
Texas Statewide Pedestrian Safety Coalition Meeting



Thursday, November 21, 2019



Meeting Agenda

- 10:00 – 10:10: Welcome and Introductions
- 10:10 – 10:20: 2019/2020 TSPSC Activities
- 10:20 – 10:35: Boosting Participant Engagement in Virtual Meetings
- 10:35 – 10:50: Texas Pedestrian Safety Database
- 10:50 – 10:55: Coalition Action Items Prioritization Exercise
- 10:55 – 11:00: Stakeholder Updates
- 11:00 – 11:30: Planning and Implementing for Equity, Julia Ryan, City of Fort Worth



2019/2020 Texas Pedestrian Safety Coalition Activities

- Coalition meetings
 - Held quarterly
 - Thursday, November 21, 2019
 - Thursday, February 27, 2020
 - Thursday, May 28, 2020
 - Thursday, August 27, 2020
- Pedestrian Safety Forum
 - Thursday, August 6, 2020
 - Norris Center, Austin
 - Capacity: 225



2019/2020 Texas Pedestrian Safety Coalition Activities

- Coalition Website
 - Basic website for information associated with Coalition activities:
 - Basic information about Coalition
 - Meeting Dates
 - Meeting Minutes
 - Meeting Presentations
 - Forum Information
 - Forum Registration
 - Ability to sign up for Coalition
 - Other needs?



Boosting Participant Engagement in Virtual Meetings

- **Best Practices:**
 - Plenty of two-way communication
 - Use polls to gauge participant opinions
 - Use virtual tools (chat boxes, tools like Poll Everywhere, virtual whiteboard, etc.)
 - Video
- **Poll Everywhere**
 - Brainstorming/Crowdsourcing
 - Polls/Surveys
 - Prioritization Exercises

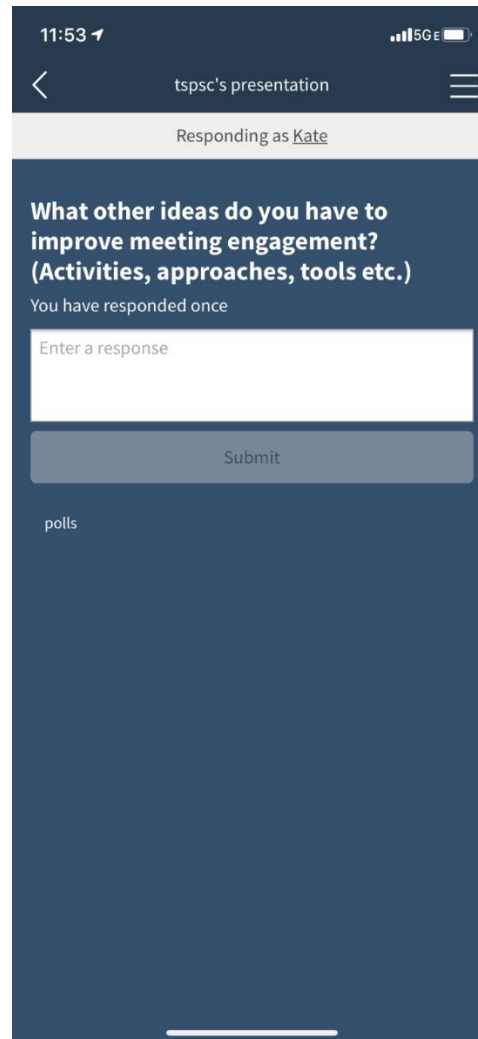


Quick Overview: Poll Everywhere

- Participate by
 - Through Smartphone App
 - Text through cell phone
 - By web browser (smart phone or computer)



Smartphone Application



11:53 5G

< tpspc's presentation

Responding as Kate

What other ideas do you have to improve meeting engagement? (Activities, approaches, tools etc.)

You have responded once

Enter a response

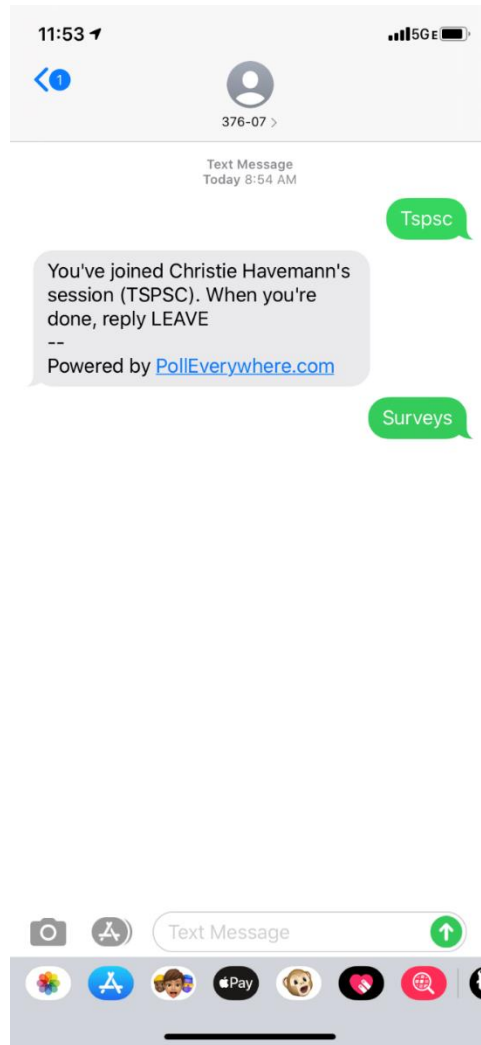
Submit

polls

The image shows a smartphone application interface for a poll. At the top, the status bar shows the time 11:53 and 5G connectivity. Below that is a navigation bar with a back arrow, the text 'tpspc's presentation', and a hamburger menu icon. A light gray bar indicates the user is 'Responding as Kate'. The main content area has a dark blue background with white text. The poll question is 'What other ideas do you have to improve meeting engagement? (Activities, approaches, tools etc.)'. Below the question, it says 'You have responded once'. There is a white text input field with the placeholder 'Enter a response' and a gray 'Submit' button below it. At the bottom of the screen, the word 'polls' is visible, and a white home indicator bar is at the very bottom.



