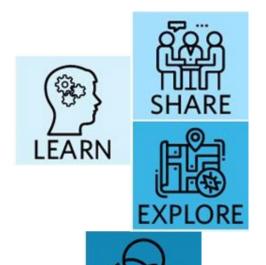
LINK

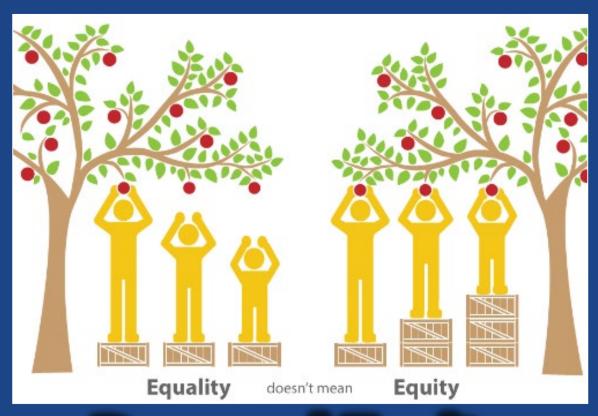


Advocates for Transportation Equity, Accessibility, & Safety

Jonathan Brooks Director of Policy and Planning

> jonathanbrooks@linkhouston.org @LINK_Houston

What is equity in transportation?





Personal Equity Source: www.communityview.ca/infographic_SHR_health_equity.html

Community Equity

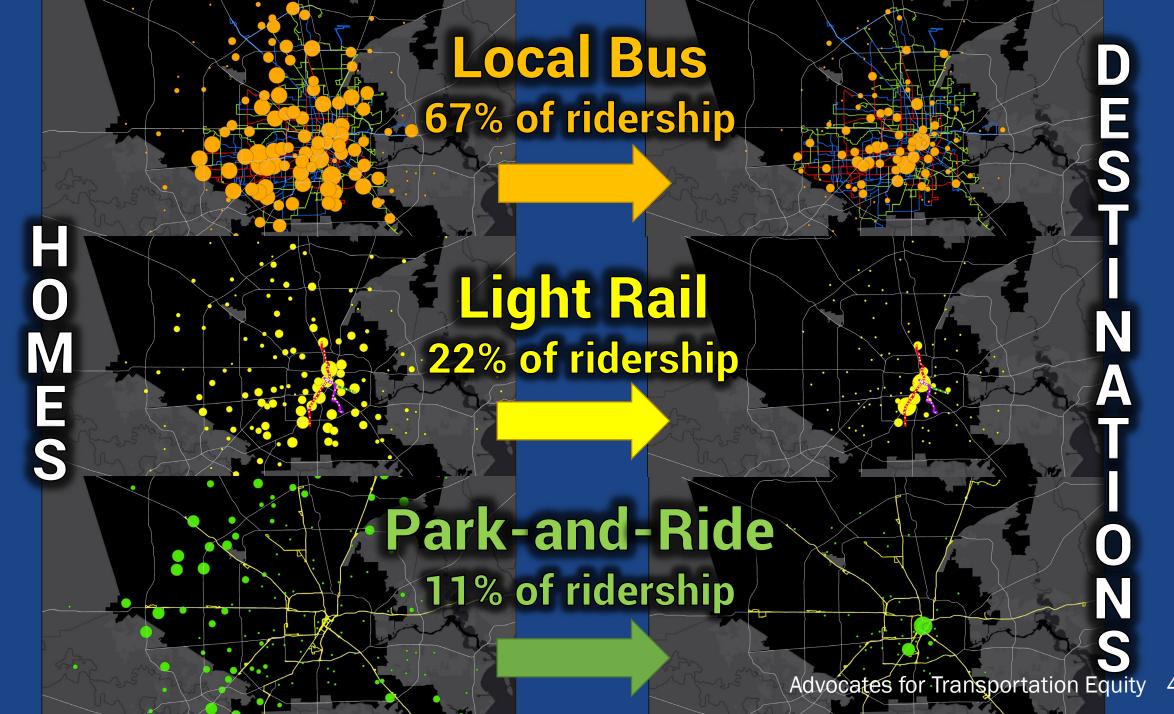
Source: LINK Houston

How is equity related to pursuing safer streets for everyone?

Houston context

- 329,000 people have one or more disabilities (accessibility)
- 220,000 households live in poverty (need affordability)
- 400,000 jobs pay less than \$15k per year
- 93,000 households have no vehicle (only some by choice)
- 131,000 single-parent female headed households with own children at home (parent and/or child may need mobility)

Who are we most especially trying to safely and equitably connect to opportunity by walking/rolling?



LINK Houston's Advocacy Focus

Program 1 of 3: Improve Pedestrian-Bike Safety and Access Well-designed and wellimplemented infrastructure connects people to jobs, schools, and services.

