas Transportation Commission aims to reach a goal to end all fatalities on Texas roads by 2050
- The Texas Transportation Commission approved the goal and also set a goal of cutting fatal crashes in half by 2035
- This goal builds on an increased emphasis on safety in project prioritization, selection and design as well as continuing driver safety awareness programs and working to implement the Strategic Highway Safety Plan



VISION ZERO IN SAN ANTONIO

WHAT HAS BEEN SEEN SINCE VISION ZERO ADOPTION?

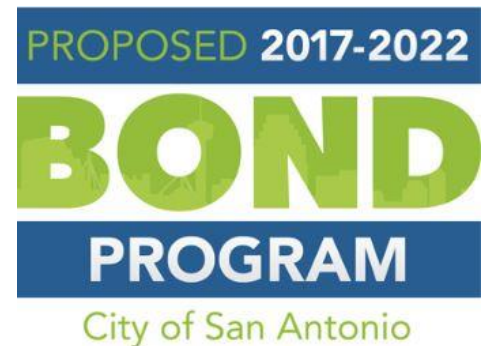
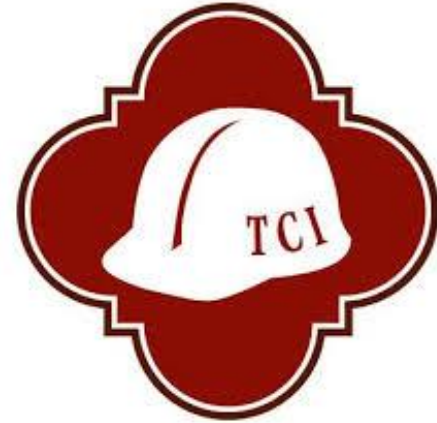
- Vision Zero continues to be funded through the general budget.
- Increased sidewalk funding.
- New partnership with SAPD.
- Pedestrian Mobility Officer.
- Internal department buy-in.



VISION ZERO IN SAN ANTONIO

LESSONS LEARNED

- Partnerships are key.
 - Internal
 - External



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S A N A N T O N I O

Drive safe. Bike safe. Walk safe.

To find out more visit:
www.visionzerosa.com

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