Text



Web Browser



Christie Havemann, this is your response page. Participants use this page to respond to your polling activities.

To make it your own, you can add a logo, change the colors, and customize the URL.

[Customize](#) [Don't show again](#)

Responding as [Christie H.](#)

Brainstorm Session: What ideas do you have to improve virtual meeting engagement?

You have not responded

No responses submitted yet.



WebEx Chat Function

The screenshot displays the Cisco WebEx Meetings interface. At the top, the title bar reads "Cisco Webex Meetings" and includes standard window controls. Below the title bar is a menu bar with options: "File", "Edit", "Share", "View", "Audio", "Participant", "Meeting", and "Help". The main area of the screen is a light gray background with a large, faint circular logo containing the letters "BE" and the text "Waiting for others to join". At the bottom of the screen is a toolbar with several icons: a phone, a red envelope, a share icon, a video camera, a blue person icon, a speech bubble icon (highlighted with a red circle), a three-dot menu icon, and a red close icon. A red callout box with the text "Click to open chat box" points to the speech bubble icon. On the right side of the screen, a "Participants" panel is visible, showing a single participant: "Ben Ettelman (Host, me, internal)" with a small profile icon.



WebEx Chat Function

The screenshot shows the Cisco WebEx Meetings interface. At the top, there is a menu bar with 'File', 'Edit', 'Share', 'View', 'Audio', 'Participant', 'Meeting', and 'Help'. The main area displays 'Waiting for others to join' with a large 'BE' watermark. On the right, a 'Participants' panel shows 'Ben Ettelman (Host, me, internal)'. At the bottom, a toolbar contains icons for phone, video, screen share, recording, participants, chat, and close. A 'Chat' window is open, showing a 'To:' dropdown menu set to 'Everyone' and a text input field labeled 'Enter chat message here'. Three red callout boxes with arrows point to the chat window: one points to the 'To:' dropdown with the text 'Choose who you send chat to, will be either a specific user or everyone'; another points to the text input field with the text 'Enter text here'; and a third points to the chat window area with the text 'Chat will appear here'.

File Edit Share View Audio Participant Meeting Help

Cisco Webex Meetings

Connected

Participants

Ben Ettelman (Host, me, internal)

Waiting for others to join

BE

Choose who you send chat to, will be either a specific user or everyone

Chat will appear here

Enter text here

Chat

To: Everyone

Enter chat message here



Brainstorm Session: What ideas do you have to improve virtual meeting engagement?

- See meeting minutes for results



Texas Pedestrian Safety Database

- TTI is developing this resource during FY2019/2020
- Database will be a thoughtfully curated, resource-heavy database.
- Database location is TBD
- The coalition will help guide the “curation” of resources



Brainstorm Session: What resources should be included on Texas Pedestrian Safety Database

- See meeting minutes for results



Prioritize Action Items from 2019 Forum

- Prioritize action items from 9.12.19 meeting
- Incorporate item(s) into application for 2020/21 grant for coalition.
- <https://bit.ly/2s18zSN>



Prioritize Action Items from 2019 Forum

Action Items (1 of 2):

- Conduct specific, targeted outreach about Texas' pedestrian safety problem to non-transportation audiences to build greater common understanding (e.g., Texas Municipal League, etc.).
- Present examples of successful coordination efforts at Pedestrian Safety Forum. Focus presentations on the factors that improve coordination and the process that led to improved coordination.
- Develop procedural guidebook for TxDOT District Offices on how and when to coordinate with city/regional governments. Guidebook should include who to contact, be project specific, etc.
- Identify opportunities to improve pedestrian safety data sharing among stakeholders throughout Texas.
- Identify opportunities to raise awareness around funding inequity for pedestrian facilities compared to other transportation facilities.



Prioritize Action Items from 2019 Forum

Action Items (2 of 2)

- Identify opportunities to raise awareness around the fact that everyone in Texas is a pedestrian at some point in their day/life. Goal is to reduce the perception of modal division among Texans.
- Identify opportunities for the Texas Pedestrian Safety Coalition to support policies that improve transportation safety culture (e.g., Stop for Pedestrians bill).
- Identify opportunities for the Texas Pedestrian Safety Coalition to support the Senate and House transportation committee's development of interim charges associated with pedestrian safety.
- Identify opportunities to increase awareness about funding opportunities that are available for pedestrian projects.
- Develop guidance on best practices for educational and outreach activities conducted by coalition/advocacy groups, etc.
- Identify opportunities to increase awareness about the segment of our population that are pedestrians by necessity (e.g., ADA, low SES, etc.).



Stakeholder Updates



Planning and Implementing for Equity

Julia Ryan, City of Fort Worth