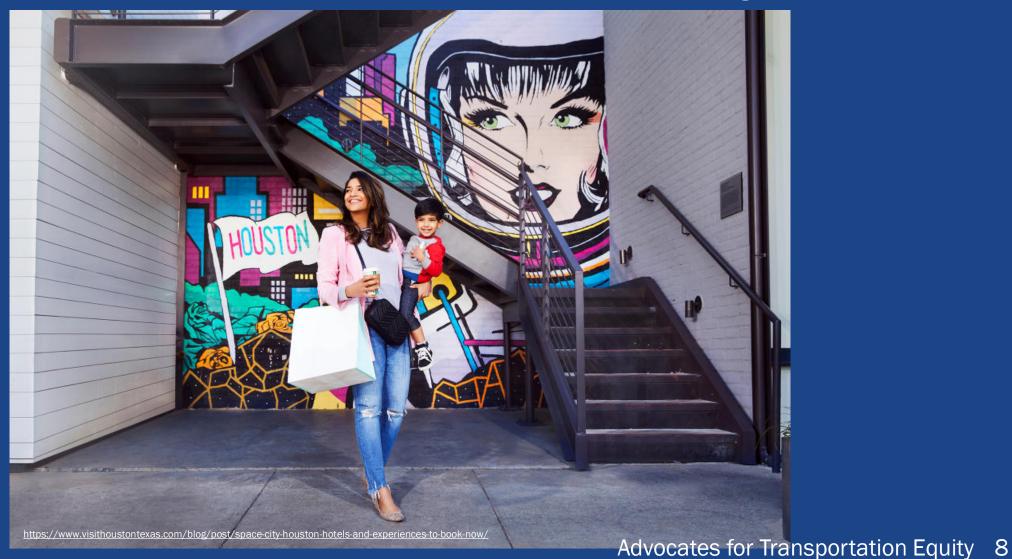
Unfortunately, in Houston people who walk, use a wheelchair, or bike are vulnerable because of non-existent, poor quality, or even dangerous infrastructure.



Let me tell you a story...

Policy change happens suddenly, but only after significant effort (months and years) to create a supportive context.

Once upon a time...in space city...





Four Bicyclists Dead

Four cyclists killed

Captures Officials Attention

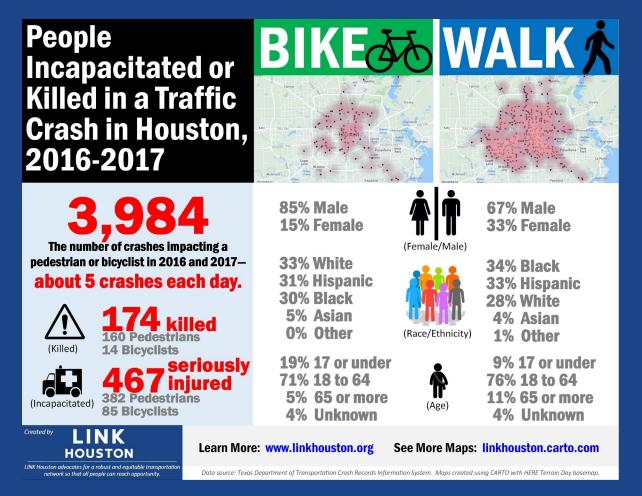




Public Pressure Escalates

Officials lack awareness of scope of issue

Crashes all across Houston



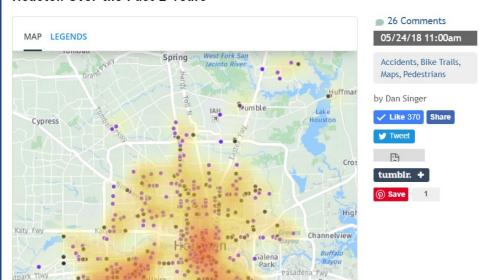


MAY 2018

Informed Community Pressure

HIT COUNT

Your Map of Where Walkers and Bikers Have Been Run Over by Cars in Houston Over the Past 2 Years



HERE'S THE RUNDOWN of all the locations where vehicles injured (purple) or killed (black) cyclists and pedestrians in 2016 and 2017. Transit-focused organization LINK Houston used TxDOT reports to create the map, which plots out 85 percent of all the 641 major walk-and-bike crashes that occurred within

	Cyclist		Pedestrian		TOTAL	
Houston Council District	Serious Injury	Death	Serious Injury	Death	Serious Injury	Death
A (Stardig)	8		26	6	34	6
B (Davis)	15	2	33	21	48	23
C (Cohen)	13	1	34	10	47	11
D (Boykins)	6	1	38	19	44	20
E (Martin)	9	3	6	3	15	6
F (Le)	4		27	15	31	15
G (Travis)	2		13	5	15	5
H (Cisneros)	9	1	34	24	43	25
l (Gallegos)	7		44	19	51	19
J (Laster)	1	3	34	14	35	17
K (vacant)	4	1	22	10	26	11
TOTAL Note: Data from Texas Department of Transportation	78	12	311	146	389	158

particular Houston City Council District

https://linkhouston.carto.com/builder /742b45e8-ab7a-4081-8a07ab611282f048/embed



Political Powers Respond



JUNE 2018

Summer Education Fun

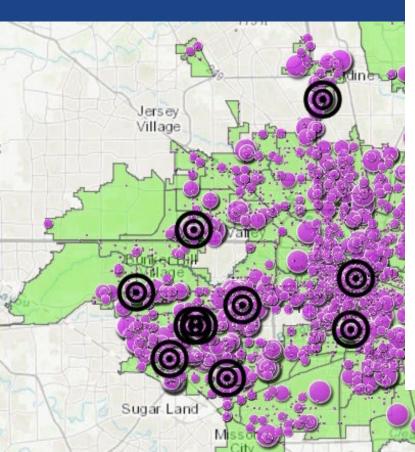






2018

Advocates Report, Mayor Accepts



Safer Streets Priority Intersections for People Walking & Biking



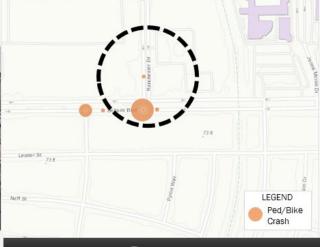
Neighborhood Sharpstown
of crashes 11 (10 walking, 1 biking) 1 ped death

Value of prevention \$18.5m

population in tract a 5,967 48201433003

% HHs in poverty 52%
% HHs with no vehicle 23%
jobs in proximity 409
schools within 4-mile 2

transit stops adjacent 2 (268 weekday boardings/alightings)



2 of 10

RANCHESTER & BELLAIRE

#SaferStreetsHTX

23 LINK HOUSTON

Sources: A. H-GAC Demographic Data Explorer, B. H-GAC Activity-Connectivity Explorer, C. Google Maps, D. Houston METRO



Road Safety Audits (thanks FHWA)









Summit: Curating Dialogue





Expanding Dialogue

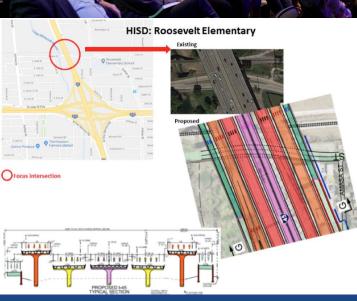






WALKABLE CITY RULES AND 1-45

KINDER INSTITUTE, HOUSTON FEBRUARY 27, 2019 JEFF SPECK AICP CNU-A LEED-ND Hon. ASLA







APRIL 2019

Argh! More Tragic Deaths







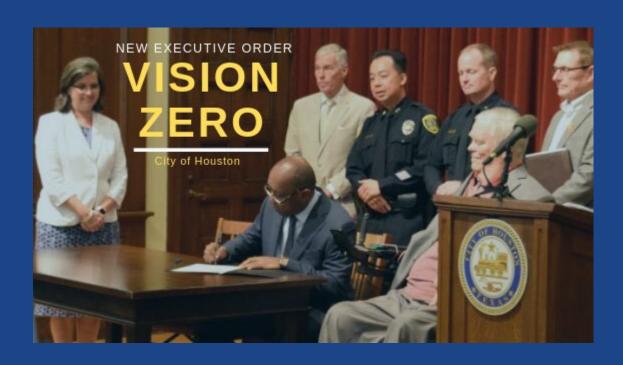
APR-JUL 2019

Expanding Commitment





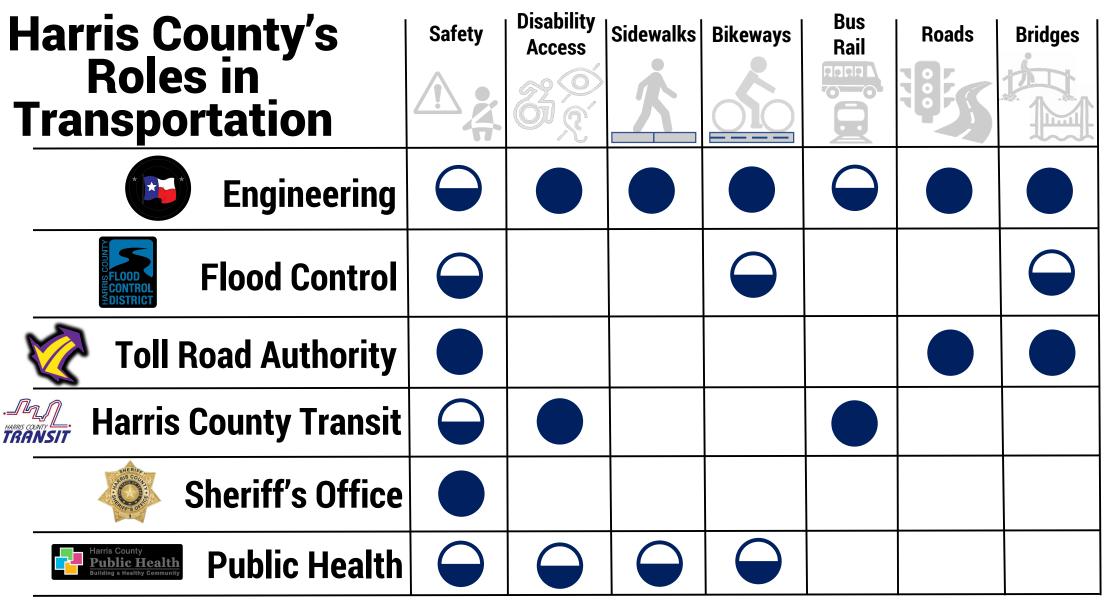
Hope, Watchfulness, Strategy, Resources





Who implements on a local level?

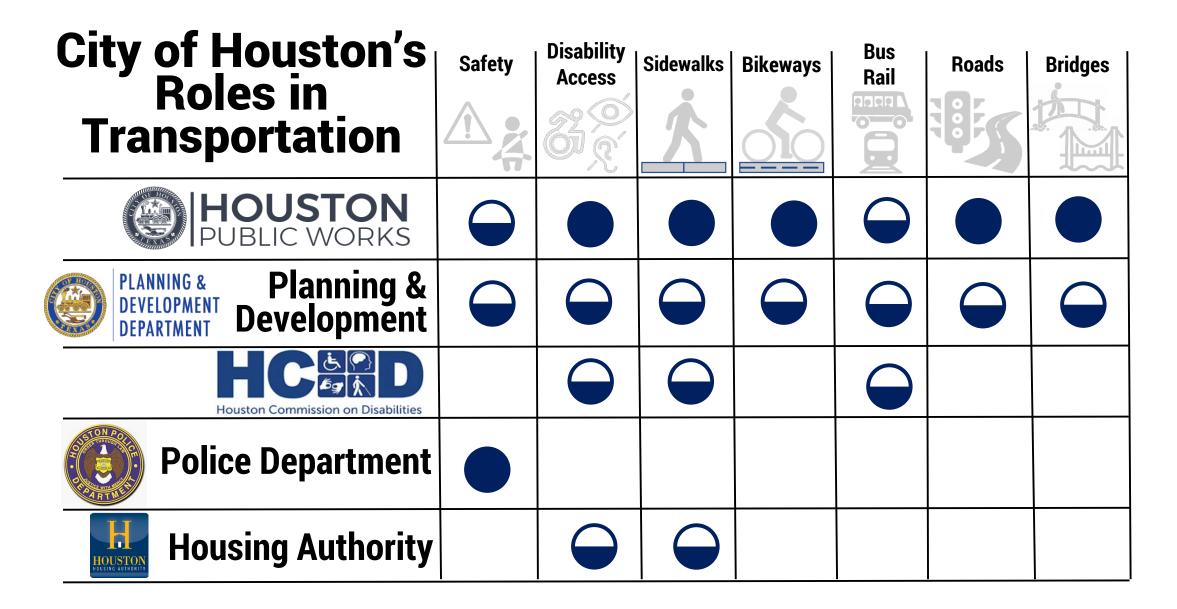
- Regional Council of Government, MPO
- City & County Elected Officials, Departments
- Other Government TxDOT, Transit Authority, Special Districts (TIRZs / Management Districts / MUDs)















Who else do we need in rooms like this?

- School districts (hazardous area services)
- Housing departments/sector (facilities and counseling)
- Transit authorities/districts (services and coordination)
- Forensic science entities (data)
- Non-profit entities (community knowledge, other expertise)
- Community leaders/organizers/engineers (culture change)
- Safety-conscious industry leaders (i.e., energy or health sectors)
- ???

We activate people and communities; improve their capacity to be engaged; develop their trust in the process.

Don't let us down with poorly conceived policy and poorly implemented programs.

Rise to our high expectations.

What are the roles of non-profit advocates in improving safety for people walking and rolling?

How can policy and programs change culture, increasing empathy for roadway users dissimilar from oneself?

"No one gets hurt on my trip."

Bryan Dotson, Houston Resident (Energy Executive)

Thank you for what YOU do.





https://creolened.com/ambleside-park-where-they-thank-you-for-walking/

https://www.ioby.org/blog/4-ways-to-make-crosswalks-better-in-your-neighborhood

The following slides are time permitting, if I think they will add to the conversation as this session follows other sessions.